



Legislation Text

File #: 20-0472, Version: 1

MOTION TO APPROVE THE PURCHASE FROM THE SOLE SOURCE VENDOR, CURRICULUM ASSOCIATES LLC, ACCESS TO THE I-READY DIAGNOSTIC PROGRAM IN THE AMOUNT NOT TO EXCEED \$217,258.68, WHICH INCLUDES SOFTWARE LICENSES, TEXTBOOK MATERIALS, AND PROFESSIONAL DEVELOPMENT, TO HELP ASSESS AND IMPROVE STUDENTS' MATH AND READING LEVELS FOR THE 2020-2021 SCHOOL YEAR PURSUANT TO SECTIONS 35.18 (C)(3), 35.18(C)(7)(A), 35.18(C)(7)(H), 35.18(C)(7)(I), AND 35.18(C)(7)(J) THE CITY'S CODE OF ORDINANCES.

PROCUREMENT PROCESS TAKEN:

- *Chapter 35 of the City's Code of Ordinances is titled "PROCUREMENT PROCEDURES, PUBLIC FUNDS."*
- *Section 35.18 of the City's Code of Ordinances is regarding "COMPETITIVE BIDDING OR COMPETITIVE PROPOSALS REQUIRED; EXCEPTIONS."*
- *Section 35.18(C) states that "Only the following situations are exempt from the competitive bid and competitive proposal requirements of this section:"*
- *Section 35.18(C)(3) states that "City standard, single-source and sole- source commodities or services. City standard, single- source and sole-source commodities or services are exempt from this section."*
- *Section 35.18(C)(7) states that "The following contractual services are not subject to the competitive procurement requirement:"*
- *Section 35.18(C)(7)(a) states that "Academic program reviews, lectures or seminars by individuals, professional development programs, training, and continuing education seminars;"*
- *Section 35.18(C)(7)(h) states that "Copyrighted materials, including computer software;"*
- *Section 35.18(C)(7)(i) states that "Software licensing and maintenance with the company from which the software was purchased, or its authorized representative;"*
- *Section 35.18(C)(7)(j) states that "Educational books, technical publications or other type trade journals;"*
- *Section 35.21(A)(1) states, "An initial purchase of, or contract for, commodities or services, in excess of \$25,000, shall require the approval of the City Commission, regardless of whether the competitive bidding or competitive proposal procedures were followed."*

SUMMARY EXPLANATION AND BACKGROUND:

1. Curriculum Associates LLC. is an education publishing company that specializes in the integration of print and digital resources that include a learning diagnostic assessment and instruction tools. This program effectively assesses students' academic progress, address the individual needs of students and helps teachers differentiate instruction. Curriculum Associates offers to our charter schools the I-Ready Diagnostic and Instruction program in Math and Reading, a software product that helps identify student academic challenges, measures a student's academic growth, and supports data-driven differentiated instruction. Curriculum Associates is the sole producer and distributor of I-Ready Diagnostic and Instruction program software licenses and correlating supplemental materials.
2. I-Ready is a program that has proven to be a contributor to the academic success of our charter schools. The City of Pembroke Pines East Elementary Charter School purchased the I-Ready program for the 2012-2013 school year; the program proved successful and since then all other campuses have also become users of the I-Ready program. It has proved to be effective in boosting student performance as indicated by the Florida Standards Assessment (FSA) and the Primary Reading Assessment. Furthermore, at this time Broward County Public Schools are also utilizing the I-Ready program to drive instruction and meet students' academic needs. Moving forward, the City of Pembroke Pines Charter Schools are eager to continue to grow and work with the I-Ready's Standards Mastery component. This portion of the I-Ready program will take the place of the previously purchased Benchmark Assessment Tests (BATS) generated and provided by Broward County Public Schools. The Curriculum team, created by the Charter Schools, determined that the package provided by Curriculum Associates LLC. has proven to be successfully aligned with the school's curriculum and Florida Standards and has been an integral part of the systems academic success.
3. For the 2020-21 school year, the East Elementary, Central Elementary, West Elementary, FSU Elementary, Central Middle, West Middle, and Academic Village Middle Schools would like to utilize the I-Ready Diagnostic and Instruction program in Math and Reading (See Exhibit 1. FY2020-21 I-Ready Quote).
4. Request Commission to approve the purchase from the sole source vendor, Curriculum Associates LLC, access to the I-Ready Diagnostic Program in the amount not to exceed \$217,258.68, which includes software licenses, materials, and professional development, to help assess and improve students' math and reading levels for the 2020-21 school year pursuant to sections 35.18(C)(3), 35.18(C)(7)(a), 35.18(C)(7)(h), 35.18(C)(7)(i), and 35.18(C)(7)(j) of the City's Code of Ordinances.

