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City of Pembroke Pines

601 City Center Way - 2nd Floor

Pembroke Pines, FL 33025

This letter is intended to establish an appeal request to variance item/s ZV 2022-02 – 04 referencing Verizon, located at 16040 Pines Blvd. STE P101 Pembroke Pines, FL 33028; for an additional wall sign and additional square footage in relation to total aggregate footage.

Verizon presented hardship for an additional wall sign and additional square footage during the April 14th, 2022, Planning and Zoning Board/Architectural Review Board Meeting. The initial portion of the presentation focused on the additional wall sign request. Presentation was made, a vote was called by the board, and the vote passed. Verizon then made presentation for the additional aggregate square footage and a motion was made to deny. Before a vote was called, a staff member brought to the boards attention that a vote was already passed to allow the additional sq footage and the board was now voting on the additional wall sign. The staff member also brought to the boards attention that the applicant would now be allowed to increase the size of the existing wall signs by 35% if the motion for the additional sign was not approved. There was a lot of discussion between the board and city staff regarding what the board previous passed and what the board was currently voting on. Staff again informed the board that a vote was made to allow the additional square footage and they were now voting on an additional wall sign. Arguments were made and a vote was called to deny the additional wall sign. Verizon argues the board voted without being fully informed regarding the items being presented and the order in which the items were called to vote, preventing a fair and impartial vote.

Verizon requests the right to be heard on appeal to present the intent of the original variance requests to full council.

We look forward to an opportunity to discuss these appeal requests in more detail to the full council.

Thank you,

Jimmy Newmon

Clayton Signs, Inc.