



Digital Signage Fabrication and Installation

Request for Proposals # PL-18-06

General Information		
Project Timeline	TBD	See Section 1.4
Evaluation of Proposals	Evaluation Committee	See Section 1.6
Question Due Date	March 5, 2019	See Section 1.7
Proposals will be accepted until	2:00 p.m. on March 19, 2019	See Section 1.7
5% Proposal Security / Bid Bond	Required in the event that the proposal exceeds \$200,000	See Section 4.1
100% Payment and Performance Bonds	Required in the event that the proposal exceeds \$200,000	See Section 4.2

THE CITY OF PEMBROKE PINES
PURCHASING DIVISION
8300 SOUTH PALM DRIVE
PEMBROKE PINES, FLORIDA 33025
(954) 518-9020



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ATTACHMENTS

- Attachment A: Contact Information Form
- Attachment B: Vendor Information Form and a W-9
- Attachment C: Non-Collusive Affidavit
- Attachment D: Sworn Statement on Public Entity Crimes Form
- Attachment E: Local Vendor Preference Certification
- Attachment F: Veteran Owned Small Business Preference Certification
- Attachment G: Equal Benefits Certification Form
- Attachment H: Vendor Drug-Free Workplace Certification Form
- Attachment I: Vendor Certification Regarding Scrutinized Companies List
- Attachment J: Proposer's Completed Qualification Statement
- Attachment K: Sample Insurance Certificate
- Attachment L: Specimen Contract - **Construction / Contractual Services Agreement**
- Attachment M: References Form
- Attachment N: Potential Locations for Digital Signage
- Attachment O: Standard Release of Lien Form
- Attachment P: Digital Display Specification Drawing



SECTION 1 - INSTRUCTIONS

1.1 NOTICE

Notice is hereby given that the City Commission of the City of Pembroke Pines is seeking sealed proposals for:

RFP # PL-18-06 Digital Signage Fabrication and Installation

Solicitations may be obtained from the City of Pembroke Pines website at <http://www.ppines.com/index.aspx?NID=667> and on the www.BidSync.com website.

If you have any problems downloading the solicitation, please contact the BidSync Support line at 1-800-990-9339.

If additional information help is needed with downloading the solicitation package please contact the Purchasing Office at (954) 518-9020 or by email at purchasing@ppines.com. The Purchasing Office hours are between 7:00 a.m. - 6:00 p.m. on Monday through Thursday and is located at 8300 South Palm Drive, Pembroke Pines, Florida 33025.

The City requires all questions relating to the solicitation be entered through the "Ask a Question" option tab available on the BidSync website. Responses to the questions will be provided online at www.bidsync.com. Such requests must be received by the "Question Due Date" stated in the solicitation. The issuance of a response via BidSync is considered an Addendum and shall be the only official method whereby such an interpretation or clarification will be made.

Proposals will be accepted until 2:00 p.m., Tuesday, March 19, 2019. Proposals must be submitted electronically at www.BidSync.com. The sealed electronic proposals will be publicly opened at 2:30 p.m. by the City Clerk's Office, in the City Hall Administration Building, 4th Floor Conference Room located at 601 City Center Way, Pembroke Pines, Florida, 33025.

1.2 PURPOSE

The City of Pembroke Pines is seeking proposals from qualified firms, hereinafter referred to as the Contractor, to provide programmable digital message center board signs in accordance with the terms, conditions, and specifications contained in this solicitation.

The city is seeking a monument type of sign to display digital messages communicating information to the public about events and potential emergency situations within the City of Pembroke Pines and surrounding areas.

Up to seven (7) ground mounted digital signs are anticipated to be installed throughout the city's four (4) districts. Four (4) of the potential signs would be double-sided, and three (3) of the



potential signs would be single-sided. (See **Attachment N, Potential Locations for Digital Signage.**)

Four (4) of the signs would potentially be installed at local fire stations (one fire station has two possible locations):

- Fire Station 79, 19999 Pines Blvd, Pembroke Pines, FL 33029 (double-sided sign)
- Fire Station 99, 16999 Pines Blvd, Pembroke Pines, FL 33027 (double-sided sign)
- Fire Department Headquarters/Fire Station 69, 9500 Pines Blvd, Pembroke Pines, FL 33024 (double-sided sign)
- Fire Station 89 or City Right-of-Way on 129th Avenue, 13000 Pines Blvd, Pembroke Pines, FL 33027 (two potential locations for one single-sided sign)

Additionally, signs would potentially be installed at the following other locations around the city:

- The south or southeast corner of the roundabout at the intersection of City Center Blvd. and SW 103rd Avenue (two potential locations for either one single-sided or double-sided sign; see **Attachment N**)
- The University Drive entrance for Howard C. Forman Health Park (one single-sided sign),
- Near the corner of Taft St. and NW 101st Avenue, for the City-owned Pembroke Lakes Golf Club (one single-sided sign).

The City may select all or some of the locations provided.

1.3 SCOPE OF WORK

The City of Pembroke Pines seeks a digital signage solution to enhance its visual communication objectives within the City. A city employee or representative should be able to log in anywhere on or off the company network (cell phone, computer, etc.) and manage the display screen content at any time. The aforementioned system shall be able to service remote locations with the same features and functionality available at the main office should the need arise. Each location should be able to access all the features and functionality available at the main site even in the event of a service interruption. System directories, class of service for telephone capabilities, trunk group access, should apply to all locations.

The winning bidder will be expected to work directly with the City of Pembroke Pines' Technology Services Department, the City Manager's office, the Communications Department, and the Planning and Economic Development Department to ensure compatibility/suitability and reliability.

The successful respondent for this contract will be the sole authority and responsible party for this installation. The City of Pembroke Pines goal is to establish a relationship with a single point of contact for all support necessary for the project. If the vendor utilizes any subcontractors for any part of the system architecture, design, planning, installation or supports, it should be understood that the successful respondent will be the sole responsible party for all activities. It is the intent of



this Request for Proposal that the responder shall provide a complete, end-to-end solution for the installation. The vendor shall provide a complete turn-key system, including installation, network analysis, training, testing and post installation support for the project. The City of Pembroke Pines will act in oversight and advisory positions only. The vendor is also expected to provide a comprehensive training plan for all employees. The vendor is expected to plan and conduct the installation of the project with minimal impact to daily operation of the City or its staff.

Providers are expected to review all instructions, directions, standard provisions and specifications of this RFP. Failure to do so is at the proposer's risk.

Only the best commercial products and practice is to prevail and only materials and workmanship of the highest quality are to be used in the execution of this project.

1.3.1 TECHNICAL SPECIFICATIONS

In general, the technical specifications of the digital signage requested in this RFP shall be equal to or better than the Daktronics Galaxy model GT6 (10mm) or the Daktronics Galaxy model GS6 (15.85mm); the City is seeking to assess the functionality of either option. This in no way implies that Daktronics is the only manufacturer to be used, but it is the standard with which the City wants to evaluate the RFP responses. Where Daktronics is referenced it is for reference only and not intended as a sole service piece of equipment.

- A) Signage should include:
 - 1) LED message centers
 - 2) Control software
- B) Signage must conform to the following regulations:
 - 1) Standard for Electric Signs, UL and CUL Listed
 - 2) Standard for Control Centers for Changing Message Type Signs
 - 3) Federal Communications Commission Regulations Part 15
 - 4) National Electric Code
 - 5) Current UBC or IBC standards
 - 6) FCC Class A Compliant
- C) LED Technical Submittal
 - 1) The electronic LED display manufacturer shall provide a complete technical submittal within 60 days of contract award and shall not proceed with LED Matrix manufacture until the City's Building, Zoning, and Engineering Departments (as needed) have approved the submittal.
 - 2) Submit a site plan/site survey signed and sealed by a professional engineer registered in the state of Florida showing exact location of the sign at each site, including coordination with the City's Engineering and Utilities Department for underground conflicts.
 - 3) Submit engineered shop drawings for the monument sign within which the LED matrix is to be housed. This should include:
 - a) All LED display manufacturer qualifications, as specified herein.



- b) LED display shop drawing.
- c) LED display riser diagram.
- d) AC Site Power Requirements, including legs and Amps per leg. Vendor to verify onsite electrical power at each site.
- e) LED display control software operator's manual.
- f) LED display installation and maintenance manual.

