



## Legislation Text

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**File #:** 19-1224, **Version:** 1

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SN 2018-07, JBL FLAMINGO PINES, GENERALLY LOCATED ON THE SOUTHWEST CORNER OF PINES BOULEVARD AND FLAMINGO ROAD, SIGN APPLICATION.

### **PROJECT DESCRIPTION / BACKGROUND**

Jerry Baruch, agent, is requesting to install two directory signs at Flamingo Pines shopping center generally located west of Flamingo Road and south of Pines Boulevard. The Flamingo Pines Shopping center was initially approved in 1985 through SP 85-20 as one shopping center. The shopping center was later been subdivided into three sections. The westernmost side is owned and occupied by Walmart, the eastern portion of the site in the Publix shopping center, and the central portion of the site is JBL's property.

### **SIGNAGE:**

The two internally illuminated directory signs will be 7' x 6'-10" and will include 31.17 square feet of push-thru copy, 32 square feet is permitted by code. Included within the copy will be tenant names in white along with directional arrows. Additionally, "Flamingo Pines Plaza" in black copy will be displayed vertically adjacent to the tenants. The tenants to be included on the sign will be determined at a later date and approved through building permit. The applicant proposes to plant Green Island Ficus around the base of the sign.

A sign will be in the following locations:

- On the western end of the JBL property adjacent to Walmart's primary entrance.
- On the eastern end of the JBL property in a landscape island adjacent to the access road for the site.

The following colors and materials are being proposed for the sign:

- Main Body: SW 7011 (Natural Choice), SW 7025 (Backdrop)
- Accent: SW 6129 (Restrained Gold)

No other site modifications are being proposed at this time.

### **STAFF RECOMMENDATION:**

Approval