



Legislation Text

File #: 19-0832, **Version:** 1

MOTION TO APPROVE AN AGREEMENT BETWEEN THE CITY OF PEMBROKE PINES AND FOX-MAR PHOTOGRAPHY INC. FOR PHOTOGRAPHY SERVICES AT THE CHARTER SCHOOLS FOR AN INITIAL THREE YEAR PERIOD COMMENCING ON AUGUST 1, 2019 AND ENDING ON JULY 31, 2022, PURSUANT TO SECTION 35.18(C)(7)(C) OF THE CITY'S CODE OF ORDINANCES.

SUMMARY EXPLANATION AND BACKGROUND:

1. The City of Pembroke Pines Charter Schools are requesting approval of an agreement with Fox-Mar Photography Inc. for photography services.
2. Fox-Mar Photography Inc. has been in business for over 44 years. All of their photographers average fifteen years experience in professional photography. All lab work is done locally at their Miami Lakes facility.
3. The photography services will include:
 - Senior Portrait Photography
 - Underclass Photography
 - Student ID Cards
 - Class Group Portraits
4. The Charter Schools will receive revenue based on the sales of photos as listed below:
 - Forty percent (40%) commission on sales of underclass photographs (all schools).
 - Three Dollars (\$3.00) commission per class group (Elementary Schools) as more particularly described in Exhibit "C".
 - Thirty percent (30%) commission on net sales (gross sales minus sales tax) of Spring Photography, to the sponsoring group (Middle School), as more particularly described in the table in Exhibit "D"
 - Tiered commission on net sales (gross sales minus sales tax) of Spring Photography, to the sponsoring group (Elementary School), as more particularly described in the table in Exhibit "E".
5. Pursuant to Section 35.18(C)(7)(c) of the City's Procurement Code: "Artistic services which are original and creative in character and skill in a recognized field of artistic endeavor such as music, dance, drama, painting and sculpture, photography, culinary arts, fashion design and the like are not subject to the competitive procurement requirement."
6. Request City Commission approve an agreement between the City of Pembroke Pines and Fox-Mar Photography Inc. for photography services at the Charter Schools for an initial three year period commencing on August 1, 2019 and ending on July 31, 2022, pursuant to Section 35.18(C)(7)(c) of

the City's Code of Ordinances.

FINANCIAL IMPACT DETAIL:

a) Initial Cost: Not applicable.

b) Amount budgeted for this item in Account No: All proceeds from the sales commissions will be deposited in the following Charter School accounts:

<u>Schools</u>	<u>Deposit Account #</u>
East Elementary	170-220530-550-2220 (Field Trip)
East Elementary	170-220525-550-2220 (Sunshine / Teacher)
East Elementary	170-220590-550-2220 (Misc. Charter)
East Elementary	170-220618-550-2220 (5th grade account)
West Elementary	170-220590-551-2220 (Misc. Charter)
West Middle	171-220590-553-2220 (Misc. Charter)
Central Elementary	170-220590-552-2220 (Misc. Charter)
Central Middle	171-220590-554-2220 (Misc. Charter)
Academic Village	172-220545-2220 (Yearbook)
FSU Elementary	173-220590-2220 (Misc. Charter)

c) Source of funding for difference, if not fully budgeted: Not applicable.

d) 5 year projection of the operational cost of the project: Not applicable.

e) Detail of additional staff requirements: None