

CITY OF PEMBROKE PINES
ADVISORY BOARD AND COMMITTEE APPLICATION FORM

Please return the signed and completed application form and a recent resume to: City of Pembroke Pines, City Clerk's Office, 601 City Center Way, Pembroke Pines, Florida 33025.*

***NOTE: YOUR RESUME MUST ACCOMPANY THIS APPLICATION IN ORDER FOR THE APPLICATION TO BE CONSIDERED.**

Please type or use dark ink to complete this form.

Applicant Name Hugo H. Alvarez

Race* Hispanic National Origin* Cuban

Occupation Technology Executive

Street Address 13724 NW 18th Street. Pembroke Pines, FL 33028

Subdivision Pembroke Falls

Home Telephone 954-644-3986 Business Telephone _____

E-mail Address alvarez.hugo.h@gmail.com

Length of Residence in Pembroke Pines (if applicable) 24 5
Years Months

Length of Time as Business Person in Pembroke Pines (if applicable) 10 _____
Years Months

Are you a registered voter? yes Commission District No. 1 Precinct No. x001

Do you have a criminal record? no If yes, please explain. _____

Have you ever been convicted of a felony? no If yes, please explain. _____

Do you have any criminal charges pending? no If yes, please explain. _____

Do you have any relatives employed by the City? no If yes, please state name(s): _____

Are you aware of any potential conflict of interest that may arise from your serving on this/these board(s)? no If yes, please explain. _____

Does your business, or your employer have any contractual relationship with, or do any business with the City? no If yes, please explain.

Do you have monies owed to the City that are delinquent? no If yes, please explain.

Do you have any pending code violations relating to property owned by you in the City? no
If yes, please explain. _____

Do you have any violations relating to other City codes? no If yes, please list: _____

*The responses to these items is optional. The City is interested in providing for cultural diversity on its Advisory Boards and Committees, and seeks this information solely in order for the City to further its goal to provide for diversity on its Advisory Boards and Committees.

Which board or committees are of interest to you? Please indicate up to three preferences by ranking. Please denote your first choice with a "1," etc. Please place a number adjacent to any board or committee for which you wish to be considered. If you do not place a number next to a board or committee, the City Commission will not be able to consider you for that board or committee.

_____ *Arts & Culture Advisory Board*

_____ *Affordable Housing¹*

_____ *Board of Adjustment*

_____ *Charter High School Advisory Board²*

_____ *Economic Development Board*

_____ *Education Advisory Board*

_____ *Environmental Advisory Board*

_____ *Citizens Committee/Hurricane Prep
(Ad Hoc)*

_____ *Planning & Zoning Board*

_____ *Police and Fire Pension Fund Board*

_____ *Diversity and Heritage Advisory Board*

_____ *Social Media Committee (Ad Hoc)*

_____ *Charter Review Board*

_____ ***Public Art Committee (PAC) New***

x _____ **Budget Committee (A. Castillo)**

_____ *Charter Review Board³*

_____ *Citizen's Budget Advisory Board*

¹You must complete the "Supplement to Application for Affordable Housing Committee."

²Representative of Educational or Business sector of the Community

³This Board is convened once every five years.

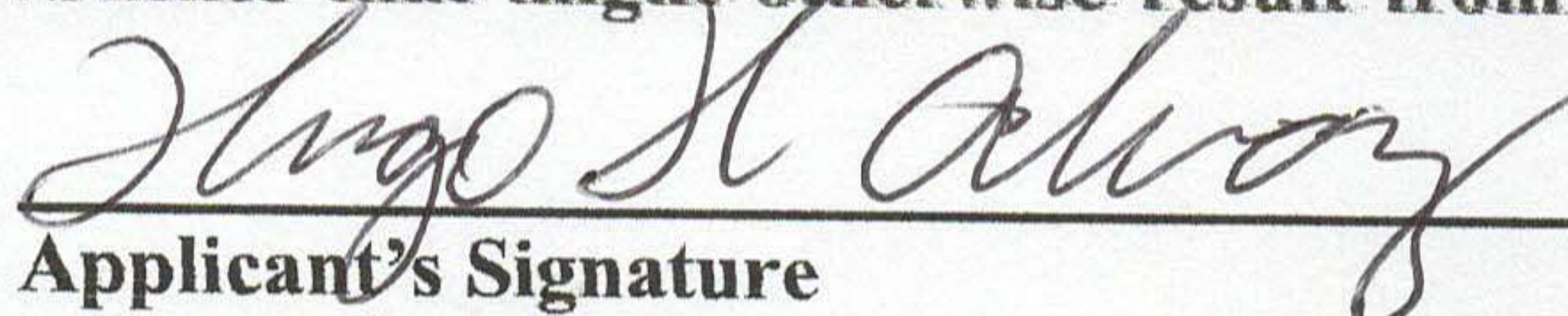
Please provide a brief statement outlining why you wish to serve on the board(s) you have indicated above.

