

ADVISORY BOARD ANNUAL REPORT

TO: Mayor and City Commissioners

FROM: Economic Development Board (EDB)

CHAIR: Susan Meister

VICE CHAIR: Chris Ziadie

REPORTING TERM: January 2021 - May 2022

DATE: April 13, 2022

MISSION STATEMENT: To encourage economic development, prosperity and viability by promoting the highest level of assistance and services to the businesses and residents of the City of Pembroke Pines.

General Business

Monthly liaison and district reports have been a part of the Economic Development Board (EDB) meetings to inform members relevant to economic activity occurring throughout the City. Planning and Economic Development staff, as liaisons to the EDB, provide a brief report to the EDB on current and upcoming cultural, social, development and businesses activities. During the district reports, Board members discuss topics of business and/or community interest for their district or organization. Our monthly meetings have been held in the 2nd floor of the Frank Gallery which also gives EDB members access to the art displays that are being displayed in our community.

Key Actions

Beginning in January 2021, the EDB renewed Board activities. At first, the EDB met virtually and then transitioned to in person in June 2021. In January 2021, the EDB and Environmental Advisory Board held a Virtual Joint Advisory Board Workshop to discuss the City's update to the Land Development Code (LDCs). The newly adopted LDC is user friendly and easier for businesses to navigate. The modernization has been praised by members of the business community.

More recently, the EDB has provided guidance for the development of an update to the City's Economic Development Strategic Plan. The EDB supports the concept of the following elements in EDSP 2.0:

1. Economic Profile
 - a. History
 - b. Demographics
 - c. Housing
 - d. Education

- e. Employment
- 2. Market Analysis and Assessment
 - a. Retail
 - b. Office
 - c. Industrial
 - d. Specialty (Healthcare)
 - e. Residential
- 3. Community Assessment
 - a. Future Land Use
 - b. Zoning
 - c. Housing
 - d. Redevelopment
 - e. Code of Ordinances
- 4. Evaluation of City Real Estate Transactions - Timeframe – 2011 to 2022
 - a. Land Use and Diversification
 - b. Tax Analysis and Financial Impacts
- 5. Overlap and support with other City plans or policies
 - a. Green Plan
 - b. Parks and Recreation Master Plan
 - c. Public Art Master Plan
 - d. Procurement Code and Policies
 - e. Transportation Master Plan
- 6. Labor and Workforce Assessment
- 7. Benchmarks
- 8. Incentives and Funding Opportunities
- 9. Outside Review of 2014-2019 EDSP
- 10. Stakeholder Participation
- 11. Action Plan Considerations
 - a. Building a Green Economy
 - b. Economic Resiliency
 - c. Affordable Housing
 - d. Redevelopment Opportunities
 - e. Economic Diversity and Targeted Industries
 - f. Small Business, Entrepreneurships and Shop Local

Further, we are excited about the deployment Pines Web Services (PWS), specifically the Development HUB that debuted in April 2022. The new online portal will make the planning, permitting and local business tax receipt process much more efficient for the development community and residents alike. Businesses will clearly benefit from the ability to submit documents from the comfort of their offices. It is our hope that this new tool will eventually make the permitting process easier and more transparent.

Conclusions

The EDB commends the City for all of their efforts during and following the COVID 19 pandemic. From business assistance to delivery of Personal Protective Equipment (PPE) to food deliveries to our residents; the City has made us proud. As we continue to recover from the impacts of the pandemic it is important to have a path forward.

The Economic Development Strategic Plan (EDSP) has served as a roadmap for the EDB since its adoption in 2014, providing a focus on specific ideas, goals and objectives and finding creative ways to achieve them through discussions, research and staff guidance. It is the EDBs hope that EDSP 2.0 will provide similar guidance over the next 10 years. We ask you to support the procurement of an update to the EDSP. We also kindly request that the Commission work to fill vacancies as quickly as possible whenever they arise.

We hope you, the City Commission, continue to support our efforts, recommendations and community. We are excited about the future of our City. Thank you for your service and thank you for allowing us to serve this great community.

