

*Please return the signed and completed application form and a recent resume\* to: City of Pembroke Pines, City Clerk's Office, 601 City Center Way, Pembroke Pines, Florida 33025.*

**Please type or use dark ink to complete this form.**

Are you aware of any potential conflict of interest that may arise from your serving on this/these board(s)? No If yes, please explain. N/A

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Does your business, or your employer have any contractual relationship with, or do any business with the City? No If yes, please explain.

N/A

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Do you have monies owed to the City that are delinquent? No If yes, please explain.

N/A

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Do you have any pending code violations relating to property owned by you in the City? No  
If yes, please explain.

N/A

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Do you have any violations relating to other City codes? No If yes, please list: N/A

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\*The responses to these items is optional. The City is interested in providing for cultural diversity on its Advisory Boards and Committees, and seeks this information solely in order for the City to further its goal to provide for diversity on its Advisory Boards and Committees.

**Which board or committees are of interest to you? Please indicate up to three preferences by ranking. Please denote your first choice with a "1," etc. Please place a number adjacent to any board or committee for which you wish to be considered. If you do not place a number next to a board or committee, the City Commission will not be able to consider you for that board or committee.**

       Arts & Culture Advisory Board

       Affordable Housing<sup>1</sup>

       Board of Adjustment

       Charter High School Advisory Board<sup>2</sup>

X Economic Development Board

       Education Advisory Board

       Environmental Advisory Board

       Citizens Committee/Hurricane Prep  
(Ad Hoc)

       Planning & Zoning Board

       Police and Fire Pension Fund Board

       Diversity and Heritage Advisory Board

       Social Media Committee (Ad Hoc)

       Charter Review Board

       **Public Art Committee (PAC) New**

       **Budget Committee (A. Castillo)**

       Charter Review Board<sup>3</sup>

       Citizen's Budget Advisory Board

<sup>1</sup>You must complete the "Supplement to Application for Affordable Housing Committee."

<sup>2</sup>Representative of Educational or Business sector of the Community

<sup>3</sup>This Board is convened once every five years.

**Please provide a brief statement outlining why you wish to serve on the board(s) you have indicated above.**

See Attached.

I hereby certify that all statements made in this application are true and complete. Permission is granted to the City of Pembroke Pines to investigate and verify criminal and credit history and any information provided on this and successive documents completed for purposes of my appointment to the City Board or Committee. In return for consideration of my application, I release any person who provides information pertaining to me from all claims or liabilities that might otherwise result from such information or opinions.

  
Applicant's Signature

5/16/25  
Date

Applications for board and committee vacancies are accepted throughout the year. For additional information, please call the City Clerk's Office at (954) 450-1050.

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Dr. George J. McLean, MPA, DBA, ACUE

Georgejmclean88@gmail.com

(305) 494-6356

May 16, 2025

*City of Pembroke Pines*

*Pembroke Pines, FL*

Dear Mayor and Board of Commissioners,

I am writing to express my strong interest in serving on the City of Pembroke Pines Economic Development Board. As a seasoned professional in public administration, strategic planning, and financial governance, I am eager to contribute my expertise toward initiatives that promote sustainable economic growth, community development, and public-private collaboration.

In my current role as Senior Business Analyst at the Miami Parking Authority, I lead several strategic and financial planning initiatives that directly support economic vitality. I work closely on the development of the agency's Annual Strategic Letter, Comprehensive Annual Financial Report (CAFR), and Popular Annual Financial Report (PAFR), and I am well-versed in public sector budgeting and data-driven decision-making. These efforts ensure fiscal transparency, operational efficiency, and strategic alignment with community needs.

Additionally, I spearheaded the 2022–2025 Strategic Plan for the Authority, integrating Microsoft Power BI tools to improve performance reporting, customer service analytics, and internal governance. My work has supported community engagement, revitalized city branding, and enhanced mobility infrastructure to better serve local residents and businesses.

Civic engagement is a cornerstone of my professional and personal values. I've served two terms on the City of Miramar Advisory Board and contributed to educational development committees for the Florida Parking & Transportation Association and the International Parking & Mobility Institute. These roles have deepened my understanding of local policy development, workforce advancement, and community-led planning.

