The Village South Presents

# 2ND ANNUAL SHE-ROES SPONSORSHIP OPPORTUNITIES

# **Uplifting the Human Spirit**

For over 40 years The Village South of the Westcare Foundation has been uplifting the human spirit through helping mothers with children by treating their addiction. We are located in Pembroke Pines, Florida, and now serve over 60 mothers and 55 children each month. This nurturing facility has grown into a beautiful 5.5-acre campus and offers both residential and outpatient treatment in order to assist women in breaking their drug addiction cycle and creating a life of success.

The impact of your giving will push the center's capacity forward to serve families in crisis by increasing residential housing and creating dynamic children's programs that improves social development during childhood. Your generous donation will further help curtail the local growing epidemic of the opioid crisis that is currently affecting so many mothers and their babies nationwide.

## Key Audiences, Key Markets

When you partner with The Village South, you are partnering with integrity and value. Our donors have an income range of \$80,000 -\$150,000, own their own homes, and live in the surrounding areas of Pembroke Pines, Fort Lauderdale, Weston, Davie, Cooper City, and Miami.

This event will bring attention to your company and brand because we are honoring powerful and passionate women in our community. We are anticipating 300 guests in attendance. In 2018 we sold 245 tickets and had 225 guests in attendance. And this year the location is at the prestigious Weston Hills Country Club in Weston, Florida.

Each guest will be exposed to your logo, name, and signage to promote your business. Your logo and name will be sent out to over 1,500 donors in our database. In addition, you may also have your logo on printed materials.

# Your donation will change lives

Best of all, you will also be known for supporting your community and this very special non-profit that helps mothers and babies, which is priceless. Together we can change lives. Let us know which level is of interest to you so we may discuss the benefits you will receive for your generosity.

West Car



**WWW.WESTCARE.COM** 

# SPONSORSHIP OPPORTUNITIES

#### Title Sponsor

- One table of 12 with premium event seating
- Logo included on website for 1 year & displayed on screen during the event
- On-Stage Recognition
- Logo on printed materials
- Prominent Banner/Branding Placement throughout the event
- Full Page Ad in program on inside front cover \$6000

### Presenting Sponsor

- Six (6) event tickets with premium event seating
- Logo included on website & displayed on screen during the event
- On-Stage Recognition
- Logo on printed materials
- Prominent Banner/Signage Placement Day of event
- Full Page Ad in program \$4000

### Fashion Sponsors

- Four (4) event tickets with special seating
- On-Stage Recognition
- Logo included on website & displayed on screen during the event
- Prominent Banner/Signage Placement Day of Event
- Half Page Ad in program \$2000 (Only 5 available)

## Underwriting Options

- Printing & Signage \$1100
- Decorations \$1000
- Entertainment <u>- \$800</u>
- Photography & Trophies \$500

(Included with the underwriting options are 2 event tickets, listing in our program and logo on our website)

## Program Ads

 Program Ads will be available for purchase. Contact Whitney Hughson at 305-573-3784 x30704 or email at whitney.hughson@westcare.com

If you see a level but would like to negotiate please do not hesitate to reach out to us directly. We would be happy to discuss options.

CONTACT WHITNEY W/ QUESTIONS 305-573-3784 X30704

**WWW.WESTCARE.COM**