Attachments:**Attendance Log January 2021 to April 2022**

City of Pembroke Pines Economic Development Board

12 Total Members, 11 Voting Members
(§ 32.123)

Attendance Record - June 2020 to May 2021

Member (Active in Bold)	Via	Appointed	Notes	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Total Excused	Total Unexcused
Meister, Sue	Mayor (At Large)	August-13	Chair (3/18/2021)	NO MEETING (Cancelled for Corona Virus)	NO MEETING (LDR's, City Projects Virtual Joint Workshop)	NO MEETING (Cancelled for Corona Virus)	X	X	NO MEETING	0	0						
Borrero, Rafael	District 1	April-18											X	E		1	0
Chanzas, Lisa	District 2	September-20											X	X		0	0
Ziadie, Chris	District 3	November-17	Vice-Chair (3/18/2021)										X	X		0	0
Greenberg, Ryann	District 4	September-20											X	X		0	0
Ash, Tony	Additional At Large	September-15											X	A		0	1
Robinson, Darryl	Additional At Large	August-20											X	X		0	0
Cappella, Arthur	Alternate	August-09											A	X		1	0
Leibeskind, Marc	Chamber of Commerce	August-14											X	X		0	0
VACANT	Chamber of Commerce	January-18											-	-		-	-
Annette Alvarez	Chamber of Commerce	August-18											X	X		0	0
O'Loughlin, Mark	Chamber of Commerce	August-16											X	X		0	0
Zamora, Christian	Ex-Officio												X	X		0	0
Stamm, Michael	Ex-Officio												X	X		0	0
Shanna Bridgeman	City's Attorney's Office												X	X		0	0
MEETING STATUS													Quorum (Virtual)	Quorum (Virtual)			
Meeting Key X = Present E = Excused Absence A = Absent (Not Excused)																	
Membership (Revised 816/2018 • § 32.123): 11 Voting Members, 1-Alternate, 1-Ex-Officio																	
1 At Large (Mayor), 1 Per Commission District (4), 2 Additional Commission Appointments, 4 Chamber of Commerce Appointments, 1 Alternate, 1 Ex-Officio																	

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Meister, Sue	Mayor (At Large)	August-13	Chair (3/18/2021)	X	NO MEETING (July Recess)	X	NO MEETING	X	NO MEETING	X	X	NO MEETING	X	X	NO MEETING	0	0				
Borrero, Rafael	District 1	April-18		X		E		X		X	X		X	E		X	E	X	1	0	
Chanzas, Larissaa	District 2	September-20		A		X		X		E	X		E	X		E	X	2	1		
Ziadie, Chris	District 3	November-17	Vice-Chair (3/18/2021)	A		X		A		X	X		X	X		X	X	0	2		
Greenberg, Ryann	District 4	September-20	Resigned	E		E		X		X	E		X	E		-	E	-	4	0	
Ash, Tony	Additional At Large	September-15	Resigned	A		X		-		-	-		-	-		-	-	-	-	0	1
Robinson, Darryl	Additional At Large	August-20	Resigned	-		-		-		-	-		-	-		-	-	-	-	-	-
Gappella, Arthur	Alternate	August-09	Resigned	A		E		-		-	-		-	-		-	-	-	-	1	1
Leibeskind, Marc	Chamber of Commerce	August-14		X		X		X		X	X		X	X		X	X	E	X	1	0
Mark Panciera	Chamber of Commerce	June-21		X		X		X		X	X		X	X		X	X	X	X	0	0
Annette Alvarez	Chamber of Commerce	August-18		X		X		X		X	X		E	X		E	E	E	E	3	0
O'Loughlin, Mark	Chamber of Commerce	August-16		X		X		X		X	X		X	X		X	X	X	X	0	0
Zamora, Christian	Ex-Officio			X	X	X	X	X	X	X	X	X	X	X	-	-					
Stamm, Michael	Ex-Officio			X	X	X	X	X	E	X	X	X	X	X	-	-					
Shanna Bridgeman, Quentin Morgan, Danielle Schwabe	City's Attorney's Office			Quentin	Danielle	Danielle	Danielle	Danielle	Danielle	Danielle	Danielle	Danielle	Danielle	Danielle	-	-					

MEETING STATUS

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