



MARKETS

How a U.S. steel shortage created a market bubble

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The Covid-19 pandemic threw supply chains into chaos, and steel — an essential metal used in everything from dishwashers to cars — was not immune to these disruptions.

“Steel is certainly one of those examples of shortages, higher prices, and growing frustration among customers,” Associated





steel prices.

Steel is a key material in infrastructure projects, making the Biden administration's plan to inject billions into U.S. infrastructure a huge boon to manufacturers.

"We estimate that for every \$100 billion of new investment in infrastructure, that's going to mean 5 million tons of additional steel demand," American Iron and Steel Institute CEO Kevin Dempsey said.

Globally, steel demand in 2021 is expected to increase by 3.8% over 2020, according to the [World Steel Association](#).

Watch the video above to learn more about the biggest U.S. steel manufacturers, the impact of steel tariffs, whether the U.S. steel industry can keep up with demand, and what happens when that "bubble" pops.

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