D) LED Manufacturer Qualifications

- 1) LED Display Manufacturer shall:
 - a) Have been in the business of manufacturing permanently mounted outdoor LED displays for a minimum period of 10 years prior to the contract bid date. An "LED" display shall be defined as a display that contains pixels constructed solely of high-intensity discrete LEDs.
 - b) Have in operation a minimum of 20 large outdoor permanently mounted LED displays as defined above. Each of these LED displays shall have operated successfully for a minimum period of one (1) year prior to the contract bid date.
 - c) Have been in business under the same corporate name for a period of no less than 10 years prior to the contract start date.
 - d) Provide a toll-free help desk number that will be staffed to mirror the City's operational hours, Monday to Thursday from 7am to 6pm EST, and a 24-hour emergency contact number.
- 2) Experience with manufacturing the following types of electronic sign products shall not satisfy the requirements of this LED display specification:
 - a) Indoor displays of any size or type.
 - b) Back-lit displays.
 - c) Any type of matrix displays that cannot be programmed to show a nearly infinite quantity of messages.

E) Warranty

- 1) The bidder shall provide an all-inclusive five (5) year non-prorated warranty on all parts and labor provided by the bidder, whether bidder manufactured or sub-contracted. Bidder must itemize and identify any additional material, labor or parts which would incur any separate costs and list these costs to the city. If there is an option for the city to purchase an extension of the warranty, please identify the length of additional warranty available to the city and terms and conditions and costs associated with such an extra, (up to an additional five (5) years).
- 2) Provide a toll-free service coordination/help desk number that will be staffed to mirror the City's operational hours, Monday to Thursday from 7am to 6pm EST, and a 24-hour emergency contact number.
- 3) Provide a 48-hour guarantee to get the signage back up and running after a failure of any type.

1.3.2 PRODUCTS

A) Cabinet Construction



- 1) Display housing dimensions shall not exceed 40.5" tall x 111.75" wide. The front-to-back housing depth shall not exceed 17.375". The final dimensions will be based on the size of the digital display that will be installed in the housing.
- 2) Display shall operate from the following power sources: 120/240 VAC, 60 Hz single-phase, including neutral and earth ground.
- 3) Display shall operate in a minimum ambient temperature range of 22°F to 176°F (-30°C to +80°C) and to a 100% humidity.
- 4) Internal display component hardware (nuts, bolts, screws, standoffs, rivets, fasteners, etc.) shall be fabricated from stainless steel, aluminum, nylon, or other durable corrosion-resistant materials suitable for the signage application.
- 5) Electrical display components shall be 100% solid-state.
- 6) The presence of ambient radio signals and magnetic or electromagnetic interference, including those from power lines, transformers, and motors, shall not impair performance of the display system.
- 7) The display shall contain a full LED matrix measuring a minimum of 108 (H) pixel rows high by 288(W) pixel columns wide, depending on the configuration and size of the digital display the City chooses. The LED display shall display messages that are continuous, uniform, and unbroken in appearance.

B) Housing Frame

- 1) Display materials shall use marine grade aluminum and have a protective coating on the inside and the outside of the structure, so they shall be anti-corrosive and not degrade or oxidize.
- 2) Adequate ventilation shall be provided through convection without the need to provide extra space around the sides or behind the display.
- 3) Steel mounting points that can be used for mounting purposes shall be provided with the display and have the ability to be adjusted for alternative mounting methods. Separation of ferrous and non-ferrous metals must be provided within the structure.
- 4) Shall include lifting supports that can be removed after installation.
- 5) Sign shall be engineered to meet or exceed all applicable building codes, including all hurricane wind codes for each sign location.

C) Exterior Finish

- 1) The exterior sign cabinet of the monument sign that holds the LED digital display shall be of the design supplied by the city. (**See Attachment P, Digital Display Specification Drawing.**)
- 2) The LED display frame and border pieces shall be coated with an automotive-grade acrylic poly-urethane paint.

D) Front Face Construction

- 1) To meet the display readability requirements, the front face must be constructed in such a manner that it provides high contrast, low sunlight reflection and durability in all weather and site conditions.
- 2) Minimum features of front face shall:
 - a) Provide UV resistance to prevent discoloring.



- b) Include louvers for contrast enhancement.
- c) Use surface materials in the active LED area, such as metal, plastic, or other face materials, designed for low sunlight reflectivity.
- d) Sign shall be engineered to meet or exceed all applicable building codes, including all hurricane wind codes for each sign location.

E) Serviceability

- 1) The display housing shall provide safe and convenient front service access for all modular assemblies, components, wiring and other materials located within the housing.
- 2) All internal components shall be removable and replaceable by a single technician with basic hand tools.
- 3) Service access shall be easily obtained by removal of one or more modules in front of the associated internal component.
- 4) Each module should allow simple removal with a single latch system.
- 5) Displays shall be designated with service features that minimize risk of potential accidents or bodily harm.

1.3.3 DISPLAY COMPONENTS

A) LED display modules shall be constructed for good readability, long life, and ease of service. Each display module shall be constructed as follows:

- 1) Each module within the product family shall be designed with the same physical footprint of 12.5" x 15.75" or similar sized modules, depending on the size and configuration of the chosen digital display.
- 2) All modules and their components shall be fully encapsulated and sealed to meet IP-67 standards.
- 3) An LED module shall consist of LEDs with all drive electronics mounted on a single Printed Circuit Board (PCB).
- 4) LEDs shall be auto-inserted in order to maintain quality and uniformity of the LEDs within each LED module.
- 5) All PCBs shall be wave-soldered to ensure uniformity, quality and durability.
- 6) All PCBs shall be cleaned in a manner so as not to contain more than 2 parts per million contaminants.
- 7) Module signal and electrical connections shall be of the positive locking and removable type. Removal of a module from the display shall not require a de-soldering operation.
- 8) Data to the modules shall be redundant in that the signal can reach the module from multiple directions in the event of a loss in signal path from either direction.
- 9) All LED display modules in a single display shall be identical in construction and interchangeable throughout the display with the ability to be field calibrated.
- 10) All module rows shall include continuous louvers over the LEDs for sunlight shading and enhanced contrast.
- 11) Modules shall be individually attached to the cabinet frame.
- 12) Removal of one or more modules shall not affect the display's structural integrity.



- 13) The distance from the center of one line or column of pixels to the center of all adjacent lines or columns shall be approximately 10mm, or 15.85mm both horizontally and vertically. Cost proposal as outlined in **Attachment A** should include pricing for a 10mm and a 15.85mm option.
 - 14) The failure of a single pixel, module or power supply shall not cause the failure of any other pixel, module, or power supply in the display.
 - 15) All modules shall have no less than a 140° horizontal half-intensity viewing angle and a readability angle of 160° horizontal.
 - 16) The transition of the viewing intensity shall be consistent throughout the viewing cone.
- B) Pixels shall be constructed with discrete LEDs, and these discrete LEDs shall conform to the following specifications:
- 1) LEDs shall be non-diffused, ultra-bright, solid state light emitting diodes.
 - 2) The red LEDs shall be constructed of AlInGaP technology and the green and blue LEDs shall be constructed of InGaN technology (or approved equal).
 - 3) Each color of LEDs used in all LED displays provided for this contract shall be from the same bin.
 - 4) LED half-life shall be an estimated minimum of 100,000 hours.
 - 5) Display shall have a minimum intensity of 10,000 cd/m² for RGB maximum light output, 4,500 cd/m² for Red maximum light output, and 6,000 cd/m² for Amber maximum light output.
- C) Power Supply
- 1) All power supplies shall be regulated, auto-ranging AC to DC power, with protection for the LED pixel, LED display and driver circuitry in the event of power spikes or surges.
 - 2) Each power supply and their connectors shall be fully sealed to protect from corrosive environmental factors meeting IP-67 standards.
- D) Internal Wiring
- 1) Wiring for LED display modules and other internal components shall be installed in the housing in a neat and professional manner.
 - 2) Wiring shall not impede the removal of display modules, power supplies or other display components.
 - 3) Wires must not make contact with or be bent around sharp metal edges.
 - 4) All wiring shall conform to the National Electric Code.

1.3.4 DISPLAY PERFORMANCE

- A) Display Capability
- 1) The display shall contain a full LED matrix measuring a minimum of 108 (H) pixel rows high by 288 (W) pixel columns wide, depending on the size and configuration of the chosen digital display.
 - 2) The LED display shall present messages that are continuous, uniform, and unbroken in appearance.



- 3) The LED display shall be capable of producing 281 trillion colors for RFG and 4096 shades of color for monochrome red or amber at all dimming levels.
- 4) Each display pixel shall be composed of one each – red, green and blue LEDs or one red or one amber.
- 5) The LED display shall be capable of displaying all true type fonts.
- 6) The display shall be able to display messages composed of any combination of alphanumeric text, punctuation symbols, graphic images, and pre-canned video files.
- 7) Video and message files shall have up to a 30 frame per second play back capability.

