

following vote was recorded:

AYE: Chairman Rose, Vice Chairman Jacob
Members Girello, Gonzalez, Alternate Member Taylor

NAY: None

Motion Passed

ITEMS AT THE REQUEST OF THE BOARD:

Chairman Rose noted that Member Labate and Alternate Member Lippman have requested an excused absence from this evenings meeting.

On a motion by Member Girello, seconded by Alternate Member Taylor, to excuse Member Labate and Alternate Member Lippman from this evenings meeting, the following vote was recorded:

AYE: Chairman Rose, Vice Chairman Jacob
Members Girello, Gonzalez, Alternate Member Taylor

NAY: None

Motion Passed

Member Girello spoke in reference to the construction and landscaping for the Village Square (Publix).

The following members of the Planning and Zoning Board spoke in reference to the construction and landscaping for the Village Square (Publix):

Vice Chairman Jacob, Members Girello and Gonzalez

The following member of staff spoke in reference to the construction and landscaping for the Village Square (Publix):

Michael Stamm, Jr., Planning and Economic Development Director

ITEMS AT THE REQUEST OF STAFF:

10. **AM 2018-06**, Discussion and possible action on updating the **sign code**.

The following staff report was entered for the record:

In its recent ruling in the case of Reed v. Town of Gilbert, the Supreme Court clarified municipal powers as it relates to the enforcement of certain content based sign restrictions. The outcome of this case is driving many cities across the country to reevaluate their current sign codes in order to produce regulations for signs which are more content neutral. City planning staff has been working with the City Attorney's office to make necessary modifications to the sign code to comply with this judgment. Additionally, staff has identified other supporting sections of the sign code which also needed to be updated.

The Planning and Zoning Board was presented with an overview of the Court Case as well as the parameters of the City's proposed sign changes by staff at its June 21, 2018 meeting. Upon review of that presentation, the Board requested staff provide a formal copy of the proposed sign changes in Ordinance format at a later date for consideration. Attached is a strikethrough and underlined version of the requested Ordinance.

In general, the following changes are proposed to the existing sign code in order to address any potential conflicts with the Court decision:

- Removal of any perceived content based restrictions for signs.
- Political, noncommercial direction or information, and community service signs will now be categorized as non-commercial signs.
- New business "coming soon" and "grand opening" banners will now be categorized as announcement banners.

Staff is also proposing the following other changes to strengthen the existing sign code:

- Addition of the following sections: General standards, parking identification signs, real estate sale and real estate leasing signs, construction signs, and signs on right-of-way and public property.
- Addition and cleanup of definitions.
 - Addition of the following definitions: advertising sign, announcement banner, balloon sign, billboard sign, directional sign, identification sign, non-illuminated sign, and parking identification sign.
 - Removal of the following definitions: community service sign, noncommercial direction sign or information sign, political sign, revitalization sign

- Removal of the following sections: Industrial zoning districts, bus bench advertising signs, and revitalization signs.
- Modified regulations for location of information on ground box signs.
- The term “shall” has been changed to “may” for existing commercial monument sign regulations.

Staff Recommendation: Transmit the proposed ordinance to City Commission with a favorable recommendation.

The following members of the Planning and Zoning Board spoke:

Chairman Rose, Vice Chairman Jacob, Members Girello, Gonzalez

The following members of staff spoke:

Michael Stamm, Jr., Planning and Economic Development Director
Brian Sherman, Assistant City Attorney

On a motion by Member Girello, seconded by Member Gonzalez, to transmit, as recommended by staff the proposed ordinance to City Commission with a favorable recommendation, the following vote was recorded:

AYE: Chairman Rose, Vice Chairman Jacob
Members Girello, Gonzalez, Alternate Member Taylor

NAY: None

Motion Passed

Michael Stamm, Jr., Planning and Economic Development Director, spoke briefly in reference to **bike sharing programs**.

ADJOURN:

Chairman Rose adjourned the meeting at 7:10 p.m.

ADJOURNED:
7:10 P.M.

Respectfully submitted:

Sheryl McCoy
Board Secretary