

Transit *FORWARD* 2040 Vision Plan

Spring 2026 Municipality and Partner Briefings



Made for riders. Built for Broward.

Brought to you by Broward County Transit

Today's Discussion

1. Introductions

2. Presentation

- Transit*FORWARD* Background
- Strategic Outlook
- Anticipated Costs
- Public Outreach

3. Interactive Map Review

4. Discussion



Background

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What is a COA?

Understanding the Comprehensive Operational Analysis Process

- A system-wide checkup of the transit network that blends:
 - Rider feedback
 - Data-driven analysis
 - Future growth planning
- Designed to deliver:
 - Smarter routes
 - Better service
 - A transit system that works for everyone
- BCT's COA is also known as the *TransitFORWARD 2040 Vision Plan*





Bringing transit
closer to
everyone

Join the movement



Enhancing
frequency for
easier travel

Discover your route



Expanding hours to
meet **community**
needs

Get on board



Why Now?

Broward is growing. Travel patterns are shifting. Riders expect more. *TransitFORWARD 2040* is our blueprint for delivering faster, smarter, and more connected service.

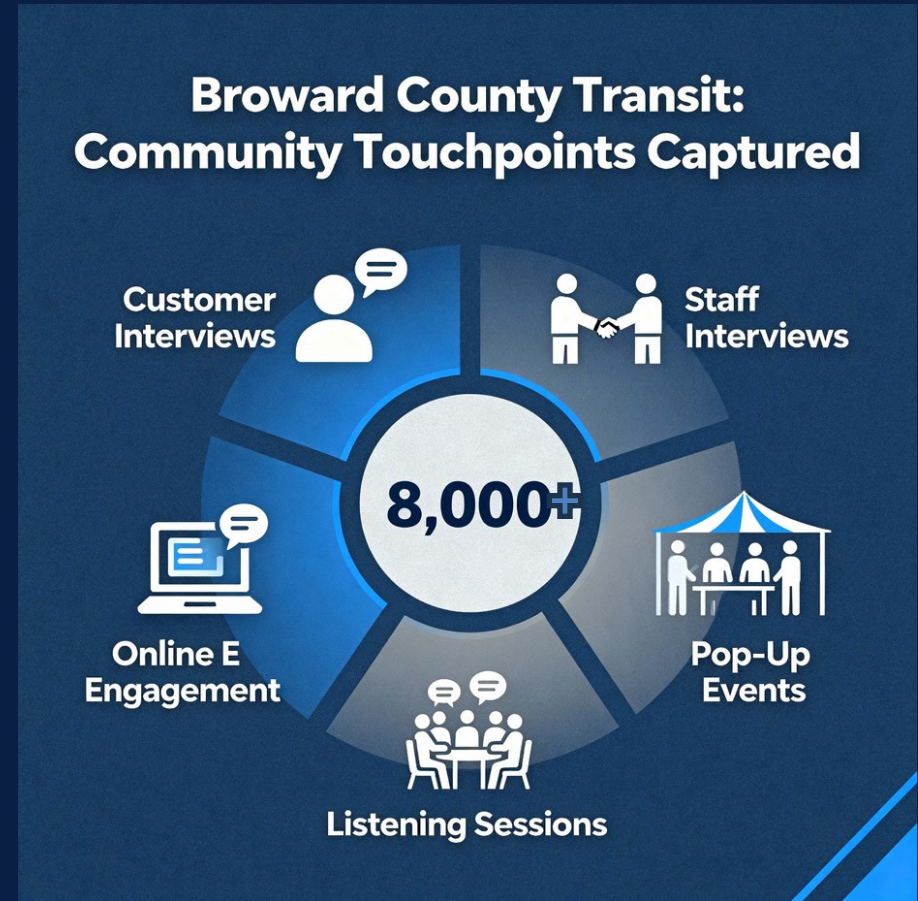
The Big Idea

We're not just tweaking routes. We're reimagining the system — with the Premium Mobility Plan includes fixed route service, microtransit, and community shuttles that meet people where they are.



