











## Standards for Permanent Signs




Sign Type	Number of Signs	Sign Area and Height	Additional Standards	Sample Image
Shopping Center Wall Sign §155.324 (C)(1)(I)	One. Corner tenants shall be permitted an additional sign on the store's secondary frontage.	<ul style="list-style-type: none"> <li>• 1.5 square feet per linear foot of leased frontage, or 120 square feet whichever is less</li> </ul>	<ul style="list-style-type: none"> <li>• Building permit shall be required</li> <li>• Letters cannot exceed 48" in height</li> <li>• Sign copy shall be limited to a maximum of 75% of leased frontage</li> <li>• Must comply with the shopping center uniform sign plan</li> </ul>	
Ground Box Sign §155.324 (C)(1)(I)	One sign shall be permitted. An additional sign will be permitted if: The shopping center fronts on two main thoroughfares of at least secondary arterial designation (80 feet right-of-way); or The shopping center has a minimum 1,500 lineal feet of frontage along a single thoroughfare. If not of the previous provisions are met a third sign shall be permitted	<ul style="list-style-type: none"> <li>• 48 Square Feet</li> <li>• 9 Feet in height</li> </ul>	<ul style="list-style-type: none"> <li>• Subject to Planning and Zoning Board approval</li> <li>• Building permit shall be required</li> <li>• Signs shall be separated by a minimum of 500 feet</li> <li>• Must comply with the shopping center uniform sign plan</li> </ul>	

<p>Under-canopy signs §155.324 (C)(1)(m)</p>	<p>One per tenant</p>	<ul style="list-style-type: none"> <li>No longer than 50% of the width of the canopy up to a maximum of four (4) feet in length</li> <li>The depth shall be no longer than 10 inches from the canopy</li> </ul>	<ul style="list-style-type: none"> <li>Sign must be uniform throughout the shopping center, and must be provide through the owner of the shopping center or their agent.</li> </ul>	
<p>Outparcel and Freestanding Building Wall Sign §155.324 (C)(2)</p>	<p>-</p>	<ul style="list-style-type: none"> <li>1.5 Square Feet per linear foot of frontage. Frontage shall be calculated as the length of the primary frontage plus the length of the secondary frontage 1.5 x (F1+F2).</li> <li>Maximum of 120 Square Feet.</li> <li>Letters shall be a maximum of 48 inches.</li> </ul>	<ul style="list-style-type: none"> <li>Subject to Planning and Zoning Board approval</li> <li>Building permit shall be required</li> <li>Signs on the primary façade of the outparcel shall not exceed 50% of the total allowable square footage</li> </ul>	



<p>Outparcel and Freestanding Building Ground Box Sign §155.324 (C)(2)(d)</p>	<p>One</p>	<ul style="list-style-type: none"> <li>• 24 Square Feet</li> <li>• Maximum 7 1/2 feet in height</li> </ul>	<ul style="list-style-type: none"> <li>• Subject to Planning and Zoning Board approval</li> <li>• Building permit shall be required</li> <li>• The square footage shall count towards the maximum allowable sign area</li> </ul>	
<p>Regional Mall Outparcel Ground Box Sign §155.324 (C)(3)(a)</p>	<p>Two on each outparcel site - one facing Pines Boulevard or other arterial roadway, and the second facing the ring road or interior of the site.</p>	<ul style="list-style-type: none"> <li>• 24 Square Feet facing Pines Boulevard or other arterial roadway, and 16 Square Feet facing the ring road or interior of the site.</li> <li>• Maximum 7 1/2 feet in height</li> </ul>	<ul style="list-style-type: none"> <li>• Subject to Planning and Zoning Board approval</li> <li>• Building permit shall be required</li> <li>• Signs are to be integrated with the landscaping.</li> <li>• Materials used for freestanding signs must be compatible with materials used in the building</li> </ul>	



<p>Regional Mall Outparcel Wall Sign §155.324 (C)(3)(b)</p>	<p>-</p>	<ul style="list-style-type: none"> <li>• 80 Square Feet</li> <li>• Letters shall not exceed 48 inches in height</li> </ul>	<ul style="list-style-type: none"> <li>• Subject to Planning and Zoning Board approval</li> <li>• Building permit shall be required</li> <li>• Signs on the primary façade of the outparcel shall not exceed 50% of the total allowable square footage</li> <li>• Secondary signs shall not exceed the size of the sign on the primary facade.</li> </ul>	
<p>Gasoline Service Station Building and Canopy Sign §155.324 (C)(4)(a)</p>	<p>-</p>	<ul style="list-style-type: none"> <li>• 36 Square Feet</li> <li>• Letters shall not exceed 36 inches in height</li> </ul>	<ul style="list-style-type: none"> <li>• Subject to Planning and Zoning Board approval</li> <li>• Building permit shall be required</li> </ul>	