B) Controller

- 1) The display's controller shall be able to run independently from a controlling computing device allowing the display to operate even when the controlling device is unhooked or turned off.
- 2) Communication protocol shall support other matrix products from the vendor such as other outdoor or indoor displays of varying sizes and/or colors.
- 3) Each controller shall be connected to a light sensor allowing each LED display to automatically adjust brightness according to display direction and lighting conditions. Unit shall be capable of controlling overall night time brightness to operate effectively at 0.3% of daytime brightness.
- 4) The controller shall allow connection to a temperature sensor that provides accurate site temperatures.
- 5) Active presentation, stored presentations, schedules, display configuration, time and date shall be stored in non-volatile memory. No external power or battery backup will be required to maintain this data.

C) Control and Communications

- 1) The display controller should be DHCP-enabled and allow for static IP addressing.
- 2) Each single-face display shall be controlled and monitored by its own LED controller.
- 3) The LED controller shall be able to receive instructions from and provide information by accessing the Venus Control Suite (or equal) using the following communication modes:
 - a) Daktronics Verizon Modem w/ Lifetime Data (or equal)

1.3.5 CONTROL SOFTWARE

Displays shall be controlled by the Daktronics Venus Control Suite (or equal). Vendor shall disclose to the City of Pembroke Pines any proprietary software used with this installation, and all information about the software maintenance and costs, as part of this submission. Vendor should list any industry known third-party control software that their signage hardware is compatible with, and identify the security protocols available within that software.

1.3.6 EXAMINATION



- A) Monument sign structure is to be made to the city's design standards and to be installed by vendor to support desired displays in all locations. Verify that separate conduit is in place for power and data to display, unless fiber is being used. Verify that all control equipment has access to 120 VAC.
- B) Electrical power to the site of each sign shall be provided by the city. Vendor to verify line voltage available at each site.
- C) Supplier acknowledges that they have surveyed each of the 7 locations identified by the city as a sign location and acknowledges that they have considered and included all onsite conditions at each site as part of their bid. **(See Attachment N, Potential Locations for Digital Signage).**
- D) The sign fabricator acknowledges that failure to provide the timely parts and service required to get any one or all of these signs back up and running per the terms and conditions agreed to in this RFP, will incur a \$100.00 per day fine to the sign fabricator and/or his sub-contractor for each day after official notification due date has passed.

1.3.7 INSTALLATION

- A) Support structure design depends on the mounting methods, display size, and weight. The structure design is critical and part of the vendor's responsibility, and signed and sealed by a qualified Florida registered/licensed engineer. It is the vendor's responsibility to ensure that the structure and mounting hardware are adequate and meet all local and national codes including the South Florida Building code for hurricane wind loads.
- B) It is the vendor's responsibility to ensure that they provide engineered drawings per Florida Building Code standards for submittal to the City's Building Departments and that installation is coordinated with the city to meet all local standards. The mounting hardware shall be capable of supporting all components to be mounted.
- C) All mounted displays must be inspected by a qualified structural engineer and all shop drawings must be signed and sealed by a State of Florida registered/licensed engineer for all necessary disciplines including, structural engineering.
- D) Possible power and signal entrances are designated by etched markings. Separate conduit must be used to route the power, signal in wires, and signal out wires. Vendor to coordinate with the city.
- E) Displays must be grounded according to the provisions outlined in Article 250 of the National Electrical Code. The display must be connected to earth-ground. Proper grounding is necessary for reliable equipment operation and protects the equipment from damaging electrical disturbances and lighting.
- F) An exterior disconnect switch must be provided for each sign per code.

1.3.8 COMPLIANCE

- A) Vendor to supply proof of compliance with FDOT (Florida Department of Transportation) regulations, and all local and national codes.
- B) Digital signs must demonstrate compliance with Federal Communications Commission (FCC) rules, Americans with Disabilities Act (ADA) regulations, Sections 504 and 508



of the Rehabilitation Act of 1973, and other applicable federal, state, and local regulations.

C) All other possible requirements/specifications, regarding digital signs.

1.3.9 PRODUCT TESTING

Upon delivery and set up of each digital display sign, the sign shall be programmed and set up to display a series of digital messages and images provided by the city for a period of seven (7) days. The display shall be fully functioning for this period before the city approves and accepts the sign and approves final payment for that installation.

1.3.10 REPAIRS

The sign fabricator acknowledges that failure to provide the timely parts and service required to get any one or all of these signs back up in service per the terms and conditions agreed to in this RFP, will incur a \$100.00 per day fine to the sign fabricator and/or his sub-contractor for each day after official notification due date has passed.

1.4 PROJECT TIMELINE

The City requires that this project start quickly after all approvals are finalized, and that the project be completed in a timely manner. Considering the multiple factors that the selected vendor will be required to manage, including fabrication, permitting, and surveying, among others, the City has not set a specific time schedule for this project. Prospective vendors will be expected to use their industry expertise to provide the City with an approximate expected time of completion for the project.

Please note the City will include a Permit Allowance for this project, **therefore proposers should not include permit costs in their total proposal price.**

1.4.1 PERMITS

The City anticipates this project to require the following permits:

Permit	Agency	Cost (or related method of calculation)
Engineering	City of Pembroke Pines Engineering Department	4.9136% of construction costs
Building	City of Pembroke Pines Building Department (Calvin, Giordano & Associates, Inc.)	1. Construction costs up to \$2,500 (Per structure per trade) = \$97.17 2. Construction costs greater than \$2,500 up to \$1,000,000 = 2.96%
FDOT	Florida Dept. of Transportation	TBD



1.4.2 PERMIT ALLOWANCE

The City shall include a “Permit Allowance” for this project. The Contractor shall obtain all required permits to complete the work, however the City shall utilize the Permit Allowance to reimburse the contractor for the related permit, license, impact or inspection fees. Payments will be made to the contractor based on the actual cost of permits upon submission of paid permit receipts. The City shall not pay for other costs related to obtaining or securing permits.

The City shall determine the amount of the allowance at time of award. The allowance may be based on a specified percent of the proposed project amount and shall be established for the specific project being performed under the contract. This dollar amount shall be shown on the specific project purchase order as a distinct item from the vendor’s overall offer to determine the total potential dollar value of the contract. Any Permit Allowance funds that have not been utilized at the end of the project will remain with the City, if the City Permit fees exceed the allowance indicated, the City will reimburse the contractor the actual amount of City Permit Fees required for project completion.

1.5 PROPOSAL REQUIREMENTS

The following documents will need to be completed, scanned and submitted through www.bidsync.com as part of the bidder’s submittal. The proposer interested in responding to this solicitation must provide the information requested below. Submittals that do not respond completely to all requirements specified herein may be considered non-responsive and eliminated from the process.

All proposals shall address and be tabbed/indexed as outlined below:

Title Page:

List the following:

Subject: **RFP # PL-18-06 “Digital Signage Fabrication and Installation”**

1. Date
2. Name of the Firm
3. Contact Person (including title) authorized to represent your firm
 - i. Note: This contact person shall also be listed on **Attachment A: Contact Information Form**
4. Telephone Number
5. Email Address

Tab 1 - Table of Contents:



Include a clear identification of the material included in the proposal by tab number and page number.

Tab 2 - Letter of Interest:

Limit to two (2) pages.

1. Attach a letter of interest that explains your firm's interest in working on this project, a positive commitment to perform the required work and a description of the firm including:
 - a. Include the size, range of activities, financial history, strength, stability, experience, honors, awards, recognitions, etc.
 - b. Summary of abilities and experience of the firms' professional personnel.
 - c. Summary of past performance of the firm on similar projects manufacturing, installing and providing maintenance for this type of digital signage.
 - d. Recent, current, and projected workload of the firm, and availability and access to the firms' top level management personnel.

Tab 3 - Experience and Ability (35 points):

The relative experience and qualification of each applicant's proposed team, with respect to the project scope, will be judged and a relative rating assigned. This parameter expresses the general and specific project-related capability of the team and indicates the adequate depth and abilities of the organization which it can draw upon as needed. This will include management, technical, and support staff. Major consideration will be given to the successful completion of previous projects comparable in design, scope, and complexity.

1. Describe the specialized experience and technical competence of the firm or persons with respect to working on similar projects.
2. Please clearly state if your firm is an actual manufacturer of digital signage, an authorized direct service provider for a sign manufacturer, or if your firm is a sign broker/reseller. This information must be clearly stated in your response.
3. A minimum of five (5) years of experience. Please provide proof of such experience.
4. If the firm is an LED manufacturer, or submitting an alternative product, the firm must provide proof that the manufacturer has been in the business of manufacturing permanently mounted outdoor LED displays for a minimum period of ten (10) years prior to the contract bid date.
5. The firm or persons must provide information on their proximity to and familiarity with the area in which the project is located.
6. Please describe the past record of performance of the firm or person with respect to accessibility to clients, ability to meet schedules, communication and coordination skills.
7. Please describe your firm's financial stability and ability to successfully complete this project on time and budget.