As an adjunct professor at Miami Dade College, I also bring an academic perspective to economic strategy, focused on equity, lifelong learning, and civic responsibility. I believe these combined experiences position me well to support the goals of the Pembroke Pines Economic Development Board and to serve as a committed advocate for the city's future.

Thank you for considering my application. I would be honored to contribute to the continued growth and prosperity of the City of Pembroke Pines.

Sincerely,



Dr. George J. McLean

**Dr. George J. Mclean, MPA, DBA, PTMP, ACUE, QM**

Georgejmclean88@gmail.com | (305) 494-6356

[www.linkedin.com/in/George-j-Mclean](http://www.linkedin.com/in/George-j-Mclean)

Miami/Ft. Lauderdale, FL

**Professional Summary**

Dynamic and student-focused academic professional with extensive experience in public administration, data analytics, and business leadership. Proven track record as a college-level instructor and senior analyst with a focus on innovative learning, strategic planning, and cross-disciplinary instruction. Adept at integrating technology in the classroom and committed to creating academic excellence, civic engagement, and lifelong learning.

**Academic Experience**

Adjunct Professor

*Miami Dade College – West Campus / July 2021 – Present*

- Design and deliver undergraduate coursework in public administration and business.
- Develop curriculum incorporating real-world applications and data-driven decision-making.
- Certified in online and hybrid teaching modalities (Quality Matters & ACUE Certified).
- Mentor students on career pathways in public sector and urban planning.

**Education**

**Doctor of Business Administration (DBA), Honors**

*Saint Leo University, Dec 2022*

*Dissertation: "Technology Acceptance in the Post-COVID Multigenerational Retail Workforce"*

**Master of Public Administration, Honors**

Nova Southeastern University, June 2019

**Florida International University, June 2013 & 2014**

Bachelor of Science in Criminology

Bachelor of Science in Public Administration

**Certifications & Academic Credentials**

- ACUE College Teaching Certification, 2025
- Quality Matters Online Teaching Certification, 2025
- Canvas Course Certification, Miami Dade College, 2022
- Parking, Transportation and Mobility, Professional "PTMP" (fmr CAPP) Certification, International Parking & Mobility Institute (IPMI), 2021–Present

**Administrative & Industry Experience**

**Senior Business Analyst**

*Miami Parking Authority / July 2021 – Present*

- Lead cross-functional teams in marketing, customer service, and data analytics.

- Developed and implemented the 2022–2025 Strategic Plan with a focus on technology and innovation.
- Integrated Microsoft BI tools to enhance data governance and decision-making.
- Spearheaded community engagement programs and oversaw brand revitalization.

### **Manager of Operations**

*Miami Parking Authority / Aug 2018 – July 2021*

### **Senior Operations Manager**

*Towne Park (Mandarin Oriental, Miami) / July 2017 – Aug 2018*

### **District Operations Manager**

*Uber Technologies / May 2015 – July 2017*

- Oversaw South Florida region, launched new services, and led business development initiatives.

### **Honors & Professional Involvement**

- Emerging Leader of the Year, IPMI, 2023
- Leadership Miami Graduate, 2019
- Advisory Board Member, City of Miramar (Two Terms), 2023
- Educational Committee, Florida Parking & Transportation Association, 2020
- Educational Development Committee, IPMI, 2022

### **Publications & Presentations**

\*“Data and Parking: The Evolution of the Traditional Parking Operation” – Parking & Mobility Magazine, 2022

\*“The Future of AI and Parking” – Parking & Mobility Magazine, July 2025

\*Featured in Broward College Alumni Spotlight, 2020

\*Panel Moderator, IPMI Conference 2021

\*CAPP Certification Instructor – IPMI 2022 & 2025

\*Leadership Without Boundaries: Managing the Expectations of Your Employees with Your Operational Needs (Blog) -2025

### **Technical Proficiencies**

- Microsoft Power BI, Tableau, Salesforce, 8x8 Virtual Attendant System
- LMS Platforms: Canvas, Blackboard
- Data Analytics, Strategic Planning, Public Policy Analysis