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## The Newspaper for the Future of Miami

## County looks at regulating bike-sharing companies

Written by Jesse Scheckner on May 15, 2018

Something must be done to regulate bike-sharing companies like
LimeBike, which have thousands of bikes scattered across the county,
Miami-Dade Commissioner Javier
Souto told the Economic
Development and Transportation
Committee last week.

"Neighbors complain about the bikes being just thrown in front of yards, left [on] sidewalks," he said. "We have an inflammation of 'bikeitis.' There has to be a way to bring order."

While Citi Bike in Miami Beach,
North Miami Beach and several
downtown areas uses solar-powered
docking stations to rent and collect
its bikes when not in use, newer
bike-sharing companies have
eschewed stationed docking and
instead depend on customers
leaving their bikes on public
property.



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Three such operations are now in Miami-Dade County: California-based companies LimeBike and Spin, founded in 2017 and 2016; and Ofo, which was founded in 2014 in Beijing and made its stateside debut in 2017. All three



companies use mobile apps to help customers find and rent their bikes for as little as \$1 per hour.

Customers can find available bikes nearby using their phones' GPS systems, and scanning each bike's unique digital code disengages a rear-wheel smart lock that inhibits unauthorized riders. Once they've reached their destinations, riders need only re-engage the lock, which makes the bike available to others.

The committee chair, Rebeca Sosa, seconded Mr. Souto's complaint, which was not on the agenda for discussion. "Who controls them?" she asked. "Who sets the guidelines? Where are the locations selected to have them? What is the responsibility of whoever rents a bike to bring it back, or do they pay extra if they don't bring it back? We would like to hear all the information from the administration and from the legal side."

In July 2017, one month after LimeBike entered the South Florida market through Key Biscayne, Miami Beach city officials pushed back against the company with \$1,000 fines, warning the city would impound any LimeBikes obstructing the public right-of-way. The company responded by collecting stray bikes, though bikes frequently return to the area.

Some municipalities struck deals with the companies. Between July and December 2017, Key Biscayne, Miami Shores and North Bay Village inked contracts with LimeBike. In November, Spin entered into exclusive arrangements with Doral and Miami Lakes. That same month, the City of South Miami welcomed Ofo to the area with a city hall celebration.

"Station-free bike-sharing is another way to bring another technology to our community that can change the way residents experience their city, help tourists get around, improve access and positively impact our environment," South Miami Mayor Phillip Stoddard said at the time. Today, thousands of green, orange and yellow bikes are strewn throughout the county, and more are on their way. A uniform means by which to regulate them, Mr. Souto said, is necessary.

"We started with one company," he said. "Now we have three or four companies – different colors, different things – and really, my guys are getting nervous."

Ms. Sosa said a resolution addressing how the bikesharing companies will be managed, with Mr. Souto listed as its primary sponsor, will be written for future discussion.

## 5 Responses to County looks at regulating bike-sharing companies



Glenn

Reply

May 17, 2018 at 12:20 pm

What the lawmakers REALLY should be addressing is how to make Miami-Dade County more bike friendly. It's dangerous driving our streets — just imagine what it is for cyclists!



JC Gomez

Reply

May 19, 2018 at 2:53 pm

2. I have to agree with this comment. I see the bikes on sidewalks here and there, but they are really not that much of an eye sore. I think effort is