

KEVIN BLAKE

PEMBROKE PINES, FLORIDA

PROFESSIONAL SUMMARY

Licensed Life Insurance Agent and experienced financial services professional with 20+ years of experience in sales, client education, training, customer support, public speaking, and business development. Skilled at explaining complex financial topics, supporting clients through documentation-heavy processes, training teams, coordinating outreach, and using CRM, phone, email, Zoom, PowerPoint, Canva, and AI tools to improve communication and service delivery. Proficient in AI software platforms including ChatGPT, Claude, Gemini, and other productivity tools used for research, content creation, workflow support, and client communication.

CONTACT

 Booking@CoachKev.com

 (954) 446-3120

 Pembroke Pines, FL

EDUCATION

Certified Life Coach

Life Coach Certification
2012

Financial Services Certificate

Financial Services Broker | FinTech
2024

Licensed Life Insurance

Department of Financial Services
2024

LANGUAGES

English: Native

PROFESSIONAL EXPERIENCE

Financial Services Broker | FinTech

FreedomPath & FreedomLife | Remote / Florida-Based | Nov. 2024 – Present

Provide licensed financial services, client intake, documentation review, and compliance support. Coordinate public outreach and community engagement initiatives. Deliver financial education and insurance services to individuals and families.

- Conducted client intake and records management for insurance applications
- Provided compliance support and documentation review for policy processing
- Facilitated financial education workshops and community engagement events

FinTech Coach & Instructor

Blake Enterprise Inc. - 2019 – Present

Combined coaching with licensed financial guidance to provide clear, actionable next steps for clients seeking financial wellness and career growth. Managed CRM data entry and report tracking.

- Facilitated training programs for client intake and program support
- Designed custom training curricula for corporate and community clients
- Achieved measurable improvement in client financial confidence and problem resolution

Life Insurance Agent

Licensed Agent, Florida - 2026 – Present

Provide licensed life insurance guidance to individuals and families, helping them secure financial protection. Manage client intake, documentation review, and compliance support aligned with state regulations.

- Consulted clients on coverage options and financial protection planning
- Maintained compliance with state insurance regulations and licensing support

SKILLS

Customer Service & Program Support: Client intake, problem resolution, public outreach, community engagement

Financial Services: Licensed guidance, insurance services, compliance support, licensing support, financial education

Training & Administration: Training facilitation, records management, CRM data entry, documentation review, report tracking

Leadership: Team building, strategic planning, client relations, public outreach

AI & Productivity Tools: ChatGPT, Claude, Gemini, Canva, PowerPoint, email marketing tools, CRM platforms, workflow automation, content creation, and research support

*Please return the **signed and completed application form** and a recent **resume*** to: City of Pembroke Pines, City Clerk's Office, 601 City Center Way, Pembroke Pines, Florida 33025.*

Please type or use dark ink to complete this form.

Are you aware of any potential conflict of interest that may arise from your serving on this/these board(s)? No ☐ If yes, please explain. ☐

Does your business, or your employer have any contractual relationship with, or do any business with the City? No If yes, please explain.

Do you have monies owed to the City that are delinquent? No If yes, please explain.

Do you have any pending code violations relating to property owned by you in the City? No If yes, please explain.

Do you have any violations relating to other City codes? No If yes, please list:

*The responses to these items is optional. The City is interested in providing for cultural diversity on its Advisory Boards and Committees, and seeks this information solely in order for the City to further its goal to provide for diversity on its Advisory Boards and Committees.

Which board or committees are of interest to you? Please indicate up to three preferences by ranking. Please denote your first choice with a "1," etc. Please place a number adjacent to any board or committee for which you wish to be considered. If you do not place a number next to a board or committee, the City Commission will not be able to consider you for that board or committee.

_____ Arts & Culture Advisory Board

_____ Affordable Housing¹

_____ Board of Adjustment

_____ Charter High School Advisory Board²

¹ _____ Economic Development Board

_____ Education Advisory Board

_____ Environmental Advisory Board

_____ Citizens Committee/Hurricane Prep
(Ad Hoc)

_____ Planning & Zoning Board

_____ Police and Fire Pension Fund Board

_____ Diversity and Heritage Advisory Board

_____ Social Media Committee (Ad Hoc)

_____ Charter Review Board

_____ **Public Art Committee (PAC) New**

_____ Citizen's Budget Advisory Board

_____ Charter Review Board³

¹You must complete the "Supplement to Application for Affordable Housing Committee."

²Representative of Educational or Business sector of the Community

³This Board is convened once every five years.

Please provide a brief statement outlining why you wish to serve on the board(s) you have indicated above.

I wish to serve on the Economic Development Board because I care about the continued growth and prosperity of Pembroke Pines.

As a business owner and Life Insurance agent with years of experience, I understand the importance of supporting

local businesses, creating jobs, and expanding opportunities for residents. As a business owner and life insurance agent

with years of experience, I understand the importance of supporting local businesses, creating jobs, and expanding

opportunities for residents. My experience in community service and hiring people throughout the US has allowed me to work with

individuals and business owners from diverse backgrounds. I would bring a collaborative, practical, and solutions-focused perspective

to the Board and would be honored to help Pembroke Pines remain a strong, innovative, and business-friendly community.

I hereby certify that all statements made in this application are true and complete. Permission is granted to the City of Pembroke Pines to investigate and verify criminal and credit history and any information provided on this and successive documents completed for purposes of my appointment to the City Board or Committee. In return for consideration of my application, I release any person who provides information pertaining to me from all claims or liabilities that might otherwise result from such information or opinions.


Applicant's Signature

7/27/2026
Date

Applications for board and committee vacancies are accepted throughout the year. For additional information, please call the City Clerk's Office at (954) 450-1050.

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