Over 8,000 Community Touchpoints

Every voice mattered. Every insight counted. From pop-up events and online forums to staff roundtables and rider interviews, we gathered stories, ideas, and aspirations. This plan reflects a shared journey—shaped by lived experience, guided by community wisdom, and built for everyone who calls Broward home.



Extensively Researched

- Census Data
- American Community Survey Data
- Longitudinal Household Employment Data
- Cellphone Data
- Advanced Scheduling Software
- Origin and Designation survey
- Heat Maps



What Our Customers Told Us



On Time Matters

“We want transit that runs on time.”



Easy Transfers

“Make transfers easier and faster.”



Tap to Pay

“Tap-to-pay, please!”



Better Connections

“We need better connections to jobs, schools, and healthcare.”

Strategic Outlook

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What Does It Mean for Broward County?

- ✓ **Faster Trips**
- ✓ **More Frequent Service**
- ✓ **Better Connections**
- ✓ **More Service Options**
- ✓ **More Efficient Service**
- ✓ **Modern Amenities**
- ✓ **Larger Service Area**
- ✓ **Accessible System**
- ✓ **Increased Ridership**



BCT Service Mix

Existing Services



**Local
Bus**

Standard bus with stops 1/4 to 1/3 -mile apart



**Express
Bus**

Coaches on expressways between park-and-ride and job centers



Community Shuttle

Small buses serving neighborhoods and commercial areas



Paratransit

Riders with disabilities reserve trips through TOPS!



