



BEAM FURR, MAYOR

Board of County Commissioners District 6 115 S. Andrews Avenue • Fort Lauderdale, Florida 33301 (954) 357-7006

July 13, 2018

Dear Mayor Ortis,

United Way of Broward County's Mayors' Gala has quickly become one of the finest events in Broward County, bringing together mayors, commissioners and city officials from across the county to join business leaders and raise the dollars needed to strengthen our community. Those of you who attended last year's event know it was a beautiful evening and a great overall success, raising more than \$400,000 for our neighbors in need. I'm excited to announce the 2018 Mayors' Gala will be held on Saturday, October 13, 2018 at the Greater Ft. Lauderdale/Broward County Convention Center.

This year's Mayors' Gala will align with the organization's goal and my personal goal to focus and enhance children's literacy right here in Broward County. Through community conversations, United Way looks at Broward County as a whole to determine the most urgent needs of our residents. With a unified approach the organization strategically distributes funds to create innovative solutions. I am pleased to say the dollars raised will be used to provide the support and services our Broward County communities so desperately need.

I look forward to joining forces with United Way of Broward County, an organization that champions the underserved and works to maintain a vibrant, striving community. United Way fights for the health, education and financial stability of every person in our community and with your support, the funds generated through the Mayors' Gala can change lives through their in house programs as well as the programs funded in our communities.

United Way of Broward County has created a special city price for a table of ten plus a full page ad for only \$2,000 and an individual ticket for \$200. Our goal is to have every city in Broward County represented at this year's gala. Please join myself and United Way of Broward County on Saturday, October 13, 2018 as we join forces to raise crucial funds for those in Broward County who are working hard and falling short. If you would like more information regarding sponsorships, please contact Trish Cashman at tcashman@UnitedWayBroward.org or visit www.UnitedWayBroward.org/mayorsgala.

Sincerely,