



Legislation Text

File #: 23-0342, **Version:** 1

MSC2023-0009, SPG - Kendra Scott, 406 SW 145 Terrace, minor façade and signage changes, miscellaneous request. (Laura)

SUMMARY EXPLANATION AND BACKGROUND: **PROJECT DESCRIPTION / BACKGROUND:**

Anna Konczak, agent is requesting approval for facade and sign modifications to the new Kendra Scott Retail store (formerly IT'SUGAR) at the Shops at Pembroke Gardens site, generally located south of Pines Boulevard and west of Southwest 145 Avenue. Kendra Scott, is a retail store that primarily sells Jewelry and will be located within building 13000 in bay 406.

The Shops at Pembroke Gardens was approved through SP 2005-36. An amendment was made to the site plan in 2006 (SP 2006-27, Architectural changes). Architectural modifications were last made to the tenant bay in 2013.

BUILDINGS / STRUCTURES:

The applicant is proposing the following colors and materials for the storefront building:

- Main Body:
 - Storefront tile (WT-11 white gloss)
 - Storefront (Victorian Gold Metallic MP20352)

SIGNAGE:

The following signage is proposed for the tenant bay:

- One, 16.2 square foot Face-Lit illuminated channel letter wall signs reading, "KENDRA SCOTT" in white copy and the brand logo in metallic gold.
Per Shops at Pembroke Gardens Master Sign Plan, two (2) square feet of graphic area for every lineal foot of storefront for a wall sign is allowed. Kendra Scott is allowed a maximum of 45 square feet.
- One, 4.3 square foot illuminated blade sign. The proposed sign will be a gold and white plank reading, "KENDRA SCOTT" in white copy.

Per Shops at Pembroke Gardens Master Sign Plan, blade signs are limited in size to 2x3.

The tenant will be bordered by two neutral pier elements (MSC 2007-07) as approved by the Planning and Zoning Board at its February 8, 2007, meeting. Staff has reviewed the proposed changes by the applicant and found them to follow the approved PCD guidelines.

STAFF RECOMMENDATION:

Staff has reviewed the proposed changes and finds that the proposal meets code requirements. Staff therefore recommends approval of this application.