**Late Shift Connect
Program**

Late night taxi fare subsidy after BCT hours



**BCT
App**

RideBCT tracks buses and accepts mobile fare payments

BCT Service Mix

Future & Expanding Services



High Frequency Bus

Local buses running every 15 minutes or better



Bus Rapid Transit

Frequent bus in dedicated lanes



Light Rail Transit

Electric rail with stations 1/2- to 1-mile apart



Commuter Rail

Passenger rail on freight corridors with stops every 2 to 10 miles



Microtransit

On-demand service within a zone



Enhanced Amenities

Upgraded bus stops and transit centers

Spotlight: Microtransit

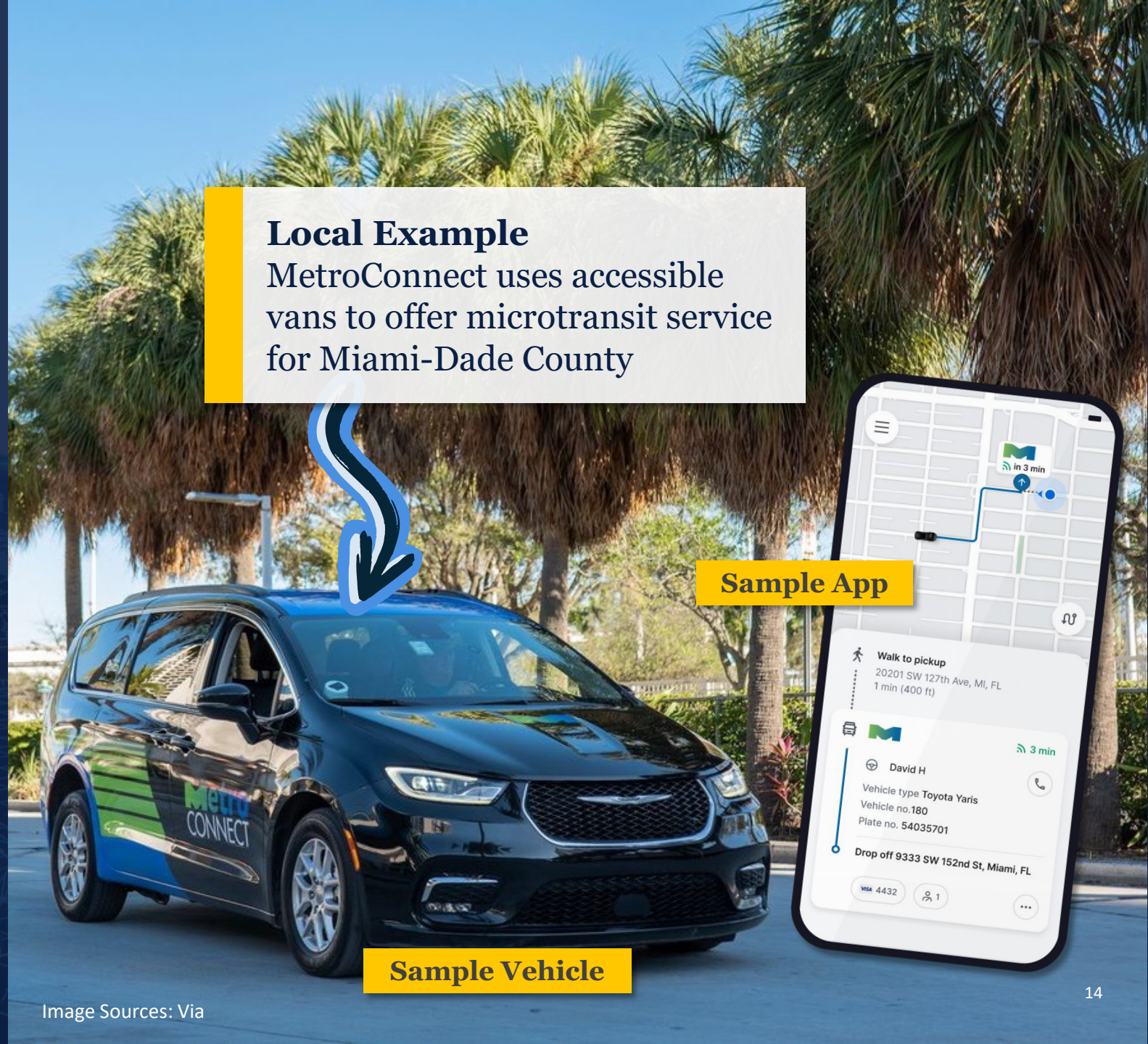
1. Plan a trip within a microtransit zone
2. Book your ride on the app or by phone
3. Pay your fare with the app
4. Meet your driver at the pickup point

Local Example

MetroConnect uses accessible vans to offer microtransit service for Miami-Dade County

Sample App

Sample Vehicle



A Launchpad For BCT's Next Chapter*

More than 20 new proposed microtransit zones to enhance local mobility and ensuring communities are better connected to essential services and transportation options across Broward County.

With **over 100 major anticipated improvements coming together to realign, reimagine, or introduce service**, we are optimizing transit efficiency, making it easier for residents to navigate their neighborhoods and reach their destinations seamlessly.

Our goal is to achieve up to a **68% estimated ridership growth through 2040**, reflecting our commitment to fostering sustainable transport solutions that meet the evolving needs of our diverse communities.

