



## Legislation Text

File #: 20-0588, Version: 1

MOTION TO APPROVE THE PURCHASE FROM EDGENUITY, INC. TO ACCESS DIGITAL INSTRUCTIONAL CONTENT AND RELATED SERVICES IN THE AMOUNT NOT TO EXCEED \$83,450 FOR THE 2020-2021 SCHOOL YEAR, PURSUANT TO SECTION 35.18(C)(7)(H) OF THE CITY'S CODE OF ORDINANCES.

### PROCUREMENT PROCESS TAKEN:

- ***Chapter 35 of the City's Code of Ordinances is titled "PROCUREMENT PROCEDURES, PUBLIC FUNDS."***
- ***Section 35.18 of the City's Code of Ordinances is regarding "COMPETITIVE BIDDING OR COMPETITIVE PROPOSALS REQUIRED; EXCEPTIONS."***
- ***Section 35.18(C) states that "Only the following situations are exempt from the competitive bid and competitive proposal requirements of this section:"***
- ***Section 35.18(C)(7) states that "The following contractual services are not subject to the competitive procurement requirement:"***
- ***Section 35.18(C)(7)(h) states that "Copyrighted materials, including computer software;"***
- ***Section 35.21(A)(1) states, "An initial purchase of, or contract for, commodities or services, in excess of \$25,000, shall require the approval of the City Commission, regardless of whether the competitive bidding or competitive proposal procedures were followed."***

### SUMMARY EXPLANATION AND BACKGROUND:

1. Edgenuity, Inc. (hereafter 'Edgenuity') is an online content provider that specializes in providing K-12 digital educational resources and instructional services to schools. The digital learning resources Edgenuity offers is aimed at helping students, educators and school districts achieve academic success in their online learning models and blended learning programs, and can be utilized to supplement school curriculum in core subjects such as English language arts (ELA), math, science and social studies.

2. Edgenuity's digital instructional content can be integrated into the Pembroke Pines Charter Schools (PPCS) current CANVAS learning management platform which helps charter school teachers centralize course curriculum and online instructional materials. Additionally, because the content is easily incorporated into CANVAS, students can use their existing login credentials.

3. The City of Pembroke Pines West and Central Middle Schools and Academic Village Charter School would like to utilize Edgenuity's digital instructional content for ELA, math, science, social studies, and other course subjects for the 2020-2021 school year.

4. The cost to access Edgenuity digital content and services per Pembroke Pines Charter Middle School and Academic Village Charter School is listed below (See Exhibit 1. FY2020-21 Edgenuity Quotes).

West Middle	\$19,906.84
Central Middle	\$19,979.62
Academic Village Charter School	\$43,563.54
<b>Total</b>	<b>\$83,450.00</b>

5. Additionally, utilizing Edgenuity as an online content provider will help ensure consistency in the delivery of instruction and aligned content in core subject areas. Site licensing is provided with unlimited student access for a multitude of courses. Additional course offerings are available and will be utilized by the PPCS on an as-needed basis. The financial impact of the additional courses will be dependent on the number of students registered in these other subscription courses.

6. Request City Commission to approve the purchase from Edgenuity Inc. to access Digital Instructional Content and Related Services in the amount not to exceed \$83,450 for the 2020-2021 school year, pursuant to Section 35.18(C)(7)(h) of the City's Code of Ordinances.

#### **FINANCIAL IMPACT DETAIL:**

**a) Initial Cost:** \$83,450

**b) Amount budgeted for this item in Account No:**

<b>School Site</b>	<b>Account Description</b>	<b>Account Coding</b>	<b>Amount</b>
West Middle	Software <1000 &/or licenses	171-569-5052-553-52652-5102-369	\$ 18,906.84
West Middle	Professional &Tech Services	171-569-5052-553-31310-6400-310	\$ 1,000.00
Central Middle	Software <1000 &/or licenses	171-569-5052-554-52652-5102-369	\$ 18,979.62
Central Middle	Professional &Tech Services	171-569-5052-554-31310-6400-310	\$ 1,000.00
AV Middle	Software <1000 &/or licenses	172-569-5053-52652-5102-369	\$ 3,730.51
AV High	Software <1000 &/or licenses	172-569-5053-52652-5103-369	\$ 38,833.03
AVCS	Professional &Tech Services	172-569-5053-31310-6400-310	\$ 1,000.00
<b>Total</b>			<b>\$ 83,450.00</b>

**c) Source of funding for difference, if not fully budgeted:** Not Applicable.

**d) 5 year projection of the operational cost of the project:** Not Applicable.

**e) Detail of additional staff requirements:** Not Applicable.