



Legislation Text

File #: 20-0286, **Version:** 1

MSC 2019-30, Tower Center, generally located north of Pembroke Road and east of the Florida Turnpike, miscellaneous site changes including painting, lighting and signage, miscellaneous application. (Cole)

SUMMARY EXPLANATION AND BACKGROUND:

PROJECT DESCRIPTION / BACKGROUND:

Hector Torres, agent, is requesting approval of site modifications including paint, lighting and signage to the Tower Center generally located north of Pembroke Road and east of the Florida Turnpike.

Tower Center was constructed in the early 1960s. In 2007, via site plan (SP 2007-35) façade modifications were approved to accommodate Bravo Supermarket. As well, in 2004, variance (ZV 2004-39) was approved providing relief from the landscape code in order to allow for parking lot improvements, which were later approved via MSC 2004-17.

The Bravo Supermarket bay was painted without approval. A correction notice (#116267) has been issued to the tenant. If this application is approved, the building will need to be painted the approved colors to fully resolve the case.

BUILDINGS / STRUCTURES:

The applicant proposes the following exterior modifications:

- Paint the main body SW 7035 (Aesthetic White) and the accent features SW 7037 (Balanced Beige)
- Install a new green awnings over the storefront on the south elevation.
- Installation of wall sconces on the south elevation to be angled at 90 degrees and not exceed 4,000k.

SIGNAGE:

The applicant proposes a 9' x 8' internally illuminated monument sign, to include 42.6 square feet of routed copy located adjacent to the westernmost entrance of the shopping center. The address and shopping center name will be located at the top of the sign in blue copy. The tenants on the sign will be determined at a later date and approved through building permit. Celosia and Petunia will be planted around the base of the sign. The following colors are proposed for the sign:

- Main Body: SW 6734 (Espalier)
- Panel Background: SW 7006 (Extra White)
- Accent: SW 6198 (Sensible Hue)

Staff has reviewed the proposed changes and finds that the proposal meets all code requirements. Staff therefore recommends approval of this application.