



City of Pembroke Pines, FL

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Agenda Request Form

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**Agenda
Section:**

In Control: City Commission

File Created: 06/03/2020

Short Title: Acaletics 2020-2021

Final Action: 06/17/2020

Title: MOTION TO APPROVE THE PURCHASE OF ACALETICS PRODUCTS, SERVICES AND INSTRUCTIONAL MATERIALS FROM THE SOLE SOURCE VENDOR, EDUCATIONAL DEVELOPMENT ASSOCIATES, IN THE AMOUNT OF \$106,349 FOR THE 2020-21 SCHOOL YEAR, PURSUANT TO SECTIONS 35.18(C)(3), 35.18(C)(7)(H), AND 35.18(C)(7)(J) OF THE CITY'S CODE OF ORDINANCES.

***Agenda Date:** 06/17/2020

Agenda Number: 3.

Internal Notes:

Attachments: 1. Exhibit 1. Acaletics Sole Source Letter, 2. Exhibit 2. Acaletics Cost History, 3. Exhibit 3. East Elem 20-21 Quotes, 4. Exhibit 4. West Elem 20-21 Quotes, 5. Exhibit 5. Central Elem 20-21 Quotes, 6. Exhibit 6. FSU Elem 20-21 Quotes

1 City Commission 06/17/2020 approve

Pass

Action Text: A motion was made to approve on the Consent Agenda

MOTION TO APPROVE THE PURCHASE OF ACALETICS PRODUCTS, SERVICES AND INSTRUCTIONAL MATERIALS FROM THE SOLE SOURCE VENDOR, EDUCATIONAL DEVELOPMENT ASSOCIATES, IN THE AMOUNT OF \$106,349 FOR THE 2020-21 SCHOOL YEAR, PURSUANT TO SECTIONS 35.18(C)(3), 35.18(C)(7)(H), AND 35.18(C)(7) (J) OF THE CITY'S CODE OF ORDINANCES.

PROCUREMENT PROCESS TAKEN:

- Chapter 35 of the City's Code of Ordinances is titled "PROCUREMENT PROCEDURES, PUBLIC FUNDS."

- Section 35.18 of the City's Code of Ordinances is regarding "COMPETITIVE BIDDING OR COMPETITIVE PROPOSALS REQUIRED; EXCEPTIONS."

- Section 35.18(C) states that "Only the following situations are exempt from the competitive bid and competitive proposal requirements of this section:"

- Section 35.18(C)(3) states that "City standard, single-source and sole- source commodities or services. City standard, single- source and sole-source commodities or services are exempt from this section."

- Section 35.18(C)(7) states that "The following contractual services are not subject to the competitive procurement requirement:"

- Section 35.18(C)(7)(h) states that "Copyrighted materials, including computer software;"

- Section 35.18(C)(7)(j) states that "Educational books, technical publications or other type trade journals;"

- Section 35.21(A)(1) states, "An initial purchase of, or contract for, commodities or services, in excess of \$25,000, shall require the approval of the City Commission, regardless of whether the competitive bidding or competitive proposal procedures were followed."

SUMMARY EXPLANATION AND BACKGROUND:

1. Educational Development Associates, Inc. (EDA) specializes in math, science, reading and test preparation. EDA offers several research-based, results-based supplemental products and services to our Charter Schools to boost student performance and achievement. EDA is the sole producer and distributor of Acaletics Math program software and licenses which has helped students improve test scores by providing invaluable resources and direct support to our elementary schools.

2. Prior to purchasing the program in 2006, the Curriculum team created by the Charter Schools researched several software programs and determined that the package provided by EDA had proven to be successfully aligned with the school's curriculum. The program allows

teachers to test and monitor student math levels. It serves as a supplemental resource to the textbooks provided.

3. For the 2020-21 school year, the Charter Schools would like to utilize EDA supplemental Science resources, also aligned with the schools' curriculum.

4. The program has been renewed annually and the cost history is provided (See Exhibit 2. Acaletics Cost History).

5. The 2020-21 renewal of the Acaletics products for all four elementary charter schools is \$106,349.

6. Request Commission to approve the purchase of Acaletics products, services and instructional materials from sole source vendor, Educational Development Associates, Inc., in the amount of \$106,349 for the 2020-21 School Year, pursuant to sections 35.18(C)(3), 35.18(C)(7)(h), and 35.18(C)(7)(j) of the City's Code of Ordinances.

FINANCIAL IMPACT DETAIL:

a) **Initial Cost:** \$106,349

b) **Amount budgeted for this item in Account No:** The following amounts are budgeted in the Charter School's 2020-21 Proposed Budget:

Charter School Site	Account Description	Account Coding	Cost per Site
East Elementary	(K-3) Textbooks	170-569-5051-550-54520-5101-520	\$ 13,665
East Elementary	(4-8) Textbooks	170-569-5051-550-54520-5102-520	\$ 12,978
West Elementary	(K-3) Textbooks	170-569-5051-551-54520-5101-520	\$ 13,665
West Elementary	(4-8) Textbooks	170-569-5051-551-54520-5102-520	\$ 12,768
Central Elementary	(K-3) Textbooks	170-569-5051-552-54520-5101-520	\$ 13,665
Central Elementary	(4-8) Textbooks	170-569-5051-552-54520-5102-520	\$ 12,768
FSU Elementary	(K-3) Textbooks	173-569-5061-54520-5101-520	\$ 13,665
FSU Elementary	(4-8) Textbooks	173-569-5061-54520-5102-520	\$ 13,175
Total			\$ 106,349

c) **Source of funding for difference, if not fully budgeted:** Not Applicable.

d) **5 year projection of the operational cost of the project:** Not Applicable.

e) **Detail of additional staff requirements:** None