



Legislation Text

File #: 19-0774, Version: 1

MOTION TO APPROVE AN AGREEMENT WITH THE MAGIC HOUSE, ST. LOUIS CHILDREN'S MUSEUM TO INSTALL CHILDREN'S CHINA: CELEBRATING CULTURE, CHARACTER AND CONFUCIUS EXHIBITION IN THE FRANK C. ORTIS ART GALLERY AND EXHIBITION HALL FROM MAY 11, 2020 THROUGH AUGUST 13, 2020, FOR A TOTAL COST NOT TO EXCEED \$44,500 PURSUANT TO SECTIONS 35.18(C)(3) AND 35.18(C)(7)(C).

SUMMARY EXPLANATION AND BACKGROUND:

1. The Recreation & Cultural Arts Department is requesting City Commission approval to license a children's exhibit, Children's China: Culture, Character and Confucius at the Frank C. Ortis Art Gallery and Exhibition Hall for the Summer of 2020. The exhibit will create a level of excitement for children and families to visit and learn about China together.
2. The goal of the exhibit is to create a multi-sensory indoor space for kids to learn about China. The Children's China exhibit transports families to a country where a quickly-changing modern lifestyle intersects with ancient values. Visitors will discover the many similarities and differences in modern day Chinese culture. Children's China integrates the time-honored teachings of Confucius, China's great teacher, with a focus on the importance of education and family values.
3. The objectives of the six different immersive environments are as follows:
 - Discover how the people of China are caring for endangered species at the panda reserve.
 - Shop for local produce at a traditional neighborhood market and then prepare a healthy meal while working in the restaurant.
 - Learn how families celebrate the Chinese New Year and participate in a dragon parade at the great achievement hall.
 - Learn to write Chinese characters on a calligraphy table at school and create paper flowers and cards to celebrate National Teachers' Day.
 - Exercise by using equipment that encourages fitness at the park.
4. Pursuant to Section 35.18(C)(3) of the City's Procurement Code: "City standard, single-source and sole-source commodities or services are exempt from the competitive bid and competitive proposal requirement."
5. Pursuant to Section 35.18(C)(7)(c) of the City's Procurement Code: "Artistic services which are original and creative in character and skill in a recognized field of artistic endeavor such as music,

dance, drama, painting and sculpture, photography, culinary arts, fashion design and the like are not subject to the competitive procurement requirement."

6. The following is the breakdown of the cost:

| Description | Cost |
|--------------|----------|
| Exhibit | \$30,000 |
| Shipping | \$8,500 |
| Installation | \$6,000 |
| Total: | \$44,500 |

7. The facility is estimating a charge of \$5.00 per person for entry into the exhibit. Approximately 6,000 visitors from schools and summer camps are expected to visit to exhibit over the three month period. These numbers will generate \$30,000 in revenue. The remaining costs may be offset with sponsorship and grant opportunities.

8. Request City Commission approve the agreement with The Magic House, St. Louis Children's Museum to install Children's China: Culture, Character and Confucius Educational Exhibition in the Frank C. Ortis Art Gallery and Exhibition Hall from May 2020 through August 2020 for a total cost not to exceed \$44,500.

FINANCIAL IMPACT DETAIL:

- a) **Initial Cost:** \$44,500
- b) **Amount budgeted for this item in Account No:** This item has been included in the proposed 19/20 budget in account 1-573-7010-350-34990
- c) **Source of funding for difference, if not fully budgeted:** Not applicable.
- d) **5 year projection of the operational cost of the project:** Not applicable.
- e) **Detail of additional staff requirements:** None