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**RFP #PL 22-03  
Economic Development Consultant  
To Update the Citywide Economic  
Development Strategic Plan**

**CITY OF PEMBROKE PINES, FL  
EVALUATION COMMITTEE**

**August 9, 2022**

The meeting of the Evaluation Committee (“Committee”) for RFP #PL 22-03 “Economic Development Consultant To Update the Citywide Economic Development Strategic Plan” was called to order by Gabriel Fernandez, Purchasing Manager at 1:36 P.M. on Tuesday, August 9, 2022, in the Conference Room of the Engineering Division, Public Services, 8300 South Palm Drive, Pembroke Pines, Florida, 33025.

Present to wit: Evaluation Committee: Jonathan Bonilla, Jay Shechter, Christina Sorensen, Michael Stamm, and Lesley Whyte. Also Present: Gabriel Fernandez, Purchasing Manager; Randy Gregorio, Purchasing, Assistant City Attorney Danielle Schwabe; and Board Secretary Katherine Borgstrom.

Gabriel Fernandez, Purchasing Manager, presented the purpose of the meeting, which is for the Committee to publicly review and rank proposals and presentations. The Committee will be asked to consider each vendor according to the criteria provided in their package and score the proposals according to the percentage allotment afforded to each criteria. The Committee will finalize their scores. The Secretary will tally each evaluator’s score card and rank the vendors according to the total scores. The end result will be a final ranking by each member of all vendors listed and no ties on the individual evaluators score cards.

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The rankings will be read aloud and the Evaluation Committee will then be asked to recommend to the City Commission a vendor for award of contract.

A motion by Member Christina Sorensen, seconded by Member Jay Shechter, to nominate Member Michael Stamm to serve as Chair, passed unanimously.

Chair Stamm called for questions or discussion, there were none. Gabriel Fernandez informed the Committee the Resonance had submitted the non-collusive affidavit after the closing of the RFP and the Committee discussed if they should deem Resonance non-responsive. Committee members acknowledged that the form did not contain any information pertinent to the evaluation criteria.

A motion by Member Sorensen, seconded by Member Bonilla to accept the document and allow Resonance to move forward in the evaluation process, passed unanimously.

The Chair closed the meeting at 1:39 P.M. The vendors made their presentations and answered Committee questions. The meeting was open to the public at 3:54 P.M. The Chair took a few minutes to explain how the plan will intersect with many departments within the City. He stated that the overall purpose of the RFP and the Committee Member selections was to allow input from different departments that will work with the plan as it is finalized and implemented. The Chair called for questions or comments before the scoring and a member asked if the vendor's amount of experience in preparing economic development plans for other municipalities was important. The Chair shared that

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all the vendors have municipal experience and with South Florida being a unique situation, it is a consideration the members can make as part of the criteria for their scoring process. The Committee began scoring at 4:01 P.M.

The Secretary entered the scoring and finalized the ranking. Gabriel Fernandez read the results of the scoring as:

<b>Company</b>	<b>Score</b>	<b>Rank</b>
Redevelopment Management Associates	5	1
Strategic Planning Group, Inc.	10	2
Lambert Advisory, LLC	25	3
Resonance Consultancy Inc.	26	4
Camoin Associates, Inc.	28	5
TIP Strategies, Inc.	29	6
BDO USA, LLP	32	7
Thomas P. Miller & Associates, Inc.	34	8
The Research Associates, Inc.		
d/b/a The Research Associates	36	9

A motion by Member Sorensen, seconded by Member Shechter to recommend that the City Commission award RFP #PL 22-03 “Economic Development Consultant To Update the Citywide Economic Development Strategic Plan” to Redevelopment Management Associates, passed unanimously.

Chair Stamm adjourned the meeting at 4:27 P.M.

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Respectfully submitted,

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Katherine Borgstrom  
Board Secretary