FINANCIAL IMPACT DETAIL:

- a) **Initial Cost:** \$217,258.68
- b) **Amount budgeted for this item in Account No:** Funding for this expenditure is budgeted in the FY2020-21 Charter School Proposed Budget within the following accounts:

Software &/or Licenses

School Site	Account Coding	Amount
East Elementary (K-3)	170-569-5051-550-52652-5101-369	\$ 17,440.00
East Elementary (4-5)	170-569-5051-550-52652-5102-369	\$ 8,590.00
West Elementary (K-3)	170-569-5051-551-52652-5101-369	\$ 17,440.00
West Elementary (4-5)	170-569-5051-551-52652-5102-369	\$ 8,590.00
Central Elementary (K-3)	170-569-5051-552-52652-5101-369	\$ 17,440.00
Central Elementary (4-5)	170-569-5051-552-52652-5102-369	\$ 8,590.00
West Middle	171-569-5052-553-52652-5102-369	\$ 26,030.00
Central Middle	171-569-5052-554-52652-5102-369	\$ 26,030.00
Academic Village Middle	172-569-5053-52652-5102-369	\$ 23,994.00
FSU Elementary (K-3)	173-569-5061-52652-5101-369	\$ 2,164.00
FSU Elementary (4-5)	173-569-5061-52652-5102-369	\$ 1,066.00
Total		\$ 157,374.00

Textbooks

School Site	Account Coding	Amount
East Elementary (K-3)	170-569-5051-550-54520-5101-520	\$ 2,984.00
East Elementary (4-5)	170-569-5051-550-54520-5102-520	\$ 2,984.00
West Elementary (K-3)	170-569-5051-551-54520-5101-520	\$ 2,912.00
West Elementary (4-5)	170-569-5051-551-54520-5102-520	\$ 3,188.00
Central Elementary (K-3)	170-569-5051-552-54520-5101-520	\$ 2,556.00
Central Elementary (4-5)	170-569-5051-552-54520-5102-520	\$ 2,600.00
West Middle	171-569-5052-553-54520-5102-520	\$ 10,622.00
Academic Village Middle	172-569-5053-54520-5102-520	\$ 1,791.00
FSU Elementary (K-3)	173-569-5061-54520-5101-520	\$ 4,443.00
FSU Elementary (4-5)	173-569-5061-54520-5102-520	\$ 6,310.00
Total		\$ 40,390.00

Professional & Tech Services

School Site	Account Coding	Amount
East Elementary	170-569-5051-550-31310-6400-310	\$ 3,000.00
West Elementary	170-569-5051-551-31310-6400-310	\$ 3,000.00
Central Elementary	170-569-5051-552-31310-6400-310	\$ 3,000.00
West Middle	171-569-5052-553-31310-6400-310	\$ 3,000.00
Central Middle	171-569-5052-554-31310-6400-310	\$ 3,000.00
Academic Village	173-569-5053-31310-6400-310	\$ 1,500.00
FSU Elementary	173-569-5061-31310-6400-310	\$ 3,000.00
Total		\$ 19,500.00

- c) **Source of funding for difference, if not fully budgeted:** Not Applicable
d) **5 year projection of the operational cost of the project:** Not Applicable
e) **Detail of additional staff requirements:** Not Applicable