*System wide

Phased Rollout

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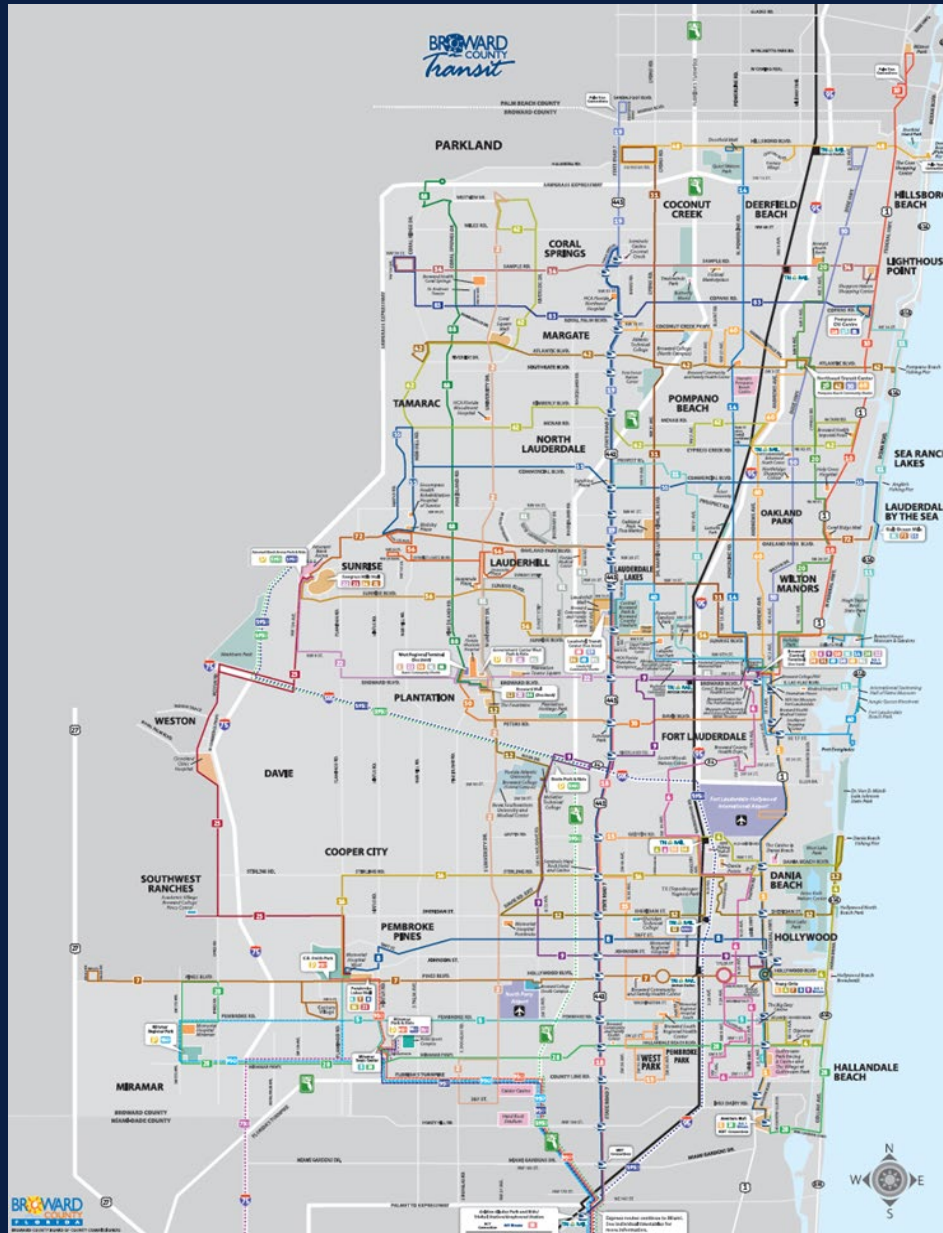
We're rolling out improvements in waves to enhance our community's infrastructure and services.