8. Discuss the roles on your implementation team, such as Account Manager, Business Analyst, Project Manager, Tester, Trainer, etc.
9. Are these individuals based locally? If not, where? Please provide contact information.
10. Provide resume(s) of key persons to be assigned to the project with emphasis on their experience with similar work.
11. Resumes should list qualifications, including education, experience, honors and awards received, and professional associations of which the firm and/or its personnel are members.
12. Explain the ability and experience of the field staff with specific attention to project related experience.

Tab 4 – Relevant Similar Projects (25 points):

Provide at least five (5) specific examples of similar projects of similar size and scope to this project, fabricated and installed within the last five (5) years by the proposed team members. Include current contact information (name, title, phone, and email) for customer references who can speak to project performance throughout the life of the contract. References should be capable of explaining and confirming your firm's capacity to successfully complete the scope of work outlined herein. As part of the proposal evaluation process, the City may conduct an investigation of references, including a record check or consumer affairs complaints. Proposers' submission of a proposal constitutes acknowledgment of the process and consent to investigate. The City is the sole judge in determining Proposers qualifications. Details should include the following:

1. **Attachment M: References Form**
2. In addition to Attachment M above, please provide project details regarding those projects, including:
 - a. Deployment date period of performance
 - b. Number of displays, including increases/decreases in project scope
 - c. Number of supported locations, including increases/decreases in project scope
 - d. Overview of project performance, including successes, challenges, etc.
3. Please provide a list of ongoing contracts/projects with their current status and projected termination dates

Tab 5 - Firm's Understanding and Approach to the Work (30 points):

The understanding that the applicant and consultants demonstrate as to the requirements and needs of the project, including an evaluation of the thoroughness demonstrated in analyzing and investigating the scope of the project. Proposers must include information that addresses their plan to implement the digital signage and accompanying software. Include answers to the following information and questions listed below:

1. **Narrative Statement:** Please give a brief overview of your methodology and project implementation plan. What is your standard operating procedure for implementing a project such as this?



2. **Details and Timeline:** Include details of your approach and work plans. Provide a time schedule that your firm will use to complete the project.
3. **Challenges / Concerns:** What are the typical challenges in this type of implementation? Identify any issues or concerns of significance that may be appropriate.
4. **Product/Market Differentiators:** Please describe the product/market differentiators that distinguish you in the industry and make you capable of competing for this project. In addition, please provide a brief statement must be included which explains why your proposal would be the most effective and beneficial to the City of Pembroke Pines.
5. **Platform Technical Requirements:**
 - a. Does the vendor develop and maintain the platform solution in-house or does it resell another vendor's solution?
 - b. Where is the cloud-based digital signage CMS software hosted? Is it centrally hosted or geographically distributed? Please provide a map or list of data center hosting locations.
 - c. Describe guaranteed availability/up-time. (City desires a 48-hour guarantee to get the signage back up and running after a failure of any type).
 - d. What business continuity/system survivability options are available?
 - e. What happens to service/display screens in the event of a local power or WAN outage?
 - f. Please describe platform security measure. How is call data protected?
6. **Platform Maintenance:**
 - a. What is your strategy for upgrades and new releases?
 - b. Is deployment of application changes seamless, non-disruptive, and remote? Explain the process.
 - c. Please describe remote diagnostics for both the platform and individual client sites.
 - d. Describe 48-hour guarantee of service and maintenance to restore signage to fully operational.
 - e. Parts should be stocked for all various components of the digital display locally. This will ensure repairs or replacement of any damaged parts causing an outage within 48 hours of the call alerting the bidder for the city of an outage. Are parts and modules warehoused locally? If not, where?
 - f. Is an equipment and software leasing program available? If so, please describe terms and conditions. Costs for equipment and/or software leasing should be submitted as outlined in **Attachment A**.
 - g. Describe hardware and software upgrade options, and availability and timing.
7. **Content Management:**
 - a. Please state whether your firm is proposing the Daktronics Venus Control Suite or an alternate system.
 - b. Is software proprietary or open system?



- c. Please disclose any proprietary software used with this installation, and all information about the software, maintenance and costs. Cost shall also be included in the designated line item on the BidSync website.
 - d. Please list any industry known third-party control software that the signage hardware is compatible with, and identify the security protocols available within that software.
 - e. How is the system managed/administered?
 - f. Please describe Customer Administrator interface.
 - g. Are there video demos of the user interface that can be provided?
 - h. Is self-service supported?
 - i. In the Venus Control Suite (or equal), how are moves, additions, and changes to signage content performed? How are these changes tracked and managed based on the users' levels of security? The City desires to have the ability to assign multiple levels of security to users based on their assigned roles, to ensure the security of the sign content.
 - j. Please describe real-time reporting options.
8. **Customer Service and Technical Support:**
- a. What levels (tiers) of service do you offer and what are the details of each level of service?
 - b. Detail the issue resolution process.
 - c. What is your average time to solve a moderate to difficult issue?

Tab 6 – Project Cost (5 points):

1. **Attachment A: Contact Information Form**
 - a. Attached is contact information form (**Attachment A**) where the vendor will enter their contact information and complete the proposal checklist. The Contact information form shall be electronically signed by the contact person authorized to represent the contractor. This form must be completed and submitted through www.bidsync.com as part of the bidder's submittal.
 - b. The vendor must provide their pricing through the designated lines items listed on the BidSync website.
 - c. Please note vendors should be registered on BidSync under the name of the organization that they are operating as and it should match the organization name on the documents that they are submitting and utilizing when responding to the solicitation.
 - d. The contact information form should contain an electronic signature of the authorized representative of the Proposer along with the address and telephone number for communications regarding the Proposal.
 - e. Proposals by corporations should be executed in the corporate name by the President or other corporate officer accompanied by evidence of authority to sign. The corporate address and state of incorporation must also be shown.
 - f. Proposals by partnerships should be executed in the partnership name and signed by a partner whose title and the official address of the partnership must be shown.



2. **Platform Maintenance Costs:**
 - a. In addition, to **Attachment A** and the line items completed on BidSync, please provide the answer to the following questions related to Platform Maintenance outlined in **Tab 5 Section 6**.
 - i. Are new features automatically available to existing customers?
 - ii. Or is a service upgrade required?
 - iii. What costs may be involved?
3. **Additional Costs, if applicable:**
 - a. Bidder must itemize and identify any additional material, labor or parts which would incur any separate costs and list these costs to the city.
4. **Extended Warranty, if applicable:**
 - a. If there is an option for the city to purchase an extension of the warranty, please identify the length of additional warranty available to the city and terms and conditions and costs associated with such an extra, (up to an additional five (5) years).

Tab 7 – Other Completed Documents (5 points for Vendor Preference - Local/VOSB):

1. Attachment B: Vendor Information Form and a W-9
 - a. In addition to the Vendor Information Form, please ensure that you provide the completed W-9 (Rev. October 2018), as previously dated versions of this form will delay the processing of any payments to the awarded vendor.
2. Attachment C: Non-Collusive Affidavit
3. Attachment D: Sworn Statement on Public Entity Crimes Form
4. Attachment E: Local Vendor Preference Certification
 - a. If claiming Local Pembroke Pines Vendor Preference, business must attach a current business tax receipt from the City of Pembroke Pines
 - b. If claiming Local Broward County Vendor Preference, business must attach a current business tax receipt from Broward County or the city within Broward County where the business resides.
 - c. The Local Vendor Preference Certification form must be completed by/for the proposer; the proposer **WILL NOT** qualify for Local Vendor Preference based on their sub-contractors' qualifications.
5. Attachment F: Veteran Owned Small Business Preference Certification
 - a. If claiming Veteran Owned Small Business Preference Certification, business must attach the "Determination Letter" from the United States Department of Veteran Affairs Center for Verification and Evaluation notifying the business that they have been approved as a Veteran Owned Small Business (VOSB).
 - b. The Veteran Owned Small Business Preference Certification form must be completed by/for the proposer; the proposer **WILL NOT** qualify for Veteran Owned Small Business Preference based on their sub-contractors' qualifications.
6. Attachment G: Equal Benefits Certification Form



7. Attachment H: Vendor Drug-Free Workplace Certification Form
8. Attachment I: Vendor Certification Regarding Scrutinized Companies List
9. Attachment J: Proposer's Completed Qualification Statement
10. Proposal Security (Bid Bond Form or Cashiers Check)
 - a. In the event that the proposal exceeds \$200,000, the proposal must be accompanied by a certified or cashiers check or by a Bid Bond made payable to the City of Pembroke Pines on an approved form, duly executed by the Proposer as principal and having as surety thereon a surety company acceptable to CITY and authorized to write such Bond under the laws of the State of Florida, in an amount not less than five percent (5%) of the amount of the base Proposal price.
 - b. Contingency is not to be counted in the total amount the proposal security is based on.
 - c. Proposers must submit a scanned copy of their bid security (bid bond form or cashiers check) with their bid submittal through BidSync.
 - d. Proposers must also submit their original bid security (bid bond form or cashiers check) at time of the bid due date, or they may be deemed as non-responsive.
 - e. The original Bid Bond or Cashier's Check should be in a sealed envelope, plainly marked "**BID SECURITY - RFP # PL-18-06, Digital Signage Fabrication and Installation**" and sent to the City of Pembroke Pines, City Clerk's Office, 4th Floor, 601 City Center Way, Pembroke Pines, Florida, 33025.
 - f. Please see SECTION 4 - SPECIAL TERMS & CONDITIONS of this RFP for additional information.