I have experience creating budgets for my own business
and the large employers for which I have worked over
my career.

My experience includes being the Chief Financial Officer
at a startup, a financial controller at a division of
JP Morgan Chase and an executive with financial and
budget responsibility at several firms.

I am also a long term resident and taxpayer of Pembroke
Pines and am keenly interested in the successful
funding and operation of the city.

I hereby certify that all statements made in this application are true and complete. Permission is granted to the City of Pembroke Pines to investigate and verify criminal and credit history and any information provided on this and successive documents completed for purposes of my appointment to the City Board or Committee. In return for consideration of my application, I release any person who provides information pertaining to me from all claims or liabilities that might otherwise result from such information or opinions.


Applicant's Signature

3/17/2025

Date

Applications for board and committee vacancies are accepted throughout the year. For additional information, please call the City Clerk's Office at (954) 450-1050.

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HUGO H. ALVAREZ

Pembroke Pines, FL 33028 ♦ Telephone: 954-644-3986 ♦ alvarez.hugo.h@gmail.com

SUMMARY

Results-oriented executive with digital transformation, product management, and IT experience implementing outstanding solutions from startup to large-scale organizational information systems; designs, integrates, and manages activities exceptionally well, applying resources in smart and innovative ways. Experienced in the effective leadership of multimillion-dollar budgets and successfully aligning results with business strategy to effectively deliver services. Excellent multilingual communicator, Spanish, English, Portuguese, has built world-class business and technology teams, cultivated solid industry relationships and translated complex concepts into easily understood solutions.

PROFESSIONAL HISTORY

The CMA Group, LLC.

2016 - Present

Chief Digital Officer

- ♦ Organized the information technology department along a customer focused, agile approach
- ♦ Defined product strategy for for Student Information System to provide an intuitive solution to educators
- ♦ Enhanced cybersecurity operations with a focus on key data repositories
- ♦ Product development from start to finish, creating cloud native solutions with an intuitive user experience focus, that translate ideas into strategic features..
- ♦ Work closely with Senior Management to create product plans and roadmaps for the entire product lifecycle.
- ♦ Lead product managers and cross functional teams to ensure product releases launched efficiently, effectively and on schedule.
- ♦ Digital Transformation leader, transforming technology, process and project delivery by integrating technology units, coaching, inspiring and creating effective alignment with business strategy.
- ♦ Integrating actionable business intelligence to support, enhance and guide executive decisions.

Massachusetts Institute of Technology (MIT) Professional Education

2022 - Present

Certificate Coordinator for the Chief Digital Officer program convocation of July 2022

- A one year program of intensive online classes, culminating in a capstone project, preparing participants for the executive role of CDO. Participants are selected from C-level incumbents and those ready to assume the next level challenge.

Certificate Coordinator for the Chief Technology Officer program convocation of April 2023

- A one year program of intensive online classes, culminating in a capstone project, preparing participants for the executive role of CTO. Participants are selected from C-level incumbents and those ready to assume the next level challenge.

Certificate Coordinator for the Chief Technology Officer program convocation of December 2023

- A one year program of intensive online classes, culminating in a capstone project, preparing participants for the executive role of CTO. Participants are selected from C-level incumbents and those ready to assume the next level challenge.

Eduk Group, Inc.

2015 - 2016

Chief Information Officer

- ♦ Developed strategic partnerships with corporate leadership and key stakeholders at each business unit to identify new product opportunities, develop and implement effective solutions aligned with business goals and objectives.
- ♦ Created and directed cyber security strategy to strengthen resilience and enhance event resolution.
- ♦ Initiated integrated use of cloud services, creating key vendor partnerships and detailed migration strategies to increase flexibility, reduce costs and enhance reliability.
- ♦ Created Business Intelligence unit for this group and the analytics architecture to provide insight at the strategic and tactical level to stakeholders with actionable results to drive enhanced business outcomes.
- ♦ Led the Digital Transformation initiative to enhance utilization via process redesign and change management.