Anticipated Target Timeframes

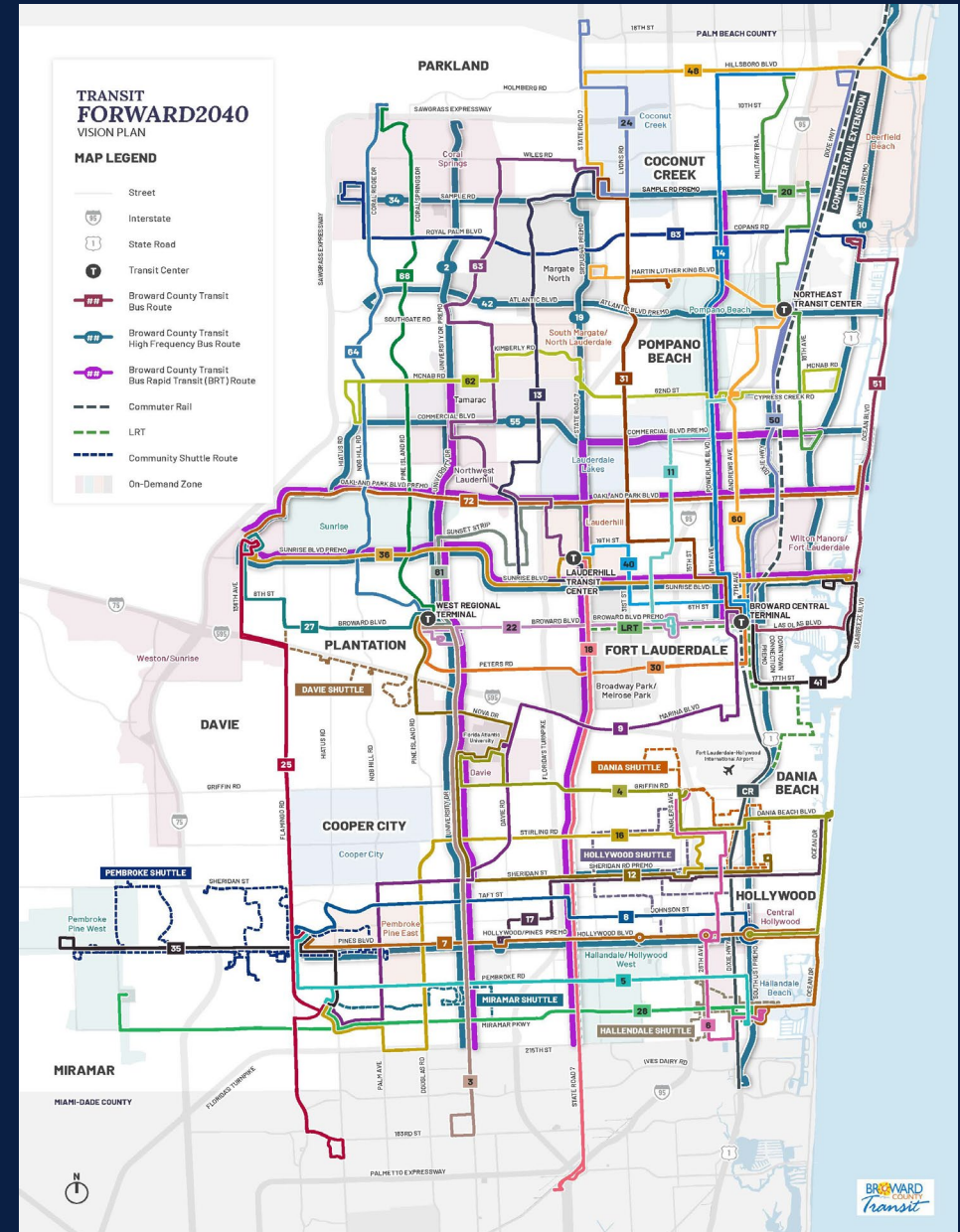
Improvements	Near Term	Mid Term	Long Term
	2026-2029	2030-2034	2035-2040
Service Span Increase	✓	✓	✓
Frequency Improvements	✓	✓	✓
Improved Connections	✓	✓	✓
Realignment/Efficiency	✓	✓	✓
High Frequency Service	✓	✓	✓
Bus Rapid Transit		✓	✓
Light Rail Transit		✓	✓
Broward County Commuter Rail South		✓	✓
Broward County Commuter Rail North			✓
Microtransit	✓	✓	✓
Mode Shifts	✓	✓	✓

Current System Map



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Draft Proposed Long-Term Network



Anticipated Costs

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Investing in Upgraded Service

\$1.4B

Investment Over 15 Years

This represents a significant long-term financial commitment.

**Up to
68%**

Ridership Growth

Indicates potential increase in public transportation users.