Tab 8 - Business Structure, Licenses and Professional Registration Certificates:

1. Copies of city, county, and state professional licenses
2. Business tax receipts.

Tab 9 - Additional Information:

Please provide any additional information that you deem necessary to complete your proposal in this section, if it has not been requested in another section.

1.6 EVALUATION OF PROPOSALS & PROCESS OF SELECTION

- A. Staff will evaluate all responsive proposals received from proposers who meet or exceed the bid requirements contained in the RFP. Evaluations shall be based upon the information and references contained in the proposals as submitted. **As such, the Proposal should be as comprehensive as possible; clearly describing the details of services that the Proposer intends to provide.**



- B. The City will convene an Evaluation Committee and brief its members on the scope of the project and the services required. The Evaluation Committee will evaluate proposals based on the following criteria:

Criteria	Points
Experience and Ability	35 points
Relevant Similar Projects	25 points
Firm's Understanding and Approach to the Work	30 points
Project Cost	5 points
Local Vendor Preference/ Veteran Owned Small Business Preference*	5 points
Total Points	100 points

**Please note that the Local Vendor Preference is used to evaluate the submittals received from proposers and are assigned point totals, a preference of five (5) points of the total evaluation point shall be given to the Local Pembroke Pines Vendor(s); a preference of two and a half (2.5) points of the total evaluation points shall be given to the Local Broward County Vendor(s), all other vendors shall receive zero (0) points. Vendors must submit the attached Local Vendor Preference Certification Form in order to qualify for these evaluation points.*

Veteran Owned Small Business (VOSB) is also used to evaluate the submittals received from proposers and are assigned point totals, a preference of two and a half (2.5) points of the total evaluation points shall be given to the Veteran Owned Small Businesses. Vendors must submit the attached Veteran Owned Small Business Preference Certification Form in order to qualify for these evaluation points.

All other vendors shall receive zero (0) points.

- C. The Evaluation Committee shall have the option to short-list the proposers based on the criteria listed above. In addition, the Evaluation Committee may schedule a meeting for the firms to make presentations and answer questions of clarification as part of its evaluation. As part of this process, the firms shall have officials of the appropriate management level present and representing the firm. The project manager should be available. The firm shall be prepared to present an overall briefing regarding the manner in which the contractual obligations will be accomplished.
- D. The Evaluation Committee will make a recommendation to the City Commission for award of contract. The contract shall be awarded to the most responsive/responsible proposer whose proposal is determined to be the most advantageous to the City taking into consideration the evaluation criteria. The evaluation committee has many available options, including the option to make a recommendation to award to the most responsive/responsible proposer for the **10mm Sign Option** and also to award to the most responsive/responsible proposer (which may be a different vendor) for the **15.85mm Sign Option**, leaving the determination of which Sign Option up to the City's Administration.



1.6.1 SCORING FOR PROJECT COST CRITERIA

The City intends for the Evaluation Committee to utilize the calculations shown below for the weighted score of each vendor related to the **Project Cost** criteria. One Calculation will be based on the **10mm Sign Option**, while the other will be based on the **15.85mm Sign Option**. However, please note that these calculations are used only for the purpose of scoring the proposals as actual quantities and options may vary.

Total Estimated Equipment Costs will be the summation of four (4) of each of the following items at the vendor's proposed costs:

- A. Single-Sided (10mm Sign Option or 15.85mm Sign Option)*
- B. Double-Sided (10mm Sign Option or 15.85mm Sign Option)*

Total Estimated Installation & Bond Costs will be the summation of the following items at the vendor's proposed costs (Please note that even though the following list includes two options for the site located at 129th avenue, only one of the options will be pursued. In addition, the number of locations awarded may vary):

- A. Fire Station 79 - 19999 Pines Blvd.
- B. Fire Station 99 - 16999 Pines Blvd.
- C. Fire Department Headquarters/Fire Station 69 - 9500 Pines Blvd.
- D. City Right-of-Way at 129th Avenue (North Side Option)
- E. Fire Station 89 at 129th Avenue - 13000 Pines Blvd. (South Side Option)
- F. The south or southeast corner of the roundabout at the intersection of City Center Blvd. and SW 103rd Avenue
- G. Howard C. Forman Health Park Entrance
- H. Pembroke Lakes Golf Club - corner of Taft St. and NW 101st Ave.
- I. Additional Cost to provide a Payment & Performance Bond

Total Estimated Software and Software Services Costs will be the summation of the following items at the vendor's proposed costs:

- A. Software Package Cost
- B. Design (Proposed Hours x Proposed Cost per Hour)
- C. Implementation (Proposed Hours x Proposed Cost per Hour)
- D. Setup (Proposed Hours x Proposed Cost per Hour)
- E. Testing (Proposed Hours x Proposed Cost per Hour)
- F. Training (Proposed Hours x Proposed Cost per Hour)

Total Annual Maintenance/Technical Support Costs will be the summation of the following items at the vendor's proposed costs for a one year period:

- A. Annual Software Maintenance Costs



B. Annual Customer Service & Technical Support Costs

Cost Proposal will be the summation of the following items that were calculated above:

- A. Total Estimated Equipment Costs
- B. Total Estimated Installation & Bond Costs
- C. Total Estimated Software and Software Services Costs
- D. Total Annual Maintenance/Technical Support Costs

**The above calculation will be done separately for the 10mm Sign Option and the 15.85mm Sign Option.*

The dollar amount of the **Lowest Cost Proposal** will be divided by **Firm “X” Cost Proposal (all other cost proposals that are not the lowest)**, and then multiplied times the **Maximum Available Points for the Pricing Criteria**, which will result in **Firm “X” Weighted Cost Score**.

Example:

Firm “A” cost proposal is \$10,000 and is the lowest cost proposal

Firm “B” cost proposal is \$15,000

Firm “C” cost proposal is \$20,000

Maximum Points Available for the “Project Cost” criteria: 5

Calculation:

Firm “A”: Lowest price and receives 5 points

Firm “B”: $\$10,000 \div \$15,000 \times 5 \text{ points} = 3.33 \text{ points}$

Firm “C”: $\$10,000 \div \$20,000 \times 5 \text{ points} = 2.5 \text{ points}$

1.7 TENTATIVE SCHEDULE OF EVENTS

Event	Time &/or Date
Issuance of Solicitation (Posting Date)	February 12, 2019
Question Due Date	March 5, 2019
Anticipated Date of Issuance for the Addenda with Questions and Answers	March 11, 2019
Proposals will be accepted until	2:00 p.m. on March 19, 2019
Proposals will be opened at	2:30 p.m. on March 19, 2019
Evaluation of Proposals by Evaluation Committee	TBD
Recommendation of Contractor to City Commission award	TBD
Issuance of Notice to Proceed	TBD
Project Commencement	TBD



Project Completion

TBD

1.8 SUBMISSION REQUIREMENTS

Bids/proposals **must be submitted electronically** at www.bidsync.com on or before 2:00 p.m. on March 19, 2019.

Please note vendors should be registered on BidSync under the name of the organization that they are operating as and it should match the organization name on the documents that they are submitting and utilizing when responding to the solicitation.

The vendor must provide their pricing through the designated lines items listed on the BidSync website. In addition, the vendor must complete any webforms on the BidSync website and provide any additional information requested throughout this solicitation. Any additional information requested in the solicitation should be scanned and uploaded. **Unless otherwise specified, the City requests for vendors to upload their documents as one (1) PDF document in the order that is outline in the bid package.**

The City recommends for proposers to submit their proposals as soon as they are ready to do so. Please allow ample time to submit your proposals on the BidSync website. Proposals may be modified or withdrawn prior to the deadline for submitting Proposals. BidSync Support is happy to help you with submitting your proposal and to ensure that you are submitting your proposals correctly, but we ask that you contact their support line at 1-800-990-9339 with ample time before the bid closing date and time.

PLEASE DO NOT SUBMIT ANY PROPOSALS VIA MAIL, E-MAIL OR FAX.

However, please note that any required Bid Bond or Cashier's Check should be in a sealed envelope, plainly marked “**BID SECURITY - RFP # PL-18-06, Digital Signage Fabrication and Installation**” and sent to the City of Pembroke Pines, City Clerk’s Office, 4th Floor, 601 City Center Way, Pembroke Pines, Florida, 33025.



