

PRESENTED BY:
FATHERS M.I.A., INC

PREPARED FOR:
CITY OF PEMBROKE PINES



PROPOSAL FOR PARTNERSHIP:
USAGE OF
SOUTHWEST VILLAGE COMMUNITY CENTER

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September 19, 2024

Fathers M.I.A., Inc.
3600 S. State Road 7, Suite 224
Miramar, FL 33023

Christina Sorensen,
Director of Recreation and Cultural Arts/Assistant City Manager
City of Pembroke Pines
601 City Center Way
Pembroke Pines, FL 33025

Dear Ms. Sorensen,

I hope you are doing well. On behalf of Fathers M.I.A., Inc., I am happy to submit our proposal for using the Southwest Village Community Center. We are excited to partner with the City of Pembroke Pines to provide impactful programs to empower fatherless youth and strengthen families within the community.

Fathers M.I.A. has a mission to change lives by supporting fathers and their children, and we believe this partnership will foster a stronger, more resilient Pembroke Pines community. Our proposal outlines a phased approach that allows for flexible and responsive program delivery, including our Youth Empowerment Program and Fatherhood Program, which have demonstrated success in other communities.

We request the in-kind space donation at the Southwest Village Community Center and initial cost support for utilities, maintenance, and security. This support will allow us to focus on delivering vital services and growing our programs to meet the community's evolving needs.

We are excited to discuss this opportunity in more detail and are confident that, together, we can make a lasting positive impact on the lives of Pembroke Pines residents. Should you have any questions or require additional information, please get in touch with me at (954) 488-1071 or via email at admoffice@fathersmia.org.

Thank you for your time and consideration. We look forward to the possibility of working together to serve the Pembroke Pines community.

Sincerely,

Gernald Hawkins, Sr
Founder
Fathers M.I.A., Inc.



EXECUTIVE SUMMARY

Fathers M.I.A., Inc. seeks a strategic partnership with the City of Pembroke Pines to utilize the Southwest Village Community Center. This proposal requests an in-kind donation of office and classroom space at the community center to support our mission of empowering young people and strengthening families within the community. This partnership addresses critical community needs by providing a safe and supportive environment, fostering a stronger and more resilient community.

Key Points of Partnership

- *In-Kind Donation: Requesting office and classroom space at the Southwest Village Community Center.*
- *Term: Initial partnership term of three to five years with the option for renewal.*
- *Facility Access: Access to the facility three days per week, including evenings for program delivery and one day for administrative use.*
- *Initial Cost Coverage: City to cover initial operational costs for the first six months, including utilities, internet, maintenance, and security.*
- *Program Delivery: Fathers M.I.A. to deliver essential programs addressing youth empowerment, fatherhood, health and wellness, and educational support.*

Support Requested from the City

- *Facility Resources: Office and storage space, community hall, and classrooms.*
- *In-Kind Support: Full coverage of essential utilities and security services.*
- *Marketing Assistance: Collaboration on co-branded marketing materials to promote programs and services.*



ORGANIZATIONAL OVERVIEW

Mission Statement:

Our mission is to change the world one child at a time by reintegrating the father role into the existing family unit. By strengthening fathers, we strengthen families, thereby adding resilience to society and ultimately changing the world.

Vision:

Our Vision is to turn the hearts of the fathers back towards their children and the hearts of the children back towards their fathers.

Core Values:

- *Empowerment: Providing tools and resources for personal and academic growth.*
- *Community: Building a supportive network that fosters connections and collaboration.*
- *Integrity: Upholding the highest standards of honesty and ethical behavior in all our initiatives.*
- *Inclusivity: Ensuring our programs are accessible and welcoming to all community members.*

Programs Offered:

- *Youth Empowerment Program: Focuses on education, personal development, and community engagement for children and teenagers.*
- *Fatherhood Program: Offers workshops, support groups, and resources to help fathers engage more effectively with their children.*
- *Health and Wellness Programs: Various activities and workshops promote physical fitness and mental well-being.*
- *Educational Support: Provides computer literacy classes and after-school programs to enhance digital skills and academic success.*



HIGHLIGHT COMMUNITY IMPACT

This partnership aligns with both Fathers M.I.A.'s mission and the City of Pembroke Pines' goals by strengthening community ties and enhancing the well-being of its residents. We aim to build a more cohesive and supportive community by engaging fatherless children and their families.

