



Legislation Text

File #: 23-0341, **Version:** 1

MSC2023-0006, SPG - Laser Away, 14541 SW 5 Street, minor façade and signage changes, miscellaneous request. (Cole)

SUMMARY EXPLANATION AND BACKGROUND: **PROJECT DESCRIPTION / BACKGROUND:**

Brandon Torrellas, agent is requesting approval of architectural and signage modifications to the LaserAway tenant (formerly Sleep Number) at the Shops at Pembroke Gardens site, generally located south of Pines Boulevard and west of Southwest 145 Avenue. LaserAway will be located within building 4000. LaserAway specializes in laser hair and tattoo removal as well as cosmetic procedures.

The Shops at Pembroke Gardens was approved through SP 2005-36. An amendment was made to the site plan in 2006 (SP 2006-27, Architectural changes). The current façade was approved in 2007 (Sleep Number) through MSC 2007-48.

BUILDINGS / STRUCTURES:

The following modifications are proposed as a result of the new tenant.

- The following colors and materials are proposed for the tenant bay:
 - Main Body: SW 7001 (Marshmallow)
 - Trim and Parapet: SW 6990 (Caviar)
 - Accent tile: Grey EMSER Tile
- Removal and replacement of the existing fabric awnings. The new awning fabric will be black with no signage.

SIGNAGE:

The following signs are proposed:

- One, 52.5 square foot internally illuminated channel letter sign to read, "LaserAway" in

white copy on a black backer panel.

- One, 4 square foot square blade sign of the LaserAway logo in white copy on a black background.

The tenant will be bordered by two neutral pier elements (MSC 2007-07) as approved by the Planning and Zoning Board at its February 8, 2007 meeting. Staff has reviewed the proposed changes by the applicant and found them to be in compliance with the approved PCD guidelines.

STAFF RECOMMENDATION:

Staff has reviewed the proposed changes and finds that the proposal meets all code requirements. Staff therefore recommends approval of this application.