<p>Gasoline Service Station Monument Sign §155.324 (C)(4)(b)</p>	<p>One</p>	<ul style="list-style-type: none"> <li>• 36 Square Feet</li> <li>• Maximum 7 1/2 feet in height</li> <li>• Price Panels are required to be not less than 18 square feet and not more than 24 square feet</li> </ul>	<ul style="list-style-type: none"> <li>• Subject to Planning and Zoning Board approval</li> <li>• Building permit shall be required</li> <li>• Signs are to be integrated with the landscaping.</li> <li>• All price panels for gasoline products shall display the highest price if there is a difference between cash and credit prices.</li> </ul>	
<p>Cultural Facilities §155.324 (C)(5)</p>	<p>One</p>	<ul style="list-style-type: none"> <li>• 50 Square Feet</li> <li>• Multiple theaters shall be permitted additional sign area of 25 square feet with a maximum total of 175 square feet.</li> </ul>	<ul style="list-style-type: none"> <li>• Information must be changeable copy</li> <li>• Subject to Planning and Zoning Board approval</li> <li>• Building permit shall be required</li> </ul>	


<p>Drive Thru Establishments Menu Board §155.324 (C)(8)</p>	<p>One per service lane</p>	<ul style="list-style-type: none"> <li>• 32 Square Feet</li> </ul>	<ul style="list-style-type: none"> <li>• Subject to Planning and Zoning Board approval</li> <li>• Building permit shall be required</li> <li>• Illuminated area shall not be visible from adjacent right-of-way</li> </ul>	
<p>Residential Subdivision Signs §155.324 (D)(1)</p>	<p>-</p>	<ul style="list-style-type: none"> <li>• 32 Square Feet</li> <li>• 15 feet above the crown of any abutting road</li> </ul>	<ul style="list-style-type: none"> <li>• Subject to Planning and Zoning Board approval</li> <li>• Building permit shall be required</li> </ul>	
<p>Informational Signs shall be permitted for sites with a drive thru, two or more buildings, or a building is not visible from the primary frontage §155.324 (D)(2)</p>	<p>-</p>	<ul style="list-style-type: none"> <li>• 1.5 Square Feet</li> </ul>	<ul style="list-style-type: none"> <li>• Subject to Planning and Zoning Board approval</li> <li>• Building permit shall be required</li> </ul>	



Signs for Model Homes §155.324 (E)	One per model	<ul style="list-style-type: none"> <li>3 Square feet</li> </ul>		
Directory Signs §155.324 (G)	Determined by the size of the center, number of inline shops, outparcel positioning, center configuration, and distance from principal roadways or other unusual contextual factors which may merit the addition of more than a single directory sign. Maximum of 3 per center	<ul style="list-style-type: none"> <li>32 square feet</li> <li>Maximum 8 feet in height</li> <li>Lettering shall not be less than two inches in height</li> </ul>	<ul style="list-style-type: none"> <li>Colors/ materials shall be compatible with the center's approved colors and principal signage features identified in the uniform sign plan.</li> <li>Location. Entry areas where vehicular pull-off zones are provided. Within pedestrian zones as part of an information kiosk or as a map-board. The placement of directory signs shall in no manner impeded traffic flow or visibility or cause any parking reductions.</li> <li>Subject to Planning and Zoning Board approval</li> <li>Building permit shall be required</li> </ul>	

<p>Supergraphics §155.324 (H)</p>	<p>-</p>	<ul style="list-style-type: none"> <li>The supergraphic may be placed on any building face but shall not exceed 25% of the area of the primary building face.</li> </ul>	<ul style="list-style-type: none"> <li>Material must be of durable nature</li> <li>Must rationally relate to other signs and the other structures, both on the premises and in the surrounding areas.</li> <li>Shall contain no lettering or business identification or logo or symbol used as a sign.</li> <li>Shall not create visual clutter</li> <li>Size, style, and location shall be appropriate to the activity of the message.</li> <li>Consolidated into a minimum number of elements.</li> <li>Shall compliment the building and adjacent buildings by being designed and placed to enhance the structure.</li> </ul>	
<p>General Management Information/ Real estate sign §155.324 (I)</p>	<p>One panel on an existing monument sign or one non-illuminated freestanding sign</p>	<ul style="list-style-type: none"> <li>32 square feet</li> <li>Maximum 7 1/2 feet in height</li> </ul>	<ul style="list-style-type: none"> <li>Subject to Planning and Zoning Board approval</li> <li>Building permit shall be required</li> </ul>	



<p>Parking Identification Signs §155.324 (J)</p>	<ul style="list-style-type: none"> <li>• Outparcel buildings and free standing buildings of over 3,000 square feet of gross floor area may be permitted a maximum of three (3) short-term parking spaces.</li> <li>• Multi-tenant shopping centers, office parks or industrial parks may be allotted up to 1% of the total parking on site to be used for short-term parking space. Short-term parking in a multi-tenant shopping center must be distributed throughout the parking area of the shopping center.</li> </ul>	<ul style="list-style-type: none"> <li>• 1.5 square feet</li> <li>• Minimum of 5 feet with the top being no more than 8.5 feet in height</li> </ul>	<ul style="list-style-type: none"> <li>• Subject to Administrative approval process</li> </ul>	
--	---	---	--	---