Public Outreach

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Public Outreach



Listening Sessions



Virtual Meeting



District Meetings



Pop-ups

Interactive Map Review

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Interactive Map Review

Let's review what
is proposed in
your area!

Existing Network

Near-Term Network

Mid-Term Network

Long-Term Network



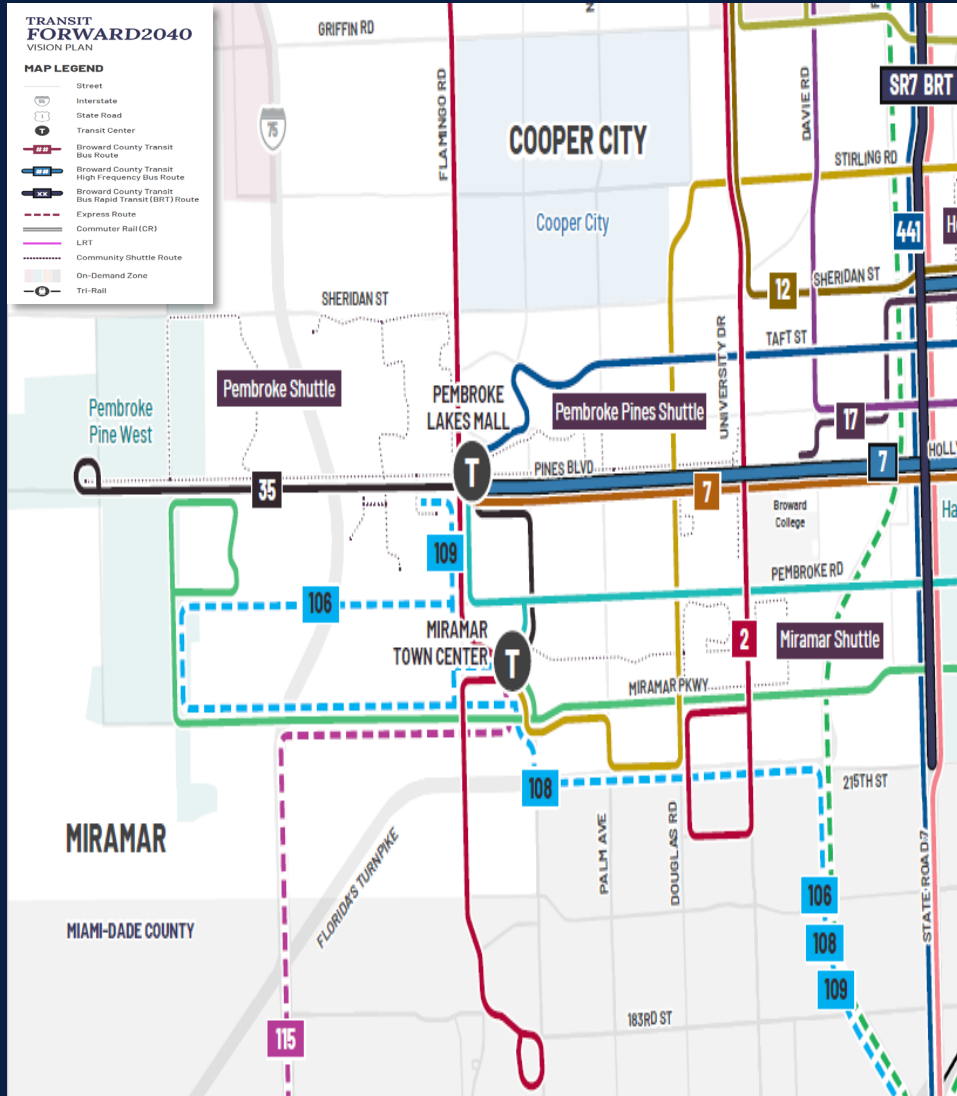
Current System Map



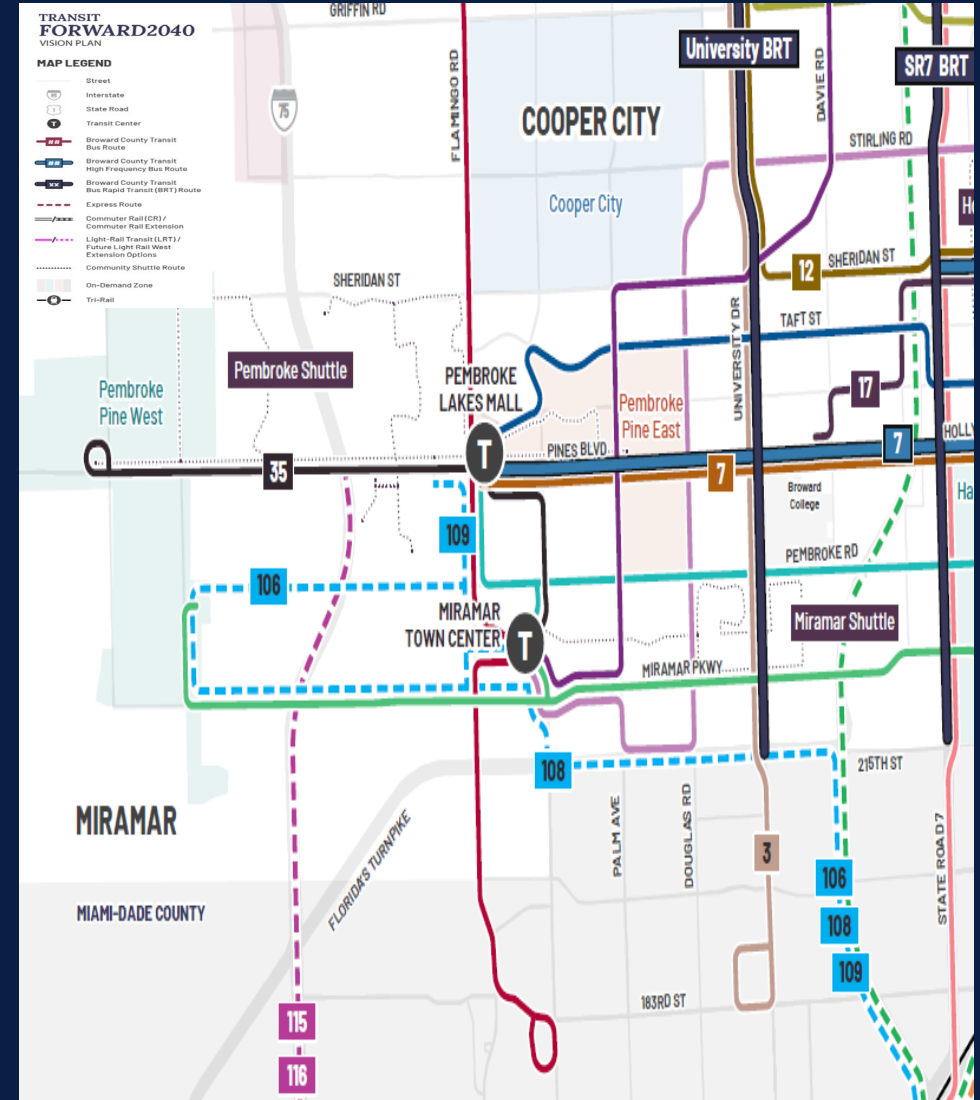
Proposed Near-Term Network



Proposed Mid-Term Network



Proposed Long-Term Network



Stay Updated



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BrowardCountyTransit



BrowardTransit



TransitFORWARD2040@broward.org



Broward.org/BCT/TransitForward

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Nan H. Rich



Mayor
Mark D. Bogen



Michael Udine



Lamar P. Fisher



Steve Geller



Beam Furr



Alexandra P.
Davis



Vice Mayor
Robert McKinzie



Hazelle P. Rogers

Discussion

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