



Legislation Text

File #: 19-0195, Version: 1

MSC 2018-21, 7-Eleven, 1601 N University Drive, rebranding of existing gas station and convenience store, miscellaneous request. (Cole)

SUMMARY EXPLANATION AND BACKGROUND: **PROJECT DESCRIPTION / BACKGROUND**

Creighton Construction & Development / Gunster Law, agent, is requesting approval of the rebranding of the gas station to 7 - Eleven located at 1601 N University Drive. Work to include replacement of signage, canopy fascia, fuel dispensers, site lighting, and dumpster gates. Chevron Gas Station was first constructed in 1970. The site received approval of a site plan amendment in 1999, which permitted the construction of the existing c-store and car wash. Other site modifications were made in 2003 (Canopied car detailing area) and 2008 (Update of canopy fascia and signage).

BUILDINGS / STRUCTURES:

The following modifications to the site are being proposed:

- The existing c-store and perimeter wall will be repainted as need to match existing (Richmond Bisque HC-177 and Dolphin AF-715).
- The existing light pole fixtures, wall packs, and canopy lighting will be replaced with new full cutoff LED fixtures. All lighting shall have a CCT of 4,000K complying with code.
- The existing dumpster gates will be replaced with metal gates (Dolphin AF-7115).
- The existing fuel canopy fascia will be removed and replaced with a white canopy with red, green, and orange striping to be consistent with 7-Eleven branding.
- The fabric awning for the car detailing station on the north side of the building will be removed.
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No structural changes will occur to the c-store or fuel canopy as a result of this application.

SIGNAGE:

The existing wall, canopy, and price panels will be removed and replaced with the following proposed signage. 32.9 square feet will be distributed among the building and canopy. 35 square feet of signage is being proposed for the monument sign.

- A 11.9 square foot multicolored "7-Eleven" internally illuminated flush mounted channel letter sign to be located above the main entrance of the c-store.

- A 9 square foot multicolored “7-Eleven” pan formed internally illuminated canopy sign to be located on the north canopy elevation.
- A 9 square foot multicolored “7-Eleven” pan formed internally illuminated canopy sign to be located on the west canopy elevation.
- A 1.5 square footage green and white “entrance” wall mounted sign located above the entrance of the car wash.
- A 1.5 square footage green and white “exit” wall mounted sign located above the exit of the car wash.
- The existing monument sign structure will be retrofitted with a red, green, and white LED price panels. Regular gasoline price will be displayed in red LED text and diesel will be displayed in green LED text. The sign will read “Car wash” in green text on a white background, and “7 Eleven” in colors consistent with 7-Eleven branding on a green and white background. Cocoplum will be planted around the base of the sign.

Additionally, the fuel dispensers will be replaced to be consistent with 7-Eleven branding.

No other site modifications are being proposed at this time.

STAFF RECOMMENDATION:

Staff has reviewed the proposed changes and finds that the proposed changes meet code requirements. Staff therefore recommends approval of this application.