

**PROPOSED RESOLUTION NO. 2023-R-37**

**RESOLUTION NO. \_\_\_\_\_**

**A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF PEMBROKE PINES, FLORIDA, ADOPTING THE 2023 ECONOMIC DEVELOPMENT STRATEGIC PLAN UPDATE, A COPY OF WHICH IS ATTACHED HERETO AS EXHIBIT "A" AND INCORPORATED HEREIN BY REFERENCE; DIRECTING THE APPROPRIATE CITY OFFICIALS TO TAKE ANY AND ALL ACTION NECESSARY TO EFFECTUATE THE INTENT OF THIS RESOLUTION; PROVIDING FOR CONFLICTS; PROVIDING FOR SEVERABILITY AND PROVIDING FOR AN EFFECTIVE DATE.**

**WHEREAS**, on September 17, 2014, the City Commission approved Resolution 3431, adopting the City's Economic Development Strategic Plan; and

**WHEREAS**, the Economic Development Strategic Plan (EDSP) is a multiyear strategic blueprint for economic development efforts; and

**WHEREAS**, the purpose of the EDSP is to position the City as an ideal business location, attract and retain businesses, provide a diverse and adequate tax base and maintain the attractive quality of life that Pembroke Pines currently offers to the residents and businesses located within the City; and

**WHEREAS**, EDSP update is market research document which focuses on the five key economic development drivers of land, labor, markets, capital, and regulation;

**WHEREAS**, the EDSP includes a collection of demographic and lifestyle data, retail spending and sales data, and consumer trends organized by their respective influence on each of the five key economic development drivers; and

**WHEREAS**, the EDSP update incorporates public input collected through online surveys, focus group meetings, and one-on-one meetings in addition to mapping, imagery, and GIS analysis; and

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**WHEREAS**, the Director of Planning and Economic Development recommends approval of the EDSP update; and

**WHEREAS**, the City Commission of the City of Pembroke Pines, Florida, deems it to be in the best interest of the citizens and residents of the City of Pembroke Pines to adopt the 2023 Economic Development Strategic Plan Update.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF PEMBROKE PINES, FLORIDA, AS FOLLOWS:**

**Section 1.** The foregoing "WHEREAS" clauses are hereby ratified and confirmed as being true and correct and are hereby made a specific part of this Resolution.

**Section 2.** The City Commission hereby adopts the City of Pembroke Pines 2023 Economic Development Strategic Plan Update, which is attached hereto as Exhibit "A".

**Section 3.** The appropriate City officials are hereby authorized and directed to take any and all action necessary to effectuate the intent of this resolution.

**Section 4.** All resolutions or parts of resolutions in conflict herewith are hereby repealed to the extent of such conflict.

**Section 5.** If any clause, section, other part or application of this Resolution is held by any court of competent jurisdiction to be unconstitutional or invalid, in part or application, it shall not affect the validity of the remaining portions or applications of this Resolution.

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**Section 6.** This Resolution shall become effective immediately upon its passage and adoption.

**PASSED AND ADOPTED BY THE CITY COMMISSION OF THE CITY OF PEMBROKE PINES, FLORIDA, THIS \_\_\_\_ DAY OF \_\_\_\_\_, 2023.**

CITY OF PEMBROKE PINES, FLORIDA

ATTEST:

By: \_\_\_\_\_

MAYOR FRANK C. ORTIS

\_\_\_\_\_  
MARLENE GRAHAM, CITY CLERK

ORTIS \_\_\_\_\_

APPROVED AS TO FORM:

CASTILLO \_\_\_\_\_

GOOD \_\_\_\_\_

\_\_\_\_\_  
OFFICE OF THE CITY ATTORNEY

SCHWARTZ \_\_\_\_\_

SIPLE \_\_\_\_\_