Nova Southeastern University

2011 - 2014

Chief Technology Officer

- ♦ Worked closely with Executive Management in the development and implementation of strategic plans and budgets for overall and unit-specific growth, including process and technology roadmaps.
- ♦ Led migration to the cloud of key services, providing expandable and reliable environments for our stakeholders.
- ♦ Created Process Innovation team to lead digital transformation initiatives in partnership with key stakeholders, utilizing six sigma techniques to analyze, develop and implement process enhancements for strategic systems.

HUGO H. ALVAREZ ♦ Telephone: 954-644-3986 ♦ alvarez.hugo.h@gmail.com

- ♦ Deployed Human Capital Management (HCM) and CRM system with redesigned processes to provide better services to customers and staff.
- ♦ Consolidated, coached and mentored the technical teams from twelve separate units into a flexible, enterprise level group, with standardized roles and outstanding customer focused skills.
- ♦ Enhanced application development processes, coaching development teams into agile development, while introducing enhanced project management methodologies to manage risk and increase process reliability.

Kaplan University – Fort Lauderdale

2008- 2010

Executive Director

- ♦ Created strong partnerships with key stakeholders at our largest business units, consistently delivering on agreed strategy to reengineer processes and deploy enterprise solutions to these units.
- ♦ Developed high performance teams, at several USA sites and in India, by providing a cohesive vision for the team, standardized methodologies and coaching, mentoring and hiring key team members, turning the unit into a trusted, reliable group that consistently delivered on its commitments to business goals and objectives.
- ♦ Partnered with key decision makers to create flexible product and feature roadmaps, delivering incremental functionality at predetermined intervals, through existing and strategically selected platforms that cover the complete spectrum of customer and staff requirements.

BankAtlantic – Fort Lauderdale, FL

2007– 2008

Chief Information Officer

- ♦ Led the development, integration and deployment of insightful analytic solutions aligned with business strategy and goals by closely partnering with key executives and creating high performance teams.
- ♦ Created integrated product approach to new markets via electronic delivery, call center strategy, and web presence serving customers at over 120 retail locations throughout Florida.
- ♦ Developed customer profitability solutions to gain detailed insight into profitable customer segments and support a sales and service strategy focused on profitability, not just volume.

Met Traders, Inc. - Miami, FL

2003-2006

Chief Financial and Operating Officer

- ♦ Developed and implemented business process and information technology strategy to provide both timely and accurate information to the sales force, clients, and executives.
- ♦ Deployed new processes and infrastructure at home office and remote sites to provide a robust and reliable system.
- ♦ Led Finance, Technology, and Operations as this company migrated to a new line of business.
- ♦ Directed outsourced operations in multiple countries while ensuring that cost efficient processes were cohesively managed for delivering services as one integrated global enterprise and lowering operating costs by over 40%.

Marsh, Inc. – New York & Miami, FL

2000-2003

Senior Vice President – CIO for Latin America

- ♦ Directed the merger of eight separate technology organizations from acquired companies, into an interdependent regional group of 110 professionals, supporting a doubling of revenues with level expenses, without increasing headcount, while enhancing the ability to provide business leaders with timely, accurate, and cost effective solutions.
- ♦ Implemented project based business case methodology to align technology resources with business goals, strategy and priorities for maximum profitability of each initiative.
- ♦ Led the process design and development of on-line prospecting tools and customer portals to enhance sales efforts and provide managers with timely information, and the ability to respond quickly to customized requests.

EDUCATION

M.B.A. Finance-International Business	New York University, Leonard N. Stern School of Business
M.S. Computer Science	Fairleigh Dickinson University, Teaneck, NJ
B.E. Electrical Engineering	The City College of New York, NY
Implementing Strategy Seminar	The Wharton School
Executive Negotiation Workshop	The Wharton School

CERTIFICATIONS

PMP Certification from the Project Management Institute (PMI)
Certified Scrum Master
Six Sigma Green Belt

AWARDS

2008 CIO of the year award, South Florida Business Journal
2013 Computerworld's 100 best places to work in IT

BOARD MEMBERSHIPS

Chairman, South Florida Digital Alliance Board of Directors, Miami, FL	2013-2015
Member, South Florida Digital Alliance Board of Directors, Miami, FL	2011-2018