Community Benefits

- *Enhanced Educational Resources: Increased access to tutoring, computer literacy classes, and after-school programs.*
- *Support Services: Providing a safe and supportive environment for youth to complete homework and engage in personal development activities.*
- *Health and Wellness: Promoting physical fitness and mental well-being through structured programs and activities.*
- *Safe Environment: Offering a secure space for community members to gather, learn, and grow.*

Fathers M.I.A. Contributions

- *Facility Utilization: Facilitate access to the community through classroom spaces for community programs.*
- *Program Delivery: Implementing and managing programs that address critical community needs, such as youth empowerment and fatherhood.*
- *Community Engagement: Hosting events and workshops that foster community involvement and strengthen local bonds.*



PHASED IMPLEMENTATION PLAN

Fathers M.I.A. proposes a phased approach to the partnership, ensuring a sustainable and scalable rollout of programs and services. All phases are designed to be completed within three years of occupancy, with each phase building upon the successes of the previous one.

PHASE 1:

PROGRAM DELIVERY AND COMMUNITY SUPPORT

Development Timeline

Months 1-12

Objectives:

- *Launch the Youth Empowerment and Fatherhood Programs.*
- *Establish daily operations and program schedules.*
- *Begin initial community outreach and engagement.*

Key Actions:

- **Youth Empowerment Program:**
 - *Open to all children within Broward County.*
 - *Focus on education, personal development, and community engagement.*
 - *Provide workshops on life skills, academic support, and leadership training.*
- **Fatherhood Program:**
 - *Offer workshops, support groups, and resources to help fathers engage more effectively with their children.*
 - *Facilitate mentorship opportunities and peer support networks.*
- **Operational Setup:**
 - *Set up office space for administrative tasks and program planning.*
 - *Install necessary furniture and equipment to support program delivery.*
- **Office Usage:**
 - *Evenings: 1-2 evenings per week from 5:00 PM to 8:00 PM for conducting Fathers M.I.A. classes, encompassing Youth Empowerment and Fatherhood Programs.*
 - *One day per week is dedicated to administrative tasks and program planning.*



PHASE 2:

EXPANDING COMMUNITY ENGAGEMENT AND SERVICES

Development Timeline

Months 13-24

Objectives:

- *Expand the center's hours and range of services.*
- *Introduce new programs to include afterschool programs, health and wellness, and educational needs.*
- *Strengthen collaborative partnerships with local businesses and organizations.*

Key Actions:

- **Extended Hours:**
 - *Increase facility access by including additional evenings.*
 - *5 evenings per week for after school and community programs 5:00pm to 8:00pm.*
- **Service Offerings:**
 - *Afterschool to provide assistance with students educational needs.*
 - *Launch health and wellness programs, including fitness classes and mental health workshops.*
 - *Introduce computer literacy classes and other educational programs to enhance digital skills.*
- **Collaborative Opportunities:**
 - *Partner with local businesses, tutors, health professionals, educators, and community organizations.*
 - *Develop joint initiatives that leverage diverse expertise and resources.*
- **Marketing and Outreach:**
 - *Implement a targeted marketing campaign using social media, the city's website, community bulletin boards, and local media outlets.*
 - *Host regular open houses and community events to maintain visibility and engagement.*



PHASE 3:

COMPREHENSIVE COMMUNITY UTILIZATION AND PROGRAM MANAGEMENT

Development Timeline

Months 25-36

Objectives:

- *Maximize the utilization of the community center's facilities.*
- *Expand program offerings to meet evolving community needs.*
- *Promote the center as a vibrant hub for community life.*

Key Actions:

- **Center Coverage:**
 - *Total Operation: Opening everyday Monday thru Saturday for Community full time accessibility rentals, programs etc. 9:00am – 8:00pm.*
 - *Ensure the center remains open and active for community use.*
 - *Oversee daily operations, manage schedules, and coordinate with program instructors.*
- **Booking Management:**
 - *Manage hall rentals and community bookings to optimize space usage.*
 - *Generate revenue through facility rentals to support community operations.*
- **Additional Programs:**
 - *Offer computer training, exercise classes, and community outreach events.*
 - *Promote lifelong learning, health and wellness, and civic engagement.*
- **Marketing and Promotion:**
 - *Develop co-branded marketing materials in collaboration with the City of Pembroke Pines.*
 - *Utilize various marketing channels to reach a broad audience and highlight the center's value as a community resource.*



OUR REQUEST

Fathers M.I.A. is seeking a strategic partnership with the City of Pembroke Pines to utilize the Southwest Village Community Center under an initial term of three to five years, with the option for renewal based on mutual agreement and assessment of the partnership's success. The goal is to use the community center as a hub for our educational and support programs designed to empower fatherless children, strengthen families, and provide essential services to the community.

Facility Usage

Building Access:

- **Schedule:**
 - Operations will gradually increase from 1-2 days per week (evenings only) to eventually opening Monday through Saturday, offering full-time accessibility from 9:00 AM to 8:00 PM. This phased approach will allow for the smooth scaling of community programs, rentals, and other services to meet the growing needs of the residents.

Furniture and Facility Access:

- **Provision of Essentials:**
 - Tables, chairs, storage units, and other necessary furniture to support program activities and administrative functions.

