



Dear Commissioner Good,

Thank you for taking the time to learn about our Go Purple for Alzheimer's focus for the month of June. Please see details below:

Shine a Light on Alzheimer's Disease and Dementia and Join Us as We Go Purple in June!

June is Alzheimer's & Brain Awareness Month- an opportunity to hold a conversation about the brain and share the fact that Alzheimer's disease and other dementias are a major public health issue. Everyone has a brain- therefore, everyone is at risk to develop Alzheimer's, the only leading cause of death that cannot be prevented, cured or even slowed.

Some facts about Alzheimer's Disease:

- Over 580,000 Floridians have Alzheimer's disease- *there are 43,627 right here in Broward County.*
- Black/African American and Hispanic/Latinos are 1.5-2 times more likely to develop the disease than their White counterparts.
- 2/3 of those living with Alzheimer's disease are women.
- If you put all the people living with Alzheimer's and dementia into one state, it would be the 5th highest populated state in the US.
- It is never too early to learn about Brain Health!

During the month of June, we ask everyone to show their true Purple - You can light up your local government offices, businesses, schools, or homes with purple lights, host a Purple with a Purpose event, start or join a Walk team, or have everyone wear purple on a certain day to let the world know! We will let everyone know too- by sending a photo of your activity to twpaige@alz.org, we will cross promote your efforts to #ENDALZ through our social media channels. We can also send a press release to media outlets to showcase the effort.

Let's put our Purple to work to End Alzheimer's!

Kind Regards,

Tracey Paige

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