CONTACT INFORMATION FORM

IN ACCORDANCE WITH “PL-18-06” titled “**Digital Signage Fabrication and Installation**” attached hereto as a part hereof, the undersigned submits the following:

A) Contact Information

The Contact information form shall be electronically signed by one duly authorized to do so, and in case signed by a deputy or subordinate, the principal's properly written authority to such deputy or subordinate must accompany the proposal. This form must be completed and submitted through www.bidsync.com as part of the bidder's submittal. The vendor must provide their pricing through the designated lines items listed on the BidSync website.

COMPANY INFORMATION:

COMPANY: _____

STREET ADDRESS: _____

CITY, STATE & ZIP CODE: _____

PRIMARY CONTACT FOR THE PROJECT:

NAME: _____ TITLE: _____

E-MAIL: _____

TELEPHONE: _____ FAX: _____

AUTHORIZED APPROVER:

NAME: _____ TITLE: _____

E-MAIL: _____

TELEPHONE: _____ FAX: _____

SIGNATURE: _____

B) Proposal Checklist

Did you make sure to submit the following items, as stated in section 1.5 “Proposal Requirements” of the bid package?

Title Page	Yes_____
Tab 1 - Table of Contents	Yes_____



Tab 2 - Letter of Interest	Yes_____
Tab 3 - Experience and Ability	Yes_____
Tab 4 – Relevant Similar Projects	Yes_____
1. Attachment M - References Form	Yes_____
2. Project details as outlined in Tab 4, section 2.	Yes_____
3. List of ongoing contracts/projects	Yes_____
Tab 5 - Firm's Understanding and Approach to the Work	Yes_____
1. Narrative Statement	Yes_____
2. Details and Timeline	Yes_____
3. Challenges / Concerns	Yes_____
4. Product/Market Differentiators	Yes_____
5. Platform Technical Requirements	Yes_____
6. Platform Maintenance	Yes_____
7. Content Management	Yes_____
8. Customer Service and Technical Support	Yes_____
Tab 6 - Project Cost	Yes_____
1. Attachment A -Contact Information Form	Yes_____
2. Platform Maintenance Costs	Yes_____
3. Additional Costs, if applicable	Yes_____
4. Extended Warranty, if applicable	Yes_____
Tab 7 – Other Completed Documents	Yes_____
1. Attachment B - Vendor Information Form	Yes_____
W-9 (Rev. October 2018)	Yes_____
2. Attachment C - Non-Collusive Affidavit	Yes_____



3. Attachment D - Sworn Statement on Public Entity Crimes Form	Yes_____
4. Attachment E - Local Vendor Preference Certification	Yes_____
5. Attachment F - Veteran Owned Small Business Preference Certification	Yes_____
6. Attachment G - Equal Benefits Certification Form	Yes_____
7. Attachment H - Vendor Drug-Free Workplace Certification Form	Yes_____
8. Attachment I - Vendor Certification Regarding Scrutinized Companies List	Yes_____
9. Attachment J - Proposer's Completed Qualification Statement	Yes_____
<p>10. If your proposal exceed \$200,000 for this construction project?</p> <p>Note – If so, please include a Proposal Security (Bid Bond or Cashier's Check) along with a separate line item to provide a Payment and Performance Bond. Please see SECTION 4 - SPECIAL TERMS & CONDITIONS of this RFP for additional information.</p> <p>Proposers must also submit their original bid security (bid bond form or cashiers check) at time of the bid due date, or they may be deemed as non-responsive. The original Bid Bond or Cashier's Check should be in a sealed envelope, plainly marked "BID SECURITY - RFP # PL-18-06, Digital Signage Fabrication and Installation" and sent to the City of Pembroke Pines, City Clerk's Office, 4th Floor, 601 City Center Way, Pembroke Pines, Florida, 33025.</p> <p>Proposers must submit a scanned copy of their bid security (bid bond form or cashiers check) with their bid submittal through BidSync.</p>	<p>Yes_____</p> <p>or</p> <p>N/A_____</p>
Tab 8 – Business Structure, Licenses and Professional Registration Certificates	Yes_____
1. Any applicable city, county, and state professional licenses	Yes_____
<p>2. Business tax receipts.</p> <p>Note – If claiming Local Vendor Preference, the business must attach a current business tax receipt from Broward County or the city within Broward County where the business resides along with any previous business tax receipts to indicate that the business entity has maintained a permanent place of business for a minimum of one (1) year.</p>	Yes_____
Are all materials, freight, labor, engineering and warranties included?	Yes_____

C) Sample Proposal Form



The following sample price proposal is for information only. The vendor must provide their pricing through the designated lines items listed on the BidSync website.

Equipment Options (Includes all costs for LED Digital Display Hardware, Fabricated Housing, Foundations and Footers, etc.)

Item #	Item Description	Unit of Measure	Make / Model	Unit Price
1)	10mm Sign Option (Single-Sided)	Each	To be Submitted Via BidSync	To be Submitted Via BidSync
2)	10mm Sign Option (Double-Sided)	Each	To be Submitted Via BidSync	To be Submitted Via BidSync
3)	15.85mm Sign Option (Single-Sided)	Each	To be Submitted Via BidSync	To be Submitted Via BidSync
4)	15.85mm Sign Option (Double-Sided)	Each	To be Submitted Via BidSync	To be Submitted Via BidSync

Total Cost of Installation of the above mentioned Equipment at the following sites:

Item #	Location	Total Cost
1)	Fire Station 79 - 19999 Pines Blvd.	Price to be Submitted Via BidSync
2)	Fire Station 99 - 16999 Pines Blvd.	Price to be Submitted Via BidSync
3)	Fire Department Headquarters/Fire Station 69 - 9500 Pines Blvd.	Price to be Submitted Via BidSync
4a)	City Right-of-Way at 129 th Avenue (North Side Option)	Price to be Submitted Via BidSync
4b)	Fire Station 89 at 129 th Avenue - 13000 Pines Blvd. (South Side Option)	Price to be Submitted Via BidSync
5)	The south or southeast corner of the roundabout at the intersection of City Center Blvd. and SW 103 rd Avenue	Price to be Submitted Via BidSync
6)	Howard C. Forman Health Park Entrance	Price to be Submitted Via BidSync
7)	Pembroke Lakes Golf Club - corner of Taft St. and NW 101 st Ave.	Price to be Submitted Via BidSync
8)	Additional Cost to provide a Payment & Performance Bond	Price to be Submitted Via BidSync
Note: The contractor is responsible for obtaining building department permits for each site. The City will provide a Permit Allowance for this project. (Refer to Section 1.4 in the RFP document.)		

Software & Related Services (Design, Implementation, Setup, Testing, Training)



Item #	Description	Number of hours	Cost per hour	Total Cost
1)	Software Package Cost	N/A	N/A	To be Submitted Via BidSync
2)	Design	To be Submitted Via BidSync	To be Submitted Via BidSync	Extended Price
3)	Implementation	To be Submitted Via BidSync	To be Submitted Via BidSync	Extended Price
4)	Setup	To be Submitted Via BidSync	To be Submitted Via BidSync	Extended Price
5)	Testing	To be Submitted Via BidSync	To be Submitted Via BidSync	Extended Price
6)	Training	To be Submitted Via BidSync	To be Submitted Via BidSync	Extended Price

Software Support & Maintenance

Item #	Description	Total Cost
1)	Annual Software Maintenance Costs	Price to be Submitted Via BidSync
2)	Annual Customer Service & Technical Support Costs	Price to be Submitted Via BidSync

If discounts are available for multi-year Customer Service & Technical Support agreements, please provide this information regarding the length of term and the net discount percentage.

Item #	Description	Length of Term	Net Discount Percentage
1)	Customer Service & Technical Support Discount Option	To be Submitted Via BidSync	To be Submitted Via BidSync

**Sign Leasing Option (If Available)**

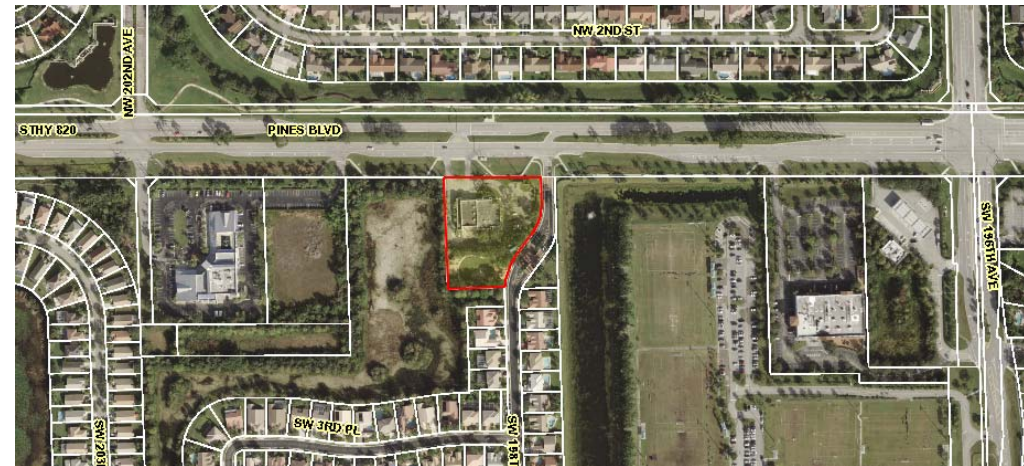
Provide a yearly cost for leasing of these signs and a time duration of the lease with possible extensions to the lease being made which would include updates to the digital hardware and software at scheduled intervals, (minimum of six (6) year intervals).

Item #	Sign Location	Lease Duration	Yearly Cost	
			10mm	15.85mm
1)	Fire Station 79 - 19999 Pines Blvd. (double-sided)	To be Submitted Via BidSync	Price to be Submitted Via BidSync	
2)	Fire Station 99 - 16999 Pines Blvd. (double-sided)	To be Submitted Via BidSync	Price to be Submitted Via BidSync	
3)	Fire Department Headquarters/Fire Station 69 - 9500 Pines Blvd. (double-sided)	To be Submitted Via BidSync	Price to be Submitted Via BidSync	
4a)	City Right-of-Way at 129 th Avenue (North Side Option) (single-sided)	To be Submitted Via BidSync	Price to be Submitted Via BidSync	
4b)	Fire Station 89 at 129 th Avenue - 13000 Pines Blvd. (South Side Option) (single-sided)	To be Submitted Via BidSync	Price to be Submitted Via BidSync	
5a)	Roundabout at City Center Blvd. & SW 103 rd Ave. (single-sided)	To be Submitted Via BidSync	Price to be Submitted Via BidSync	
5b)	Roundabout at City Center Blvd. & SW 103 rd Ave. (double-sided)	To be Submitted Via BidSync	Price to be Submitted Via BidSync	
6)	Howard C. Forman Health Park Entrance (single-sided)	To be Submitted Via BidSync	Price to be Submitted Via BidSync	
7)	Pembroke Lakes Golf Club - corner of Taft St. and NW 101 st Ave. (single-sided)	To be Submitted Via BidSync	Price to be Submitted Via BidSync	

Potential Locations for Digital Signage

PLANNING AND ECONOMIC DEVELOPMENT DEPARTMENT

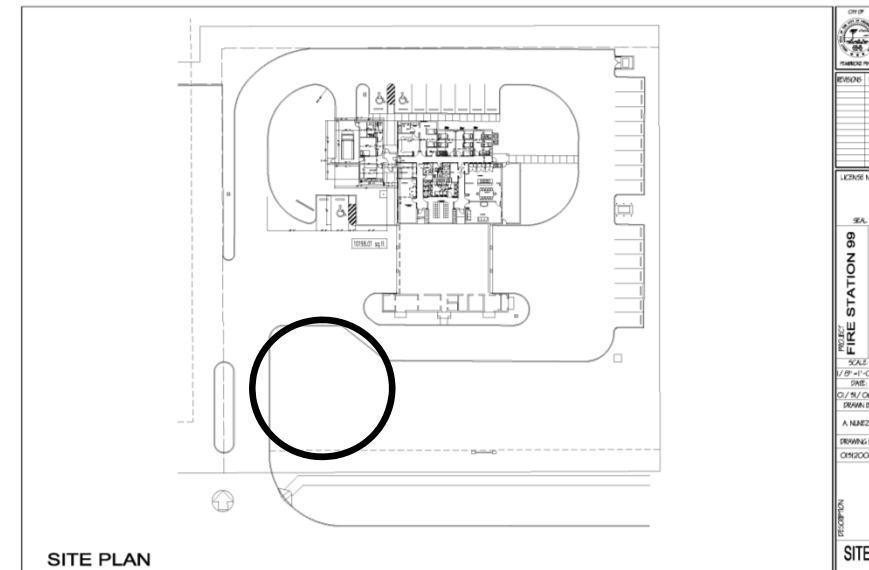


[illegible]

A) Fire Station 79 – 19900 Pines Blvd: 2 Sided

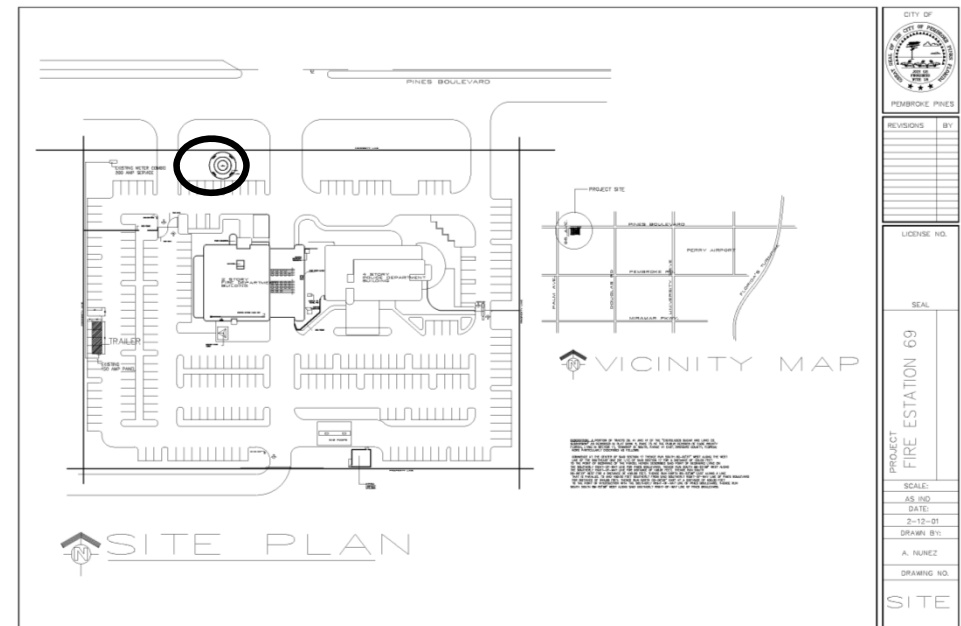


B) Fire Station 99 – 16999 Pines Blvd:
2 Sided



B) Fire Station 99 – 16999 Pines Blvd: 2 Sided

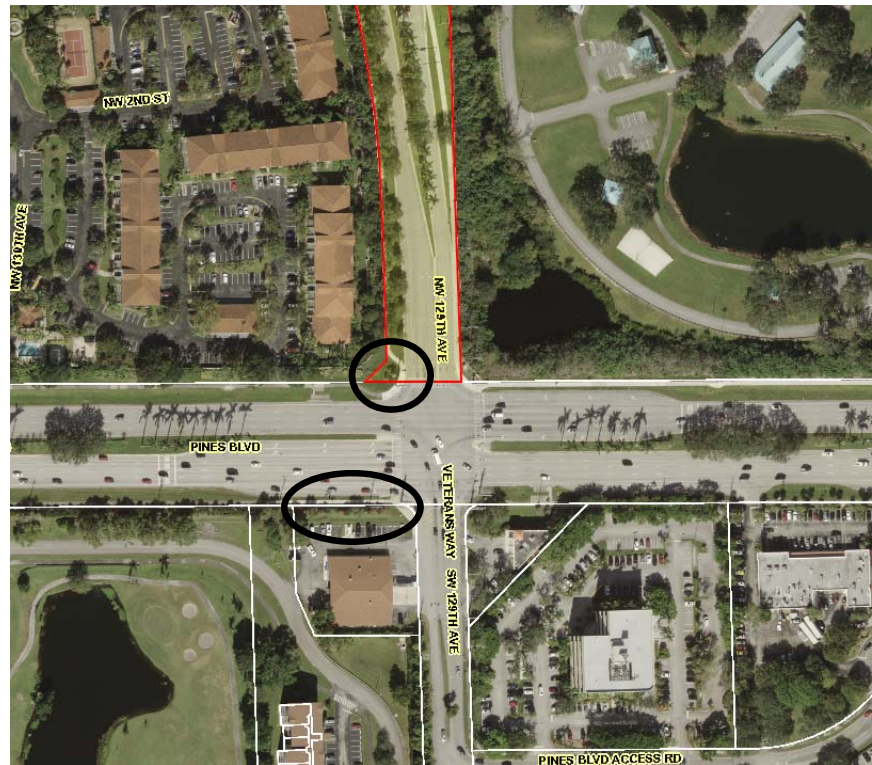




C) Fire Department Headquarters / Fire Station 69 – 9500 Pines Blvd: 2 Sided



D) City Right-of-Way 129 Ave: 1 Sided



D) City Right-of-Way 129 Ave: 1 Sided



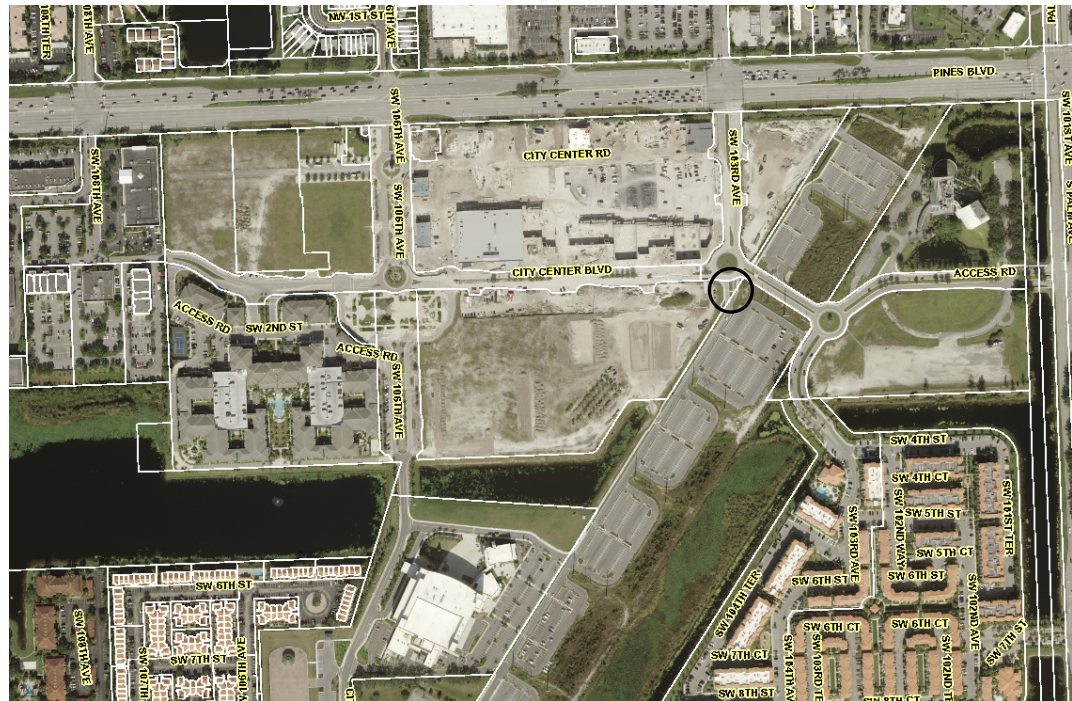
*Fire Station 89 at 129th Avenue - 13000 Pines Blvd.
(South Side Option) *



*City Right-of-Way at 129th Avenue
(North Side Option)*

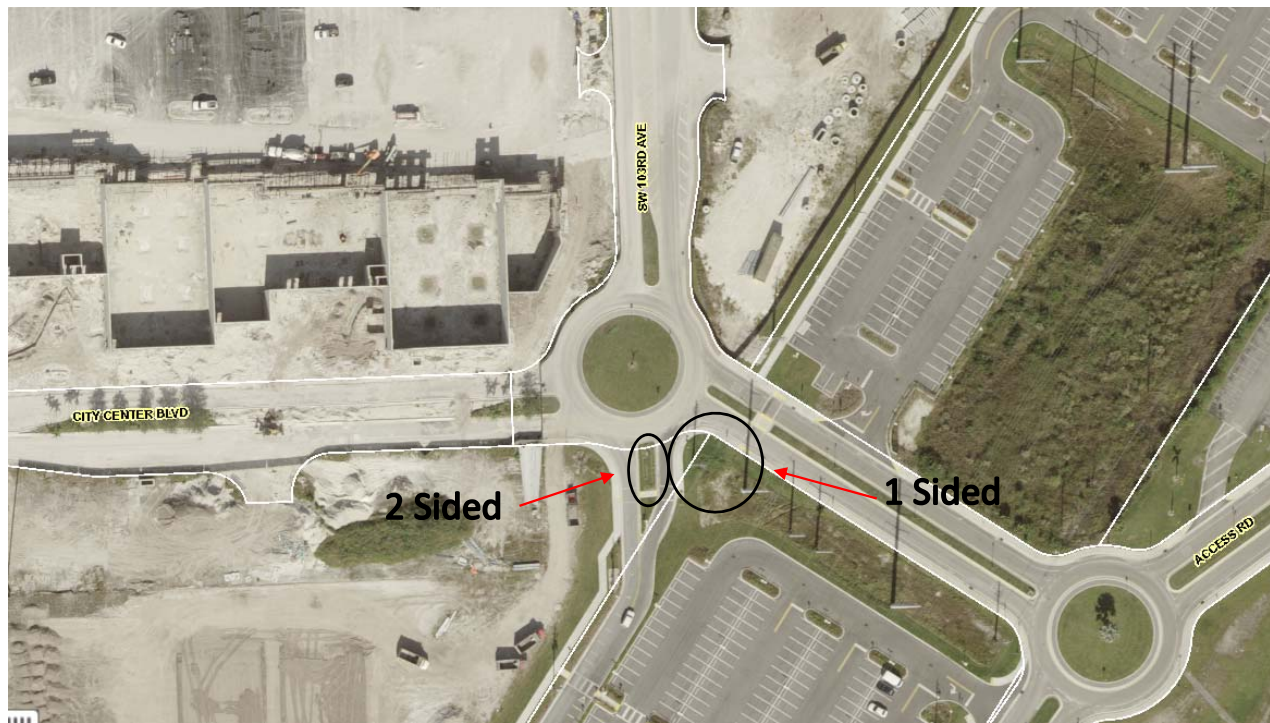
E) City Center: 1 or 2 Sided

Number of sides dependent upon the location selected



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Number of sides dependent upon the location selected



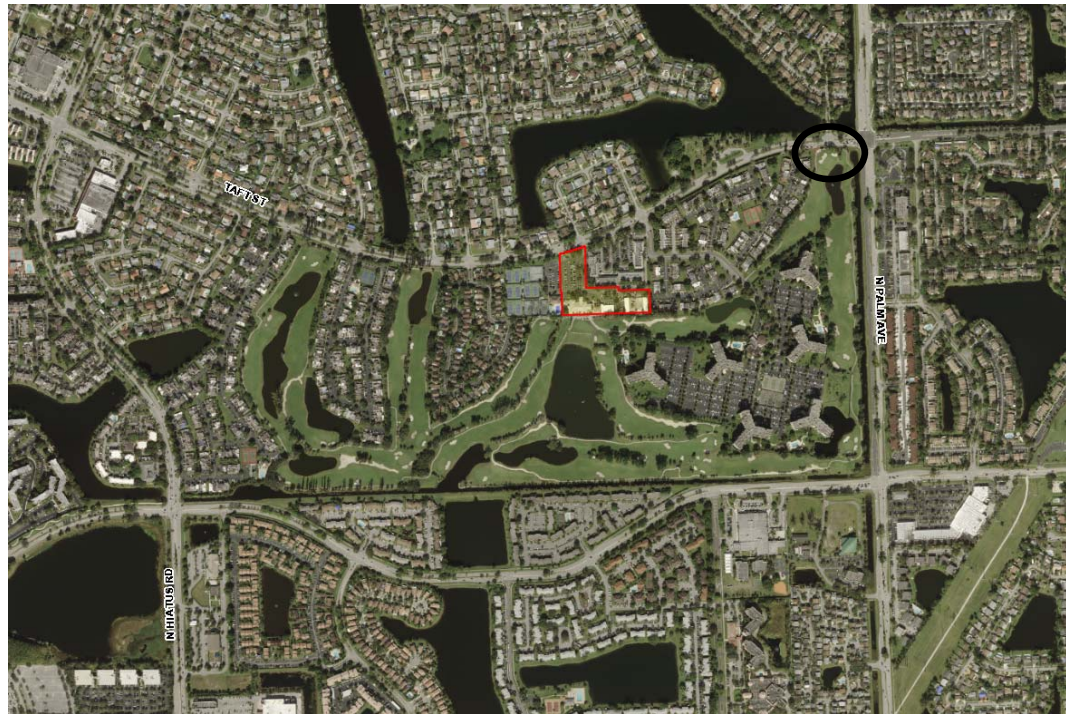
F) Howard Forman Health Park: 1 Sided



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G) Pembroke Lakes Golf & Racquet Club: 1 Sided



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PMS Warm Gray 6
Matthews™
paint (satin finish)
No stucco or textured paint finishes

PMS Warm Gray 11
Matthews™
paint (satin finish)
No stucco or textured paint finishes