Wi-Fi Installation:

- **Internet Access:**
 - Request permission to install Wi-Fi within the building, contingent on feasibility based on current infrastructure, to support program delivery and administrative efficiency.



OUR REQUEST CONT'D

In-Kind Support

Essential Utilities and Services:

- **Coverage:**
 - *Full coverage of electricity, water, trash removal, and security services is provided by the Pembroke Pines Police Department.*

Non-Essential Items:

- **Responsibility:**
 - *Fathers M.I.A. will assume responsibility for any non-essential items not covered under this agreement.*

Initial Cost Coverage

First Six Months:

- **Operational Costs:**
 - *Request that the City of Pembroke Pines cover all costs associated with the facility's usage during the first six months. This includes utilities, internet, maintenance, and security.*
- **Purpose:**
 - *This initial support will enable Fathers M.I.A. to focus on the implementation and success of our programs, laying the groundwork for a sustainable, long-term partnership.*



OUR REQUEST CONT'D

Alignment with Community Needs:

This request aligns with the community needs identified by both Fathers M.I.A. and the City of Pembroke Pines. By partnering together, we can address critical issues such as youth empowerment, family support, and community cohesion. Our programs are designed to complement existing city services and provide additional resources to residents who need them most, thereby enhancing the overall quality of life in Pembroke Pines.

City's Role and Support

We ask for the City of Pembroke Pines' support in providing the necessary resources and infrastructure to facilitate the successful implementation of our programs. This includes covering initial operational costs and assisting with marketing efforts to ensure maximum community engagement. Your support will be critical in helping us achieve our shared vision of a stronger, more connected community.



SUSTAINABILITY STRATEGY

Fathers M.I.A. will explore multiple revenue streams to ensure the community center's long-term sustainability, including grants, donations, and sponsorships. We will regularly assess program performance and community needs to adjust our offerings and maintain relevance.

Revenue Streams:

- **Grants and Donations:**
 - Apply for local, state, and federal grants and actively seek donations from community members and businesses.
- **Sponsorships:**
 - Partner with local businesses for sponsorship opportunities, providing them with visibility in exchange for financial support.

Program Assessment and Adaptation:

- **Regular Evaluations:**
 - Conduct quarterly assessments of program effectiveness and community impact.
- **Feedback Mechanisms:**
 - Gather feedback from participants and community stakeholders to inform program improvements.
- **Adaptive Offerings:**
 - Adjust and expand programs based on evolving community needs and feedback.
- **Management:**
 - Invest funds prudently to ensure growth and sustainability, providing a steady income stream for ongoing operations.



MUTUAL BENEFITS AND IMPACT

The proposed partnership offers significant benefits to both Fathers M.I.A. and the City of Pembroke Pines, including:

Enhanced Community Services

By leveraging the community center, Fathers M.I.A. can expand its reach and impact, offering a broader range of programs and services directly benefiting Pembroke Pines residents. This partnership will provide residents greater access to educational resources, support services, and recreational activities.

Increased Community Engagement

Regular community events and open houses will foster a stronger sense of community, encouraging residents to take advantage of the available resources and opportunities. Creating a welcoming and inclusive environment can build stronger connections among residents and promote civic participation.

Optimized Use of City Resources

The partnership ensures that the community center is used efficiently and effectively, serving as a vibrant hub for activities that enhance the quality of life for all residents. By maximizing the use of the center's facilities, we can provide valuable services without placing additional strain on city resources.



MUTUAL BENEFITS AND IMPACT

Positive Public Relations

Collaborative marketing efforts and co-branded materials will highlight the city's commitment to supporting community development, enhancing its reputation as a forward-thinking and community-oriented municipality. This partnership will showcase the city's dedication to fostering a thriving and resilient community.

Expanded Benefits

Collaborative Growth:

Joint initiatives between the city and Fathers M.I.A. can further community development goals, such as promoting public safety, improving public health, and supporting children and families.



CONCLUSION

This proposal outlines a comprehensive plan for a phased partnership between Fathers M.I.A. and the City of Pembroke Pines. By working together, we can create a dynamic community center that serves as a beacon of hope and support for all residents, particularly those in need. We believe this collaboration will have a lasting positive impact on the community and look forward to discussing this proposal further.

Next Steps

1. Review Timeline:

- Propose a timeline for reviewing the partnership's progress annually and making any necessary adjustments to ensure continued success and alignment with community needs.

2. Sustainability Plan:

- Outline strategies for sustaining the programs and services beyond the initial five-year term, ensuring long-term benefits to the community.

3. Follow-Up Meeting:

- Schedule a meeting between Fathers M.I.A. and City of Pembroke Pines representatives to discuss the proposal in detail and address any questions or concerns.



FATHERS M.I.A.
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