



Legislation Text

File #: 20-0631, **Version:** 1

SN 2020-07, Extra Space Storage A.K.A. SAFStor, 18900 Pines Boulevard, sign application.
(Cole)

SUMMARY EXPLANATION AND BACKGROUND: PROJECT DESCRIPTION / BACKGROUND:

Francesco Falchetti, agent, is requesting approval for the installation of one monument sign and the installation of three wall signs for a new self-storage facility located at 18900 Pines Boulevard. The proposed signage is the result of rebranding to Extra Space Storage.

In 2018, zoning change 2018-01 was approved rezoning the property from B-3 (General Business) to C-1 (Commercial with restrictive covenants). The site was approved as self-storage facility (SAFStor) in 2019 through site plan SP 2018-11. Included within the site plan approval was the following signage, one 23 square foot monument sign, two 48.5 square foot wall signs and one 1.5 square foot directional sign. The site is currently under construction, no signs have been installed.

SIGNAGE:

The applicant is proposing to install a 7' tall monument sign located on the northwest corner of the site adjacent to Pines Boulevard. The proposed sign will have 22 square feet of white copy reading, "ExtraSpace Storage". The following colors are proposed for the sign:

- Main Body: SW 6923 (Festival Green)
- Sign Background: SW 7067 (City Scape)
- Text: White

Simpson's Stopper will be planted around the base of the sign.

Additionally, the applicant is proposing to install the following wall signs

- A 60 square foot internally illuminated channel letter wall sign on the north elevation of the

building. The sign will read, "Extra Space Storage" in white copy.

- A 3.6 square foot internally illuminated channel letter sign on the west elevation of the building. The sign will read, "Office" in black copy.
- A 5.6 square foot internally illuminated channel letter sign on the west elevation of the building. The sign will read, "Loading" in black copy.

As a freestanding building, 120 square feet of wall signage is allowed, as well as one 24 square foot monument sign.

No other signage or modifications are proposed for the site.

STAFF RECOMMENDATION:

Staff has reviewed the proposed changes and finds that the proposal meets code requirements. Staff therefore recommends approval of this application.