

PARTNERSHIP

Benefits Overview

Looking Back II

More than 125 Years of Broward and Palm Beach Counties History in Photographs

presented by **SunSentinel**



Hardcover book

The finished book will be a beautiful, heirloom-quality showcase of the community's history, pulling together newspaper archives, collections from local organizations and never-before-seen photos from the public. Partner organizations benefit by association with this unique project.

"We've loved working with Pediment Publishing. It's easy, and we receive excellent exposure because our brand is attached to such a great project. We love getting history out there!"

Jessica Becker • Executive Director
Nicollet County Historical Society

Promotion

Partner organizations benefit from the promotional reach of the newspaper as the project is promoted heavily. Promotional ads will include the organization's name as a partner. These ads and the book itself serve to increase public awareness of the organization's photo collection and role in preserving history.

Monetization

Partner organizations can, optionally, purchase copies of the book at the partner discount of 50% off the retail price, then sell for 50% profit. No minimum order is necessary because the newspaper is funding the printing and promotion of the project.

Minimal lift

While organization staff involvement in the project is welcome, the project requires minimal staff resources. Other than the time involved in reviewing the page proofs, the organization need only to provide access to their collection. No sorting of photos, labeling, packaging, shipping, etc. And of course, the benefits of this partnership are offered at no cost.

Community outreach

Newspaper will promote public scanning sessions, during which time the public can bring in their photos and stories. Pediment Publishing will scan their images and record caption information while they wait.

Complimentary copies

In addition to the option of buying copies at a partner discount, complimentary copies will be provided to your organization in the amount of one book for every three photos that appear in the published book from your organization. These copies can then be sold for 100% profit or given away to top donors.

One-time use

The partner organizations retain exclusive rights to its existing digital photos as well as those scanned from the organization's archives. Organization grants Pediment Publishing a one-time use of acquired photos, scanned or digital, in the publication and promotion of the book. Your organization does not surrender its rights to your collection in any way.

Build your collection

Photos scanned from your organization, plus photos provided by the public, will be provided to you as high-resolution digital files with IPTC metadata embedded.

Credit

The book's acknowledgments page will feature your organization's logo as a partner, and all organization images will be properly attributed with accession numbers (if desired).

